



Weekly Edition

March 31, 2023

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



VIDEO: BlueOval City West TN Mega-Campus Preparing to Build Project T3 Next-Gen Electric Truck

With our F-150 Lightning, Ford already has shifted expectations about the capability, driving enjoyment and productivity EV pickups can deliver. Ford's Project T3 aims to further grow and reinvent the Ford truck franchise.

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Ford Auto Tech Scholarship

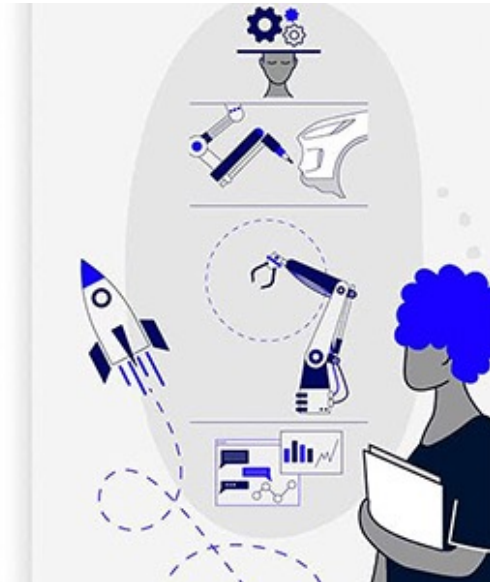
Now accepting applications



FDAF
Desert, Illinois, North Texas, Southeast



FORD MOTOR COMPANY FUND



Ford Fund, Dealers Support Students Pursuing Auto Technician Careers

Ford Motor Company Fund is teaming up with dealers in Atlanta, Chicago, Dallas, and Phoenix to provide \$1 million in scholarship funding to help students pursue careers as automotive technicians.

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STEM ENTHUSIASTS NEEDED

In-person volunteers are needed starting April 3 to help middle school students in Detroit complete hands-on STEM activities. Email [here](#) to sign up, for more info, or to be notified when new opportunities are available.

Ford News



VIDEO: Ford Leaders Explain Change in Financial Reporting as Part of Company's 'Refounding'

Ford's financial reporting structure is more transparent, and more...

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Flat Rock Electrician's Son Playing in Final Four

Emanuel Parrish and his wife, Michelle, are flying to Houston Saturday to watch the Final Four.

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Jet Fighter-Inspired Interface Brings Mustang into Digital Era

The Ford Mustang takes pilot-centered controls to the next level with the digital cockpit.

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Throwback: Pickup Concept, Trim Series Bring 'Explorer' Name to Ford

The name has actually been part of the Ford lexicon for more than a half-century.

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Global Notes



Get to Know the All-Electric Ford Explorer – Inside and Out!

This video provides a comprehensive insight into the SUV's design and cutting-edge technologies.

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Ford Pro Intensifies Ranger Appeal with All-New Wildtrak X and Tremor Models

The off-road focused models make this the pickup's most comprehensive...

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Ford South Africa Strengthens Education and Literacy in Nelson Mandela Bay

The project will benefit around 4,085 learners and 124 teachers in the metro area.

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



Retired carpenter Dan York, of Warren, Mich., and Local 228 at the Ford Sterling plant, enjoys family time and his 2018 Ford F-150 – his ninth F-150 since 2000. Dan comes from a long line of Ford employees totaling more than 400 years of service, dating back to his grandfather who worked for Fordson Coal in the early 1930s and later retired from the Ford Sterling plant. Dan and his family have owned approximately 30 Ford vehicles over the years. “Ford was loyal to our family, and we returned the loyalty by purchasing Ford products throughout these years,” he said.

Outside Voices

'A Game Changer': Ford CEO Touts New Electric Vehicle Plant

(*ABC News*) Ford CEO Jim Farley unveiled the company plans to reduce emissions, including its new green manufacturing plant and the plant's first vehicle, an electric truck codenamed Project T3. Farley joined "GMA3" to discuss the plans and what they mean for the future of manufacturing.

[Read more »](#)

Ford Director Kimberly Casiano on Speaking Up About Diversity

(*CNBC*) Ford director Kimberly Casiano was the first Hispanic woman to serve on a Fortune 100 top five corporate board. A founding member of the Latino Corporate Directors Association, she also serves on the boards for Mead Johnson Nutrition and Mutual of America.

[Read more »](#)

Watch The Final Ford GT Delivery Including Walkaround and Garage Tour

(*Motor1.com*) Decked out in Antimatter Blue paint, the last of 1,350 Ford GTs joins a private collection that includes Heritage Edition and LM cars.

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at **1-800-248-4444** or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page**.

Click here to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? **Click here** to update your email address. If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

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