Ford | NEWS

2016 TI	HIRD QUAR	RTER FINANCIA	AL RESULTS			
	Net Income	Adjusted Pre-Tax Profit (Non-GAAP)	Revenue	Wholesales	Automotive Segment Operating Margin	Automotive Segment Operating Cash Flow
3Q 2016	\$1.0B	\$1.4B	\$35.9B	1,530K	3.3%	\$(2.0)B
<b>B/(W)</b> 3Q 2015	\$(1.2)B	\$(1.7)B	\$(2.2)B	(66)K	(4.4) ppts	\$(4.8)B

## HIGHLIGHTS\*

- Net income \$1.0B, down \$1.2B from a year ago; Total company adjusted pre-tax profit \$1.4B, down \$1.7B
- Earnings per share \$0.24, down \$0.31 from a year ago; adjusted earnings per share \$0.26, down \$0.26
- 2016 Guidance: Ford continues to expect total company adjusted pre-tax profit to be about \$10.2 billion
- Global market share of 7.5 percent, down one-tenth of a percentage point from a year ago
- Ford Credit delivered best quarterly profit since 2011
- Automotive segment operating cash flow \$(2.0)B, down \$4.8B from a year ago
- Automotive segment pre-tax profit \$1.1B, down \$1.7B
- Automotive segment operating margin 3.3 percent
- Strong cash and liquidity including Automotive cash of \$24.3B; cash net of debt \$11.2B and total liquidity \$35.2B
- Launched first all-new F-Series Super Duty in 18 years, as well as the flagship Lincoln Continental; on track for 12 global product launches in 2016
- **Europe delivered \$138M** pre-tax profit, sixth profitable quarter in a row and best 3Q since 2007
- Ford remains Europe's best-selling commercial vehicle brand
- Asia Pacific delivered a record 3Q pre-tax profit of \$131M, up \$109M from a year ago
- Ford surpassed 1 million sales in Asia Pacific following record August sales
- Ford Smart Mobility LLC invested in Zoomcar, the carsharing leader in India
- Distributed \$600M to shareholders in a regular quarterly dividend
- Global Lincoln sales up 17 percent from a year ago
- Year-to-date, net income \$5.4B, down 2 percent, and adjusted pre-tax profit \$8.2B, up \$53M



"This quarter, we delivered key elements of our growth plan by fortifying our core business with the launch of the all-new Super Duty pickup, transforming Lincoln with the new Continental and investing in emerging opportunities with the acquisition of the Chariot crowd-sourced shuttle service. Importantly, we remain on track to deliver one of our best profit years ever."

Mark Fields, President & CEO

# PRODUCTS & SERVICES



2017 Ford F-Series Super Duty





Chariot Shuttle



Ford Fusion Hybrid Autonomous Vehicle and Palo Alto campus.

With its first-ever major redesign, the 2017 Ford F-Series Super Duty – America's best-selling heavy-duty pickup truck – further raises the bar with a new high-strength, militarygrade, aluminum-alloy body . With multiple new chassis, powertrain and technology features, it is the toughest, smartest, most capable Super Duty ever.

Lincoln marked the return of its flagship nameplate with the all-new Continental that provides an elegant, effortlessly powerful and serene experience. Technologies include the innovative E-Latch door systems, Lincoln's Perfect Position seats and a host of rear seat amenities.

Ford Smart Mobility LLC acquired Chariot, a San Francisco-based crowd-sourced shuttle service that serves as the foundation to grow Ford's dynamic shuttle services globally. The service will provide affordable and convenient transportation to at least five additional markets in the next 18 months.

Ford announced its intention to offer a high-volume, fully autonomous SAE level 4-capable vehicle in commercial operation in 2021 in a ride-hailing or ridesharing service. Ford also is investing in or collaborating with four startups to enhance its autonomous vehicle development and doubling its Silicon Valley team and Palo Alto campus.

\*See endnote on page 4.

