

You're
Invited



SUPER DUTY

Join us as we reveal the
all-new Ford Super Duty.

The truck that builds America,
built like never before.

Tuesday, September 27, at 7:15 p.m. ET
Churchill Downs Racetrack
Doors Open at 6:00 p.m. ET

BUILT *Ford* PROUD



Good Afternoon-

For Ford Motor Company retirees in and around Kentucky, you and your family are invited to join us on the evening of **Tuesday, September 27 at 7:15 p.m.** as Ford unveils the all-new Super Duty at the world-famous Churchill Downs Racetrack.

We will also showcase Super Duty customers during the event with a parade of Super Dutys. If you are interested in participating with your truck, please let us know when registering to attend through link below. A limited number of Super Duty trucks will be selected to participate.

RSVP:

Please click this link to confirm your spots today

<https://cvent.me/eaOe2G?RefId=Employee>

All attendees are required to register ahead of time

Logistics:

- The event will take place outdoors and will last about 45 minutes.
- Free parking
- Parade participants will receive confirmation and detailed information closer to the event date.
- If confirmed, parade participants will be asked to arrive by 6:15 p.m. and will only see the final few minutes of the event.

Thank you!