



Weekly Edition

March 3, 2023

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



Ford Establishes Latitude AI Subsidiary to Develop Future Automated Driving Technology

Ford announced Latitude AI, a new subsidiary focused on developing a hands-free, eyes-off-the-road automated driving system for use on highways. With a team of about 550 employees, Ford adds leading robotics, engineering and operations talent as the company grows and expands its efforts in automated driving technology – including advancements in Ford BlueCruise, which has accumulated more than 50-million miles of hands-free driving to date.

[Read More](#)



STEM volunteers are needed in person starting March 6 to teach eighth-grade students in Detroit about autonomous vehicles. Volunteers will join a classroom for one hour, once or twice each week at 11 a.m., during the six-week program. Email [here](#) to sign up, for more info, or to be notified when new opportunities are available.

Ford News



F-150 Lighting Production Update

Ford will restart production at the Rouge Electric Vehicle Center (REVC) on March 13.

[Read More](#)



USPS Purchases 9,250 E-Transit Vans to Electrify Nation's Largest Federal Fleet

The Postal Service announced...

[Read More](#)



FordPass Rewards Points Now Redeemable Towards Online Accessories Purchases

Customers can visit accessories.ford.com to shop for...

[Read More](#)



Throwback: New Aerodynamic Design Gets T-Bird Flying Again

The Ford Thunderbird has a storied legacy, but by the early 1980s, sales had dipped drastically.

[Read More](#)

RELATED: [Join the Celebration of Trailblazing Women of Ford During Women's History Month](#)

Global Notes



Ford China's Anning Chen Announces Intention to Retire

Chen has elected to retire, and Sam Wu will succeed him as president and CEO.

[Read More](#)



Next-Gen Ford Ranger Raptor Elevates Performance and Capability to New Heights

The next-gen Ranger Raptor is the...

[Read More](#)

RELATED: [Ford Ranger Raptor Wins 2022 Best Global Car Award](#)



Ford Reveals All-New 7-Seat Edge L Hybrid SUV in China

It's "L"arge in size, has a "L"ounge-like Interior and it's "L"eading in technology.

[Read More](#)

Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Outside Voices

Ford Is America's Top-Selling Vehicle Brand So Far This Year

(Newsweek) North America has always loved Ford's trucks. This year, they love the Dearborn, Michigan-based automaker's trucks and sport utility vehicles (SUVs), driving Ford to the top spot as America's top-selling brand so far in 2023.

[Read more »](#)

Ford Makes Fast Company List of Most Innovative Companies

(Fast Company) Fast Company's annual ranking of the world's most innovative companies covers 54 industries and sectors, from advertising to workplace.

[Read more »](#)

Ford Extends Lead Over Rivian with Big USPS E-Transit Electric Van Order

(Torque News) Ford announced this week that it had received an order for 9,250 E-Transit all-electric delivery vans. According to Ford, the E-Transit presently leads the industry with regard to deliveries, outpacing Rivian's vans, which are often associated with Amazon's delivery vehicles due to an abundance of press reports. Ford's claim is based on vehicle registration numbers.

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at **1-800-248-4444** or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

Click here to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? **Click here** to update your email address. If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

@FordOnline Team:

Publisher: Dan Roth

Managing Editor: Paul Kampe

Graphic Designer: Nickolus Kaiser

You received this email because you opted in to receive email communications from Blue Oval Connect.

Please note that we have updated the Privacy Policy for BlueOvalConnect.com. To review this document, click [here](#). We have also added to the site a statement relating to "Your California Privacy Rights." To review this document, click [here](#).

To opt out of receiving email communications from Blue Oval Connect click [here](#).

Ford Motor Company, Blue Oval Connect,
One American Road, Dearborn, MI 48126

1-800-392-3673