For news releases, related materials and high-resolution photos and video, visit www.media.ford.com. Follow at www.facebook.com/ford, www.twitter.com/ford or www.youtube.com/fordvideo1

AUTOMOTIVE	E SEGMENT I	RESULTS								
	Wholesales	Revenue	Market Share	Ор	erating Margi	n	Pre-Tax Pro	ofit		
3Q 2016	1,530K	\$33.3B	7.5%	;	3.3%		\$1.1B			
B/(W) 3Q 2015	(66)K	\$(2.5)B	\$(2.5)B (0.1) ppts			i	\$(1.7)B			
<ul> <li>Wholesale volume 8 percent from a</li> <li>Lower pre-tax prof Super Duty, the divincrease from a yet F-150 and the pressort</li> <li>South America</li> <li>All key metrics contained and the presson of the second sec</li></ul>	1.3B; operating mar e down 11 percent a year ago fit driven by the laun ealer stock reduction ear ago, normalizatio eviously announced	nd revenue down ch impact of all-new n for F-150 versus the on of series mix on door latch recall om a year ago external conditions, le exchange in 5 in Brazil wm 13 percent and	3Q 2016 B/(W) 3Q 2015 3Q 2016 B/(W) 3Q 2015	(84)K Wholesales 89K	\$21.8B \$(1.9)B Revenue \$1.3B	Market Share 13.6% (0.5) ppts (0.5) ppts Market Share 9.4% (0.8) ppts	Operating Margin 5.8% (6.5) ppts Operating Margin (22.1)% (11.8) ppts	Pre-Tax Results \$1.3BM \$(1.6)B Pre-Tax Results \$(295)M \$(132)M		
share, and unfavo	brable exchange	-								
<ul> <li>Pre-tax profit of \$:</li> <li>Sixth consecutive</li> <li>Higher pre-tax pro</li> </ul>	profitable quarter	d cost performance,	<mark>3Q 2016</mark> B/(W) 3Q 2015	Wholesales 320K (55)K	Revenue <b>\$6.3B</b> <b>\$(665)M</b>	Market Share 7.9% ppts	Operating Margin 2.2% 2.1 ppts	Pre-Tax Results \$138M \$129M		
Middle East	& Africa —									
factors and perfor	profit and margin me rmance in the Middle e to unfavorable mar		3 <b>Q 201</b> 6	Wholesales 36K	Revenue	Market Share 4.1%	Operating Margin (19.0)%	Pre-Tax Results \$(152)M		
Acia Decific			B/(W) 3Q 2015	(6)K	\$( <b>1</b> 32)M	(0.3) ppts	(17.4) ppts	\$(137)M		
<ul> <li>Strong year-over-y share up driven b</li> </ul>	y China es contributed \$320	quarter all metrics with marke ) million to pre-tax prof	30 2016	Wholesales 398K 92K	Revenue \$3.1B \$433M	Market Share 4.0% 0.5 ppts	Operating Margin 4.3% 3.5 ppts	Pre-Tax Results \$131M \$109M		
FORD CRED	IT RESULTS	"We c	continue to have a	a strong hala	ince sheet w	with cash				

	Pre-Tax Results
3Q 2016	\$567M
B/(W) 3Q15	\$26M

## Ford Credit

- Ford Credit delivered strong quarterly profit; best quarterly pre-tax profit since 2011
- Receivables continued to grow as expected
- Auction values drove unfavorable lease residual performance

"We continue to have a strong balance sheet, with cash and liquidity levels above our targets. We also were pleased to provide shareholders with distributions of \$600 million during the quarter, bringing our year-todate distributions to \$2.9 billion."

> Bob Shanks Executive Vice President & CFO



## **RISK FACTORS**

Statements included or incorporated by reference herein may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on expectations, forecasts, and assumptions by our management and involve a number of risks, uncertainties, and other factors that could cause actual results to differ materially from those stated, including, without limitation:

