



Blue Oval
Connect

Weekly Edition

SEPTEMBER 2, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements

#GetYourGallopOn



Join #GetYourGallopOn: Submit And Share Your Mustang Photos, Stories, Videos

The #MustangStampede kicks off the next chapter of the Mustang Story, and we want you to tell us how you #GetYourGallopOn. This social media initiative is your chance to join the conversation with posts, photos and videos in advance of The Stampede, the all-new Mustang global debut event on Sept. 14 as part of the North American International Auto Show activities in Detroit.

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Discounted Auto Show Tickets Now Available

The Ford Employee Recreation Association (FERA) is offering discounted tickets to the public days of the North American International Auto Show in Detroit, Sept. 17-25. Click below to order now and save off regular admission. Also, FERA desk volunteers will be selling tickets in-person from 11 a.m. to 2 p.m. EDT at World Headquarters, the Product Development Center and Rotunda Center beginning after the Labor Day holiday.

[Order Now](#)



Ford Announces August U.S. Sales

A strong August made Ford America's best-selling brand once again and the No. 2 electric vehicle brand on record sales of the F-150 Lightning and strong

gains in the Mustang Mach-E and E-Transit.

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Ford News



Collaborating with Utilities Unlocks a New Era in Energy Management

The electric vehicle ecosystem is experiencing disruption itself by offering entirely new services, collaboration opportunities and business models.

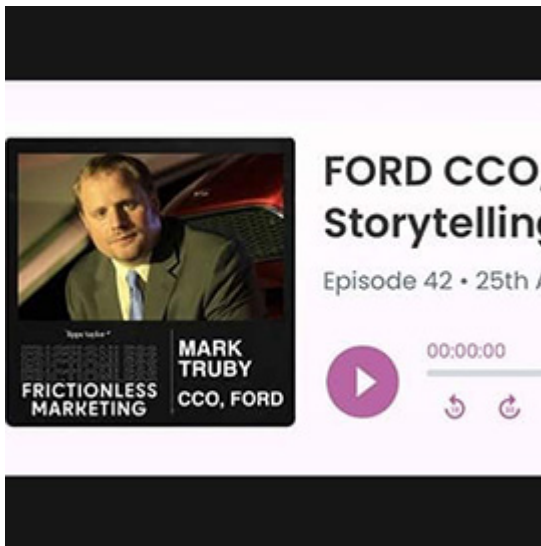
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Jake Powers Forging New Path in Ford Performance Technology Exchange Program

Jake Powers is no meteorologist, he is on the cutting edge of how to efficiently harness the heat, albeit of a different kind.

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LISTEN: Ford Comms Chief Discusses Bringing Joe Biden to Ford and More

Mark Truby discussed the company’s storytelling strategy and how his background in journalism helped shape Ford’s approach to...

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Throwback: Ford Escort RS Turbo Shares Limelight with Princess Diana

Developed for the European market, the Escort RS Turbo came from a long lineage of RS-branded Fords with successful on-track pedigrees.

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RELATED:

[Princess Diana’s Ford Escort RS Turbo Sells for £650k»](#)

Global Notes



This Ford Pro Tool Tracking Tech Could Save Companies Thousands



Ford, Next Level Racing Launch Cutting Edge Racing Cockpit for Gamers



Getting to Know Mustang Mach-E at