



## Weekly Edition

April 28, 2023

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to [blueovalconnect.com](https://blueovalconnect.com).

## Announcements



## **Reimagined Book Depository Opens at Michigan Central, Providing Platform for High-Tech Mobility**

Michigan Central marked a major milestone this week with the opening of the reimagined Book Depository, the first building on the 30-acre campus located between the Corktown and Southwest Detroit neighborhoods to be complete.

[Read More](#)



## **Celebrate Ford's 25-Year Anniversary of JDRF Support**

You and your family are invited to the JDRF Friends & Family Picnic at Ford World Headquarters on June 10 in celebration of our 25-year partnership. You bring a picnic lunch, we bring the fun! There will be live music, face painting, lawn games, bounce houses and more. This is a free event. There are no picnic tables, so please plan to bring lawn chairs, picnic blankets, etc. Click [here](#) to register.

## **Ford News**



## **WATCH: Hearing Impaired Family in Ford Commercial Gifted Mustang Mach-E**

Ford's BlueCruise technology has been life-changing for Arlene and her son Darien Lopez.

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## **Ford Working Behind-the-Scenes to Strengthen Supply Chain, Minimize Disruptions**

Brad Watkins is working hard to reduce disruptions within Ford's intricate global supply chain.

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## **Moving Forward in the Workplace Through Autism**

Ford Empowering Diverse Abilities (FEDA) seeks to include people in the workplace.

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## **Throwback: Sweet Music of Ford's 427 'Calliope' Muted by Le Mans Regulations**

After consecutive victories at the famed Le Mans 24 Hours, Ford had a plan to go even faster in 1968.

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# Global Notes



## It's Official – Ford F-150 Lightning is Coming to Europe

The company selected Norway as the first country to take the all-electric pickup global.

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## Putting BlueCruise to the Test on the Mother of All Road Trips

Validation drives in Great Britain helped prove out the ability to handle circumstances drivers encounter every day.

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**RELATED: [How Ford's BlueCruise Advanced Driver Assistance System Works](#)**



## Disaster Relief and Long-Term Rebuilding Efforts Underway in Türkiye

It's difficult for many of us to imagine the fear, loss and devastation experienced in Türkiye and Syria.

[Read More](#)

## Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to [blueoval@ford.com](mailto:blueoval@ford.com). Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

## Outside Voices

## **F-150 Lightning, Chief Engineer Linda Zhang Featured in PBS's 'Chasing Carbon Zero'**

(PBS) The U.S. recently set an ambitious climate change goal: zero carbon emissions by 2050. And to achieve that, slash emissions in half by 2030. Is it possible? And what kind of technology would it take? Meet scientists and engineers who are convinced we can achieve carbon zero in time to avoid the biggest impacts of climate change.

[Read more »](#)

## **Ford Jump-Starts Its Attempt to Revive Detroit**

(WIRED) Bill Ford, executive chair of Ford, says the campus' redevelopment is a sign. "Michigan Central will go from being a story about Detroit's decay to the story about Detroit's rebirth," he says, a second act that will see the city become home to tech- and auto-centric jobs that will build the next generation of transport.

[Read more »](#)

## **Q&A: Kemal Curic, Global Design Director for Lincoln**

(The Detroit Bureau) (We) had the chance to preview Lincoln's hot new SUV, one that heralds a more modern, contemporary and youthful design direction. We chatted with the brand's design chief Kemal Curic about what drove its new look, and the answer may not surprise you.

[Read more »](#)

## **A Ford Supplier Placed Winning Bid for Ride with Farley**

(Ford Authority) Ford CEO Jim Farley has spent his spare time helping others in a number of ways since taking over the top spot at The Blue Oval, volunteering to feed and clothe the homeless at the Pope Francis Center in Detroit, auctioning off the chance to have lunch with the executive with the proceeds going to charity, and also taking bids for those wanting the chance to ride shotgun with Farley on the track in a Ford race car.

[Read more »](#)

# **Ford Employees Recreation Association (FERA)**

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting [www.fera.org](http://www.fera.org). **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email [fera@ford.com](mailto:fera@ford.com).

## Directory

**Directory Information** Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at **1-800-248-4444** or visit [www.myfordbenefits.com](http://www.myfordbenefits.com).

## Alumni Club Information

### Alumni Club Information Now Online

#### **\*\*NEW UPDATES\*\***

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page**.

**Click here** to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to [blueoval@ford.com](mailto:blueoval@ford.com).

Has your email address changed? **Click here** to update your email address. If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).



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