- Decline in industry sales volume, particularly in the United States, Europe, or China due to financial crisis, recession, geopolitical events, or other factors;
- Decline in Ford's market share or failure to achieve growth;
- Lower-than-anticipated market acceptance of Ford's new or existing products or services;
- Market shift away from sales of larger, more profitable vehicles beyond Ford's current planning assumption, particularly in the United States;
- An increase in or continued volatility of fuel prices, or reduced availability of fuel;
- Continued or increased price competition resulting from industry excess capacity, currency fluctuations, or other factors;
- Fluctuations in foreign currency exchange rates, commodity prices, and interest rates;
- Adverse effects resulting from economic, geopolitical, or other events;
- Economic distress of suppliers that may require Ford to provide substantial financial support or take other measures to ensure supplies of components or materials and could increase costs, affect liquidity, or cause production constraints or disruptions;
- Work stoppages at Ford or supplier facilities or other limitations on production (whether as a result of labor disputes, natural or manmade disasters, tight credit markets or other financial distress, production constraints or difficulties, or other factors);
- Single-source supply of components or materials;
- Labor or other constraints on Ford's ability to maintain competitive cost structure;
- Substantial pension and postretirement health care and life insurance liabilities impairing our liquidity or financial condition;
- Worse-than-assumed economic and demographic experience for postretirement benefit plans (e.g., discount rates or investment returns);
- Restriction on use of tax attributes from tax law "ownership change";
- The discovery of defects in vehicles resulting in delays in new model launches, recall campaigns, or increased warranty costs;
- Increased safety, emissions, fuel economy, or other regulations resulting in higher costs, cash expenditures, and / or sales restrictions;
- Unusual or significant litigation, governmental investigations, or adverse publicity arising out of alleged defects in products, perceived environmental impacts, or otherwise;
- A change in requirements under long-term supply arrangements committing Ford to purchase minimum or fixed quantities of certain parts, or to pay a minimum amount to the seller ("take-or-pay" contracts);
- Adverse effects on results from a decrease in or cessation or clawback of government incentives related to investments;
- Inherent limitations of internal controls impacting financial statements and safeguarding of assets;
- Cybersecurity risks to operational systems, security systems, or infrastructure owned by Ford, Ford Credit, or a third-party vendor or supplier;
- Failure of financial institutions to fulfill commitments under committed credit and liquidity facilities;
- Inability of Ford Credit to access debt, securitization, or derivative markets around the world at competitive rates or in sufficient
  amounts, due to credit rating downgrades, market volatility, market disruption, regulatory requirements, or other factors;
- Higher-than-expected credit losses, lower-than-anticipated residual values, or higher-than-expected return volumes for leased vehicles;
- Increased competition from banks, financial institutions, or other third parties seeking to increase their share of financing Ford vehicles; and
- New or increased credit regulations, consumer or data protection regulations or other regulations resulting in higher costs and / or additional financing restrictions.

We cannot be certain that any expectation, forecast, or assumption made in preparing forward-looking statements will prove accurate, or that any projection will be realized. It is to be expected that there may be differences between projected and actual results. Our forward-looking statements speak only as of the date of their initial issuance, and we do not undertake any obligation to update or revise publicly any forward-looking statement, whether as a result of new information, future events, or otherwise. For additional discussion, see "Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2015, as updated by subsequent Quarterly Reports on Form 10-Q and Current Reports on Form 8-K.

### CONFERENCE CALL DETAILS

Ford Motor Company [NYSE:F] releases its 2016 third quarter financial results at 7:00 a.m. EDT today. The following briefings will be held after the announcement:

At 9:00 a.m. (EDT), Mark Fields, Ford president and chief executive officer, and Bob Shanks, Ford executive vice president and chief financial officer, will host a conference call to discuss Ford's 2016 third quarter results.

At 11 a.m. (EDT), Joy Falotico, Ford Credit chairman and chief executive officer, and Marion Harris, Ford Credit chief financial officer, will host a conference call to discuss Ford Credit's 2016 third quarter results.

The presentations (listen-only) and supporting materials will be available at www.shareholder.ford.com. Representatives of the investment community will have the opportunity to ask questions on both conference calls, as will representatives of the news media on the first call.

