



Weekly Edition

March 24, 2023

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



Ford to Build Next Electric Truck – ‘Project T3’ – at BlueOval City

The electric vehicle and battery manufacturing campus in West Tennessee begins production in 2025, and will be home to Ford’s second-generation electric truck, code named Project T3, and will be capable of producing 500,000 EV trucks a year at full production.

[Read More](#)



Ford Selects John Dion to be Chief Transformation Officer, As Company Further Deploys Ford+ Plan for Growth, Value

Ford has chosen a new senior leader to drive its rigorous and relentless pursuit of high quality, simplicity and low costs on behalf of customers and other stakeholders.

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Ford News



From the Floor: Jim Farley Visits Oakville Assembly Complex

He met with the plant Operating Committee and got to know some of our employees.

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VIDEO: Women of Ford Making a Difference

Women from manufacturing to the C-suite share insights and advice from their career journeys.

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Ford Fund's HERImpact Awards \$50,000 to Female Entrepreneurs

HERImpact is designed for female entrepreneurs to help scale their businesses through coaching...

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RELATED: [Strong Water Stewardship Commitment, Carbon Disclosure Project Recognition](#)



Throwback: International Explorer Takes Model T Around the World

A century ago, Aloha Wanderwell became a well-traveled woman in a Model T.

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RELATED: [Electric Ford Explorer and Adventurer Lexie Alford to Recreate Historic Road Trip](#)

Global Notes



New European-Specific Explorer Electrifies Iconic SUV Brand

This is the first in a wave of innovative new electric vehicles from Ford for European customers.

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Ford Redefines Truck Segment at Bangkok International Motor Show

The next-gen Ranger Stormtrak brings rugged capability, innovative features and...

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Ford Australia Partnership Creates Jobs for People with Disabilities

People living with disability will work as baristas, in food prep and customer service...

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Outside Voices

'Refounded' Ford Announces Changes in Financial Reporting, Reiterates Margin Targets

(MarketWatch) Ford Motor Company will report results by three new global business segments rather than by geographic region, the company said Thursday. Earnings will now be reported by Ford Blue, encompassing gas and hybrid vehicles, Ford Model e, or electric vehicles, and Ford Pro, which covers commercial products and services.

[Read more »](#)

2024 Ford Mustang GT3 Racecar Is a Widebody 'Stang with A Wicked Wing and Carbon Fiber Body

(CarBuzz) We've finally been given our first official look at the Ford Mustang GT3 after Ford Performance gave it its first public shakedown this week at the Sebring International Raceway in Florida.

[Read more »](#)

New 'Built Ford Proud' Campaign Celebrates Next Generation of Drivers

(DBusiness Magazine) Ford Motor Company is unveiling a new "Built Ford Proud" marketing campaign featuring an actor restoring a Bronco, a stunt driver defying stereotypes, and a surfer with a passion for trucks. All are next-generation drivers using their vehicles to achieve their dreams.

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at **1-800-248-4444** or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

Click here to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

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