



Weekly Edition

February 24, 2023

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements

A graphic with a dark blue background and a pattern of overlapping light blue circles. The text "STEM VOLUNTEERS NEEDED" is written in large, bold, white capital letters, centered on the graphic.

**STEM
VOLUNTEERS
NEEDED**

STEM volunteers are needed in person starting March 6 to teach eighth-grade students in Detroit about autonomous vehicles. Volunteers will join a classroom for one hour, once or twice each week at 11 a.m., during the six-week program. Email [here](#) to sign up, for more info, or to be notified when new opportunities are available.

Ford News



Communications Chief Shares Company's Strategy with Retirees

Ford has hosted creative product reveals recently – but tailored events are more than glitz and glamor.

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Digital Rearview Mirror Gives Transit, E-Transit Drivers a High-Def Look

It's actually an HD screen that displays a panoramic view of the area behind...

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Dad, Daughter Continue Ford Family Legacy

When auto parts are a topic of conversation and grandkids open their holiday gifts in order of seniority, you know you're in the home of...

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Throwback: Gridiron Star Shuns Pros, Becomes Corporate Civil Rights Pioneer at Ford

Following an exceptional college football career, Levi Jackson played a critical role at Ford.

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Global Notes



Australia's First Ford F-150s Roll Off Production Line in USA Before Heading Down Under

Ford Australia's historic F-150 re-manufacturing program has taken an exciting next step.

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How to Improve Electric Vehicle Range and Keep Drivers and Passengers Warm

What's the most energy-efficient way to stay warm? That's a puzzle Ford engineers had to solve.

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RELATED: [Ford, LG Energy Solution and Koç Holding to Establish JV to Produce Battery Cells](#)



Ford Bronco Wins Design of the Year from of Automobile Writers' Association of Korea

Based on 84 new vehicles released in 2022, the AWAK conducted a...

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RELATED: [Ranger Crowned Ute of the Year by CarExpert Australia](#)

Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag [@AtFordOnline](#) using [#FordAlumni](#) [#MeandMyFord](#). **Let's see those Fords!**

Don and Sandy Olson of Oakland Twp., Michigan with their rare 1956 Ford Crown Victoria Skyliner with plexiglass roof at the recent Eyes on Design show at the Edsel and Eleanor Ford Estate. Don retired from Ford Customer Service Division after more than 20 years in the former Ford Tractor Division. The couple drives the Crown Victoria all summer long. Two pickup trucks from Don's collection: a 1956 Ford and 1968 Ford, were featured when President Joe Biden spoke at Ford's Rouge Electric Vehicle Center in 2021.



Outside Voices

Here's Why Ford Is Betting on LFP Batteries

(Autoweek) The goal is to offer a less expensive battery with a lower energy density for shorter-range models, but one that has unique performance characteristics such as a higher tolerance for faster and more frequent charging, as well as a higher tolerance for being fully charged.

[Read more »](#)

Consumer Reports Lists the Ford Maverick as One of the Best for 2023

(MotorBiscuit) Even with some serious competition, the Maverick managed to earn praise from Consumer Reports, getting named in the 10 Top Picks of 2023. According to the Detroit Free Press, it was actually the only truck from the Detroit Three to make the list. So that is a pretty impressive feat for a unibody pickup truck.

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at **1-800-248-4444** or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page.**

Click here to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to **blueoval@ford.com**.

Has your email address changed? **Click here** to update your email address.

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