



Bi-weekly Edition

May 12, 2023

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



All-New Ford Ranger is The Most Connected and Capable Ranger Ever

Proven globally to be ready for adventure, the all-new 2024 Ford Ranger pickup is made to enable owners to do more of what they love outdoors, with smart new features to explore new places and take on new challenges.

[Read More](#)

RELATED: [Coming to America: The All-New 2024 Ford Ranger Raptor is Ready to Dominate in the Dirt](#)



Ford's First-Quarter Volumes, Sales, Profits, Cash Flow All Up

Ford Motor Company recently reported its 2023 first quarter financial results.

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JDRF Friends & Family Picnic - Hosted by Ford

When: Saturday, June 10th from 11:00am - 2:00pm

Where: Ford Motor Company World Headquarters

Address: 1 American Rd, Dearborn, MI 48126

Celebrate Ford's 25-Year Anniversary of JDRF Support

You and your family are invited to the JDRF Friends & Family Picnic at Ford World Headquarters on June 10 in celebration of our 25-year partnership. You bring a picnic lunch, we bring the fun! There will be live music, face painting, lawn games, bounce houses and more. This is a free event. There are no picnic tables, so please plan to bring lawn chairs, picnic blankets, etc. Click [here](#) to register.

Ford News



Quality, Vehicle Affordability Top of Mind for Ford, Dealers

National Dealer Council Chairman Tim Hovik said he's seeing a marked shift in the right direction on quality.

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Ford is Where the Family is for Mustang Chief Program Engineer

Ford's family nature is one of the things that drew Mustang Chief Program Engineer Laurie Transou to...

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RELATED: VIDEO: Give the Gift of Drift for Mother's Day with the All-New Ford Mustang and Vaughn Gittin Jr.

RELATED: Employees, Retirees Gather in Rain and Snow to Celebrate Mustang's Birthday



VIDEO: Michigan Central Milestone — Book Depository Opens

Ford and the city of Detroit put the world on wheels, but investments in mobility research were happening...

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Throwback: 'Rocket' Ranger Sets Pickup Land-Speed Record

The then-assistant chief engineer for Ranger drove it to a speed of 205.208 mph in the flying mile.

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Global Notes



Ford Teases All-New All-Electric Vehicle Ahead of Full Reveal on May 15

The new vehicle will be officially unveiled at a...

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RELATED: Ford Announces Three-Year Hydrogen Fuel Cell E-Transit Trial



Rising to the Kunlun Mountain Summit

Ford Explorer Timberline made its official debut at the 20th Shanghai International Auto Show.

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South Africa: Next-Generation Ford Everest Range to Expand

Of particular interest is the introduction of...

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Outside Voices

Ford Won't Drop Apple CarPlay and Android Auto Like GM

(Kelley Blue Book) Last month, General Motors shocked many when it said it plans to drop the well-liked Apple CarPlay and Android Auto systems from its future cars. Cross-town rival Ford would like to clarify that it will not follow suit.

[Read more »](#)

Ford CEO Jim Farley Says Company Is 'Back To 1913' With EVs

(Ford Authority) Over the past few months, we've seen this battle intensify in terms of pricing, which – according to Jim Farley – reminds him of a very different time in automotive history.

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at **1-800-248-4444** or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page.**

Click [here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to **blueoval@ford.com**.

Has your email address changed? **Click [here](#)** to update your email address. If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings **[here](#)**.

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