Access Information - Thursday, October 27, 2016

#### Ford Earnings Call: 9 a.m. EDT

Toll-Free: 1.877.870.8664 International: 1.970.297.2423 Passcode: Ford Earnings

#### Ford Credit Earnings Call: 11 a.m. EDT

Toll-Free: 1.877.870.8664 International: 1.970.297.2423 Passcode: Ford Credit Earnings

#### REPLAYS

(Available after 1:00 p.m. EDT the day of the event through Thursday, November 3, 2016) www.shareholder.ford.com Toll-Free: 1.855.859.2056 International: 1.404.537.3406 Passcodes: Ford Earnings: 72908994 Ford Credit Earnings: 72905865

#### About Ford Motor Company

Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 203,000 employees and 62 plants worldwide, the company's core business includes designing, manufacturing, marketing and servicing a full line of Ford cars, trucks and SUVs, as well as Lincoln luxury vehicles. To expand its business model, Ford is aggressively pursuing emerging opportunities with investments in electrification, autonomy and mobility. Ford provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products and services, please visit www.corporate.ford.com.

Contact(s):	Media Inquiries: Equity Investment		Fixed Income	<u>Shareholder</u>
	Community:		Investment Community:	Inquiries:
	Brad Carroll	Dawn Dombroski	Stephen Dahle	1.800.555.5259 or
	1.313.390.5565	1.313.845.2868	1.313.621.0881	1.313.845.8540
	<u>bcarro37@ford.com</u>	fordir@ford.com	fixedinc@ford.com	stockinf@ford.com

\* The following applies to the information throughout this release:

- See tables at the end of this release for the nature and amount of special items, and reconciliations of the non-GAAP financial measures designated as "adjusted" to the most comparable financial measures calculated in accordance with U.S. generally accepted accounting principles ("GAAP").
- Wholesale unit sales and production volumes include Ford brand and Jiangling Motors Corporation ("JMC") brand vehicles produced and sold in China by our unconsolidated affiliates; revenue does not includes these sales. See materials supporting the October 27, 2016 conference calls at <u>www.shareholder.ford.com</u> for further discussion of wholesale unit volumes.
- Automotive segment operating margin is defined as Automotive segment pre-tax profit divided by Automotive segment revenue.
- References to records related to Automotive segment pre-tax profit, Automotive segment operating cash flow, Automotive segment operating margin and Automotive business unit results are since at least 2000.
- Total company adjusted pre-tax profit is a non-GAAP financial measure. Ford does not provide guidance on net income, the comparable GAAP financial measure. Full-year net income will include potentially significant special items that have not yet occurred and are difficult to predict with reasonable certainty prior to year end, specifically pension and OPEB remeasurement gains and losses.

### FORD MOTOR COMPANY AND SUBSIDIARIES CONSOLIDATED INCOME STATEMENT (in millions, except per share amounts)

	For the periods ended September 30,								
		2016		2015		2016		2015	
		Third	Quarte	er	First Ni			nths	
				(unau	dited)				
Revenues	¢	00.004	¢	25.040	¢	405 500	¢	400 700	
Automotive Financial Services	\$	33,331	Ф	35,818	Ф	105,520	Ф	102,723	
		2,612	·	2,326		7,626		6,584	
Total revenues		35,943		38,144		113,146		109,307	
Costs and expenses									
Cost of sales		30,446		31,213		93,075		90,011	
Selling, administrative, and other expenses		2,535		2,386		7,758		7,402	
Financial Services interest, operating, and other expenses		2,200		1,905		6,518		5,363	
Total costs and expenses		35,181		35,504		107,351		102,776	
Interest expense on Automotive debt		238		206		650		561	
Non-Financial Services interest income and other income/(loss), net		328		446		1,121		908	
Financial Services other income/(loss), net		132		97		305		241	
Equity in net income of affiliated companies		403		314		1,342		1,237	
Income before income taxes		1,387		3,291		7,913		8,356	
Provision for/(Benefit from) income taxes		426		1,099		2,525		2,849	
Net income		961		2,192		5,388		5,507	
Less: Income/(Loss) attributable to noncontrolling interests		4		—		9		2	
Net income attributable to Ford Motor Company	\$	957	\$	2,192	\$	5,379	\$	5,505	
EARNINGS PER SHARE ATTRIBUTABLE TO FORD MOTOR COMPAN			CLASS	в в стоск					
Basic income	\$	0.24	\$	0.55	\$	1.35	\$	1.39	
Diluted income		0.24		0.55		1.35		1.38	
Cash dividends declared		0.15		0.15		0.70		0.45	

