

Laurie Transou Bio

Ford Mustang chief program engineer



Laurie was named Ford Mustang Chief Program Engineer in January 2023. In this role, Laurie is responsible for leading all aspects of the all-new, seventh-generation 2024 Ford Mustang and future Mustang products.

Laurie is a second-generation Ford employee. In fact, many family members of Laurie's have been or are currently employed at Ford, including her father, father-in-law, brother, brother-in-law, husband and their children.

Laurie has a long connection with the Ford Mustang, first learning how to drive at 16 on a manual transmission Mustang GT and then owning a Mustang as her first car out of college. She also grew up around racetracks and Ford Performance race cars.

Educational accomplishments include both undergraduate and master's degree in mechanical engineering from The University of Michigan.

While in school, Laurie held several summer internships at Ford, including one on the first-generation Ford Explorer. She joined Ford shortly after as a Ford College Graduate (FCG) in Truck Operations Product Development where she held various roles in engineering, vehicle integration, planning and strategy on products such as the first-generation Ford Expedition, F-150/250 and Ranger.

Laurie spent several years prioritizing her family and raising her children prior to returning to Ford in 2007, where she worked in powertrain and vehicle quality and helped launch the first Start-Stop system on Fusion. More recently she has taken on several roles in planning and strategy, including PT strategy for ICE and BEV products, Lincoln ICE and BEV planning and future strategy and planning for iconic products such as Mustang and Bronco.

Laurie and her husband have four kids and live in the Detroit Metro Area.