



Weekly Edition

March 10, 2023

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



Ford Increasing Production of Popular Electric, Gas, Hybrid Vehicles in Response to Strong Customer Demand

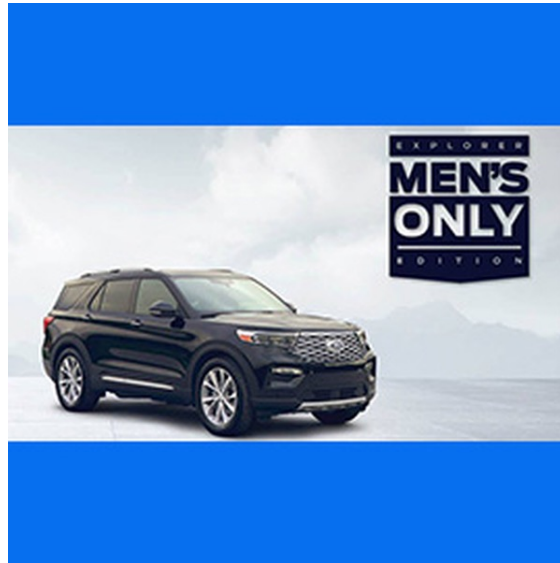
Ford is increasing production at manufacturing plants across North America to meet strong customer demand for vehicles including Mustang Mach-E, F-150 Lightning, Bronco Sport and Maverick. The company is also preparing to launch all-new versions of four significant vehicles in 2023: Super Duty, Ranger, Mustang and Escape.

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STEM volunteers are needed in-person to teach eighth-grade students in Detroit about autonomous vehicles. Volunteers will work for an hour and a half one to two times each week for five weeks beginning Thursday, March 16 as part of a pilot program called Computerized Driver Challenge. Email [here](#) to sign up, for more info, or to be notified when new opportunities are available.

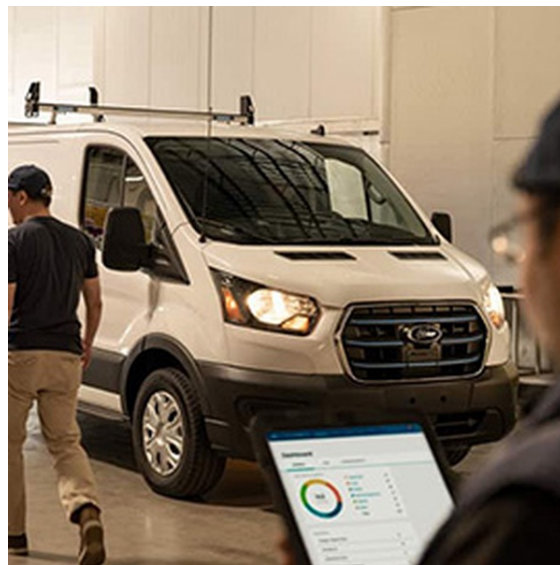
Ford News



New Ford Campaign Celebrates International Women's Day with a Twist

Ford celebrates the contributions...

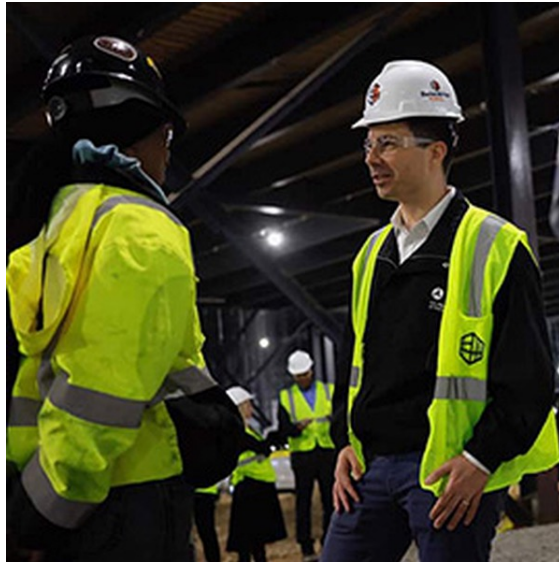
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How Data Puts the Plus in Ford+

Ford is harnessing the power of data through its FORDLive connected uptime system.

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Ford Shows U.S. Transportation Secretary How It Will Lead Electric Revolution

Pete Buttigieg joined Ford and SK On leadership at...

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Throwback: Ford Helps Get Aviation off the Ground in the 1920s

Ford and its airport in Dearborn were instrumental in the early years of American aviation.

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Global Notes



New Ford Puma ST Powershift Expands Performance Appeal

Ford has revealed the most powerful version of its multi-award-winning 1.0-litre EcoBoost engine.

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Ford Fund Brings First Rally to Read Program to Pretoria Schools

Ford Fund launched the three-year program in the areas surrounding its Silverton Assembly Plant.

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How Ford is Providing Therapy for Hospital Patients in Spain

Team Fordzilla's racing simulator will help patients learn the skills they need to return to driving.

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Outside Voices

Ford Is Betting Big on EVs With Its All-Electric F-150 Lightning

(Fast Company) Since the first Ford F-150 rolled off the production line in 1974, customers have been relying on the rugged pickup truck for help in all manner of situations. But one thing it couldn't do until 2022 was power your home for up to 10 days during an electrical outage.

[Read more »](#)

Ford Ad Gives Women in the Car Industry the Credit They Deserve

(Jalopnik) The spoof ad puts together a "Men's Only" Explorer for International Women's Day. Surprise! It's missing just about everything that makes it a comfortable ride.

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How EV Car Makers Rank on Climate and Human Rights

(Time) Ford was the highest ranked American company on the list, coming in second, thanks to a high score in "human rights and responsible sourcing."

[Read more »](#)

Ford F-150 Lightning Owners Are Unlike Traditional Pickup Buyers

(autoevolution) There are preconceptions about what a pickup truck is good for, but it suffices to say that more and more people use it as an all-purpose family vehicle instead of a no-frills work truck. This became obvious to Ford after they did a study among the F-150 Lightning and ICE owners.

[Read more »](#)

Duggan Uses Michigan Central Station to Illustrate Detroit's Resurgence

(WJR-AM) The depot, once a symbol of Detroit decay and economic downturn, gave Duggan an ideal backdrop to illustrate his narrative of the path Detroit has taken from bankruptcy to what some are boasting as the next Silicon Valley.

[Read more »](#)

This LEGO Ford GT Gives the Supercar a Suitably Outrageous Send-Off

(Slash Gear) One of the latest additions to Danish toymaker LEGO's "Technic" lineup is a Ford GT, replicated in 1:12 scale. That translates to the approximate dimensions of 15 inches long, 7 inches wide, and 3.5 inches tall.

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Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at **1-800-248-4444** or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page.**

Click [here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to **blueoval@ford.com**.

Has your email address changed? **Click [here](#)** to update your email address. If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings **[here](#)**.

@FordOnline Team:

Publisher: Dan Roth

Managing Editor: Paul Kampe

Graphic Designer: Nickolus Kaiser

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Ford Motor Company, Blue Oval Connect,
One American Road, Dearborn, MI 48126

[1-800-392-3673](tel:1-800-392-3673)