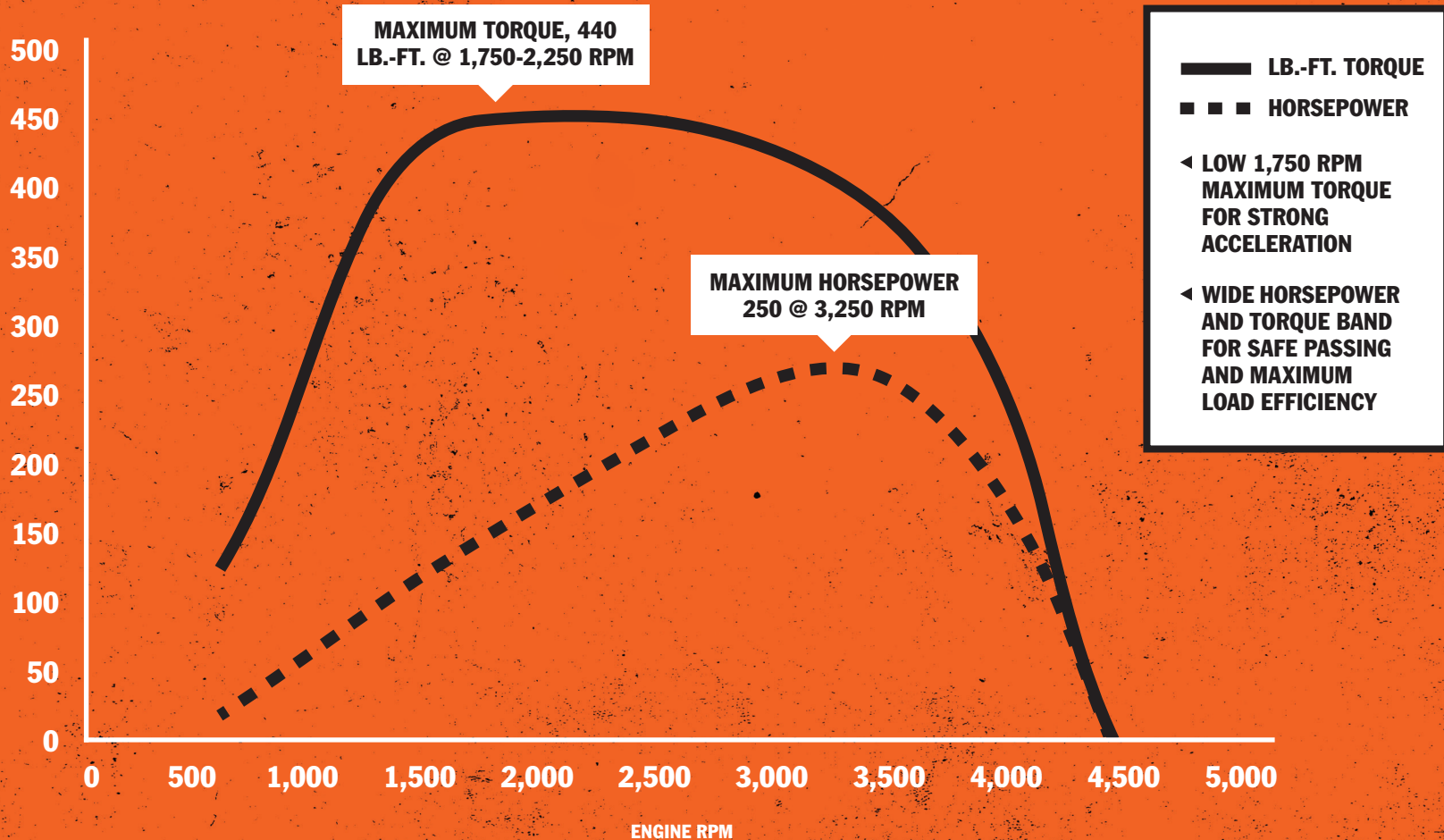


ALL-NEW 3.0-LITER V6 POWER STROKE®: BEST-IN-CLASS DIESEL HORSEPOWER AND TORQUE

BUILT FORD TOUGH: 2018 F-150'S POWER STROKE DIESEL FEATURES COMMERCIAL-GRADE DESIGN



2018 F-150 IS TARGETED TO HAVE AN EPA-ESTIMATED RATING OF 30 MPG HIGHWAY WITH 3.0-LITER V6 POWER STROKE FOR LARIAT, KING RANCH AND PLATINUM EDITION TRUCKS DELIVERING BEST-IN-CLASS 11,400 POUNDS OF TOWING CAPACITY AND 2,020 POUNDS OF PAYLOAD CAPACITY.

AVAILABLE SPRING
2018