

## **Weekly Edition**

January 6, 2023

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to **blueovalconnect.com**.

## **Announcements**



## Still on Top: Ford F-Series Retains Title of Best-Selling Truck for 46th Consecutive Year; Overall Best-Seller for 41st

Ford F-Series surpassed 640,000 trucks in 2022, making it America's best-selling truck for 46 consecutive years and America's best-selling vehicle for 41 years after selling an average of at least one F-Series truck every 49 seconds last year.

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#### **RELATED:**

- Ford Announces December 2022 U.S. Sales
- Ford Of Canada Marks 14th Consecutive Year as Top-Selling Brand

## **Ford News**



Film Director Brings Fiesta 'Home' for Documentary Filming in Detroit

A filmmaker from France has reunited the car with its "hometown" as a way to honor his grandfather.



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**VIDEO: Remembering Former Ford Performance Driver Ken Block** 

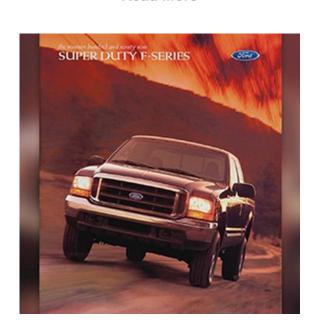
For a decade, Ken Block pushed his Fords to, and sometimes past, their limits.

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What They're Saying: Maverick Tremor Drive Impressions

Ford loaned select media the 2023 Maverick Tremor to get their impressions.



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Throwback: Employees, Dealers Welcome F-Series Super Duty Launch in 1998

An event nearly 25 years ago celebrated a change that would...

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## **Global Notes**



### **Modernized High-Speed Oval Opens for Business**

The test track at Lommel Proving Ground in Belgium is back in action after a year-long project.

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#### Ford Everest Wins 2022 VnExpress Car of The Year Best D-Size SUV

Ford's next-generation SUV earned 316.9 points from the jury and more...

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#### 10,000 Journeys: 2022 Ford Pickup Truck Owners Competition

The special annual experience for pickup enthusiasts recently kicked off in China.

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## **Alumni Connect**

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. Let's see those Fords!

## **Outside Voices**

Ford, Kia, Acura Named Detroit Free Press Vehicles of The Year(Detroit Free Press) The F-150 single-handedly changed the conversation about electric vehicles. When Ford revealed a version of America's perennially bestselling vehicle with electric power, you could almost hear a vast new

portion of the American public — crucially, including small business owners — say, "Hmm, maybe I could use an EV."

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#### 2024 Ford Mustang GT VIN 001 Headed to Auction for Charity

(Ford Authority) In recent years, we've seen a number of notable Blue Oval vehicles sold at auction, raising tons of money for charity, a list that includes the first 2021 Ford Bronco and 2021 Ford Mustang Mach 1 ever built – which hammered for \$1.075 million and \$500k, respectively – a custom First Edition Bronco for the Pope Francis Center, and a Bronco Las Vegas Raiders Edition build, to name just a few.

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#### Lego Now Makes a Ford GT You Don't Need Permission to Buy

(Car And Driver) After announcing a seemingly endless slew of special editions, Ford is wrapping production on the GT. Lego is stepping in with a 1/12-scale model to help the vast majority of us who don't tick all those boxes: now we can at least own a replica of the GT.

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#### Take a Look Inside the Ford F-150 Lightning Factory

(Business Insider) Ford is already cranking out all-electric F-150 Lightnings on three shifts at its Rouge Electric Vehicle Center in Dearborn, Michigan as the company continues expansion work at the factory.

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# Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice. Send questions or for more information, email fera@ford.com.

## **Directory**

**Directory Information** Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline here.

For benefit questions, please contact the NESC at **1-800-248-4444** or visit **www.myfordbenefits.com**.

## **Alumni Club Information**

Alumni Club Information Now Online \*\*NEW UPDATES\*\*

A complete list of alumni club information and group meetings has been relocated to an @FordOnline web page.

**Click here** to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to **blueoval@ford.com**.

Has your email address changed? **Click here** to update your email address.If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings **here**.

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