5

### FORD MOTOR COMPANY AND SUBSIDIARIES CONSOLIDATED BALANCE SHEET (in millions)

	Sep	September 30, 2016		cember 31, 2015
ASSETS		(นกลเ	udited)	
Cash and cash equivalents	\$	13,340	\$	14.272
Marketable securities	Ψ	20,825	Ψ	20,904
Financial Services finance receivables, net		45,550		45,137
Trade and other receivables, less allowances of \$359 and \$372		10,029		11,042
		10,219		8,319
Other assets		3,552		2,913
Total current assets		103,515		102,587
Financial Services finance receivables, net		49,614		45,554
Net investment in operating leases		29,196		27,093
Net property		32,257		30,163
Equity in net assets of affiliated companies		3,795		3,224
Deferred income taxes		9,475		11,509
Other assets		7,111		4,795
Total assets	\$	234,963	\$	224,925
LIABILITIES				
Payables	\$	22,384	\$	20,272
Other liabilities and deferred revenue		19,531		19,089
Automotive debt payable within one year		2,472		1,779
Financial Services debt payable within one year		44,801		41,196
Total current liabilities		89,188		82,336
Other liabilities and deferred revenue		23,652		23,457
Automotive long-term debt		10,675		11,060
Financial Services long-term debt		79,276		78,819
Deferred income taxes		577		502
Total liabilities		203,368		196,174
Redeemable noncontrolling interest		96		94
EQUITY				
Common Stock, par value \$.01 per share (3,976 million shares issued of 6 billion authorized)		40		40
Class B Stock, par value \$.01 per share (71 million shares issued of 530 million authorized)		1		1
Capital in excess of par value of stock		21,598		21,421
Retained earnings		17,013		14,414
Accumulated other comprehensive income/(loss)		(6,046)		(6,257)
Treasury stock		(1,122)		(977)
Total equity attributable to Ford Motor Company		31,484		28,642
Equity attributable to noncontrolling interests		15		15
Total equity		31,499		28,657
Total liabilities and equity	\$	234,963	\$	224,925

6

### FORD MOTOR COMPANY AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

(in millions)

	For the periods	ended Se	ptember 30,
	2016		2015
	First	Nine Montl	hs
Or all flower from an and in its attribut	(u	naudited)	
Cash flows from operating activities			44.070
Net cash provided by/(used in) operating activities	\$ 16,99	94 \$	14,078
Cash flows from investing activities			
Capital spending	(4,9	12)	(5,358)
Acquisitions of finance receivables and operating leases	(43,74	46)	(43,762)
Collections of finance receivables and operating leases	30,2	54	28,632
Purchases of equity and debt securities	(22,04	49)	(29,493)
Sales and maturities of equity and debt securities	22,02	22	32,874
Settlements of derivatives	33	30	26
Other		43	417
Net cash provided by/(used in) investing activities	(18,0	58)	(16,664)
Cash flows from financing activities			
Cash dividends	(2,78	30)	(1,785)
Purchases of Common Stock	(14	45)	(129)
Net changes in short-term debt	1,20	00	844
Proceeds from issuance of other debt	31,99	56	35,876
Principal payments on other debt	(30,01	19)	(27,366)
Other	(4	44)	(303)
Net cash provided by/(used in) financing activities	10	68	7,137
Effect of exchange rate changes on cash and cash equivalents	(;	36)	(622)
Net increase/(decrease) in cash and cash equivalents	\$ (93	32) \$	3,929
Cash and cash equivalents at January 1	\$ 14,2	72 \$	10,757
Net increase/(decrease) in cash and cash equivalents	(93	32)	3,929
Cash and cash equivalents at September 30	\$ 13,34	40 \$	14,686

7

### NON-GAAP FINANCIAL MEASURES THAT SUPPLEMENT GAAP MEASURES

We use both GAAP and non-GAAP financial measures for operational and financial decision making, and to assess Company and segment business performance. The non-GAAP measures listed below are intended to be considered by users as supplemental information to their equivalent GAAP measures, to aid investors in better understanding our financial results. We believe that these non-GAAP measures provide useful perspective on underlying business results and trends, and a means to assess our period-over-period results. These non-GAAP measures should not be considered as a substitute for, or superior to measures of financial performance prepared in accordance with GAAP. These non-GAAP measures may not be the same as similarly titled measures used by other companies due to possible differences in method and in items or events being adjusted.

