



Government Affairs

# Conversations

POLICY MATTERS. GET ENGAGED.

SPRING 2022

FORD JOINS TVA FOR

## A DAY ON THE HILL

In March, Ford joined the Tennessee Valley Authority (TVA), a large public electric utility in the Southeast, at their "Day on the Hill" event at the Capitol in Nashville, Tennessee.

As part of the TVA's efforts to highlight electric vehicles, Ford displayed an F-150 Lightning and powered event audio from the pickup. Gabby Bruno, Ford Government Affairs Director, joined Governor Bill Lee and state legislators while representing Ford at the event. The TVA plans to buy an initial 13 trucks for their commercial fleet, proving once again that the F-150 Lightning can handle the toughest jobs around.



## CONGRESSIONAL HEARING ON ENERGY

Ford's Bob Holycross, Vice President, Sustainability, Environment & Safety Engineering, was recently invited to testify before the U.S. House of Representatives Subcommittee on Energy in its hearing on "Charging Forward: Securing American Manufacturing and Our EV Future." Holycross, the only invitee from the auto industry, took the opportunity with the bipartisan panel to share Ford's transformational plan to lead the electrification revolution, and how Ford and the public sector can work together to create the conditions for success in electrifying our nation's transportation system.

Holycross told Congress that, "Ford didn't invent the automobile, but we revolutionized the freedom of movement and have helped generations of Americans pursue their dreams. The electric vehicle revolution is no different. This is our commitment to future generations, and we're already matching our ambition with action."

"The United States is at an inflection point...if we are to be world leaders in this space we must pivot quickly."

*Ford's Bob Holycross, Vice President, Sustainability, Environment & Safety Engineering*

He also stressed the need for ongoing investment in the infrastructure that will power electrification: "If the United States wants to lead and make this transition on the timeline that climate science and global competition require, we need to build out infrastructure to support it. The recently passed bipartisan infrastructure law was a great first step. We know that for customers to make the transition to EVs, they need to have confidence in their ability to charge their vehicles, whether they live in urban, rural, or suburban areas."

FORD GA HOSTS MEMBERS OF THE

## CALIFORNIA AIR RESOURCES BOARD

In March, Government Affairs hosted members of the California Air Resources Board (CARB) in Dearborn. CARB Chair Liane Randolph and members of the CARB team met with Ford leadership, including CEO Jim Farley, Chief Policy Officer Steven Croley and Bob Holycross, to learn more about Ford's commitment to electrification, a zero-emission future, and the state of California. The CARB team also toured the Rouge Visitor Center at Dearborn Truck Plant and the Rouge Electric Vehicle Center (REVC), home of the F-150 Lightning.



*California Air Resources Board Chair Liane Randolph and Ford Motor Company CEO Jim Farley*



While hosting CARB, Dearborn Truck Plant Manager Corey Williams, All-Electric F-150 Chief Engineer Linda Zhang, and Planning and Implementation Manager REVC Chris Skaggs, spent time highlighting the different assembly process for ICE and BEV F-150 units.

"Visits like these allow us to connect on a personal level, discuss Ford's long-term electrification plans, and provide an opportunity to experience firsthand the manufacturing process for both ICE and BEV F-150 models," said Thomas Lawson, Senior Regional Manager, West Coast Government Affairs. "This meeting really helped bring to life the commitment Ford is making to electrification."

Ford is accelerating a zero-emission future and investing more than \$30 billion by 2025 to electrify our most iconic nameplates and working to be carbon neutral companywide by 2050. Government Affairs will continue to advance and support Ford's global electrification efforts.



**NADASHOW**

Government Affairs also participated in the 2022 National Automobile Dealers Association (NADA) Show in Las Vegas, Nevada.

Government Affairs team members connected with Ford and Lincoln dealers and discussed key policy issues critical to the company's success. Ford's executive team also participated in the show and hosted the company's annual Dialogue Meeting with NADA leadership.

"It is great to be back at NADA and to have the opportunity to meet with our dealer body," said Tony Reinhart, director of State and Local Government Affairs. "Taking the time to listen to our dealers and discuss Ford's public policy priorities helps us better connect on issues and strengthens our relationship."

Many conversations on the show floor centered on the company's electrification plans and how policy will help support this transformation.

## TRIVIA

What is more fun than a round of trivia?

Trivia with **PRIZES!**

Five lucky readers who answer the following question correctly will win some awesome Ford swag. Send your answers to: [fgovernm@ford.com](mailto:fgovernm@ford.com)

**QUESTION** \_\_\_\_\_  
Ford recently announced that it would construct BlueOval City, a nearly 6-square-mile complex in west Tennessee to build next-generation electric F-Series pickups and advanced batteries. With the addition of Tennessee, how many U.S. states and Canadian provinces are home to Ford manufacturing operations?

**ANSWER** \_\_\_\_\_  
?

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