<u>Total Company Adjusted Pre-tax Profit (Most Comparable GAAP Measure: Net income attributable to Ford)</u> – The non-GAAP measure is useful to management and investors because it allows users to evaluate our pre-tax results excluding pre-tax special items. Pre-tax special items consist of (i) pension and OPEB remeasurement gains and losses that are not reflective of our underlying business results, (ii) significant restructuring actions related to our efforts to match production capacity and cost structure to market demand and changing model mix, and (iii) other items that we do not necessarily consider to be indicative of earnings from ongoing operating activities.

<u>Adjusted Earnings Per Share (Most Comparable GAAP Measure: Earnings Per Share)</u> – Measure of Company's diluted net earnings per share adjusted for impact of pre-tax special items (described above), and tax special items. The measure provides investors with useful information to evaluate performance of our business excluding items not indicative of underlying run rate of our business.

The following slides provide reconciliations of non-GAAP measures to most comparable GAAP measures.

## EARNINGS PER SHARE RECONCILIATION TO ADJUSTED EARNINGS PER SHARE

	2016 3Q YTD			
		3Q		YTD
Diluted After-Tax Results (Mils)				
Diluted After-tax results (GAAP)	\$	957	\$	5,379
Less: Impact of Pre-tax and tax special items		(86)		(457)
Adjusted Net Income (Non-GAAP)	\$	1,043	\$	5,836
Basic and Diluted Shares (Mils)				
Basic shares (Average shares outstanding)		3,974		3,972
Net dilutive options and unvested restricted stock units		26		25
Adjusted Diluted shares		4,000		3,997
Earnings Per Share – Diluted (GAAP)	\$	0.24	\$	1.35
Net impact of adjustments		0.02		0.11
Adjusted Earnings Per Share – Diluted (Non-GAAP)	\$	0.26	\$	1.46

# NET INCOME RECONCILIATION TO ADJUSTED PRE-TAX PROFIT

(Mils)	3	Q	YTE	Memo:	
	2015	2016	2015	2016	FY 2015
Net income / (loss) attributable to Ford (GAAP)	\$ 2,192	\$ 957	\$ 5,505	\$ 5,379	\$ 7,373
Income $/$ (Loss) attributable to non-controlling interests	-	4	2	9	(2)
Net income	\$ 2,192	\$ 961	\$ 5,507	\$ 5,388	\$ 7,371
Less: (Provision for) / Benefit from income taxes	(1,099)	(426)	(2,849)	(2,525)	(2,881)
Income before income taxes	\$ 3,291	\$ 1,387	\$ 8,356	\$ 7,913	\$ 10,252
Less: Special items pre-tax	166	(26)	166	(330)	(548)
Adjusted pre-tax profit / (loss) (Non-GAAP)	\$ 3,125	\$ 1,413	\$ 8,190	\$ 8,243	\$ 10,800

## TOTAL COMPANY SPECIAL ITEMS

(Mils, except amounts per share data)		3Q				YTD				Memo:	
	2	015		2016		2015		2016	F	Y 2015	
Pre-tax Special Items											
Separation-related actions	\$		\$	(17)	\$		\$	(293)	\$		
Japan / Indonesia market closure				(9)				(26)			
Nemak IPO		166				166				150	
Pension & OPEB remeasurement gains / (losses)								(11)		(698)	
Total Pre-tax special items	\$	166	\$	(26)	\$	166	\$	(330)	\$	(548)	
Tax Special Items											
Net tax effect of Pre-tax special items	\$	(58)	\$	9	\$	(58)	\$	116	\$	205	
Tax expense of entity restructurings				(69)				(243)			
Total tax special items	\$	(58)	\$	(60)	\$	(58)	\$	(127)	\$	205	
Memo:											
Special items impact on earnings per share	\$	0.03	\$	(0.02)	\$	0.03	\$	(0.11)	\$	(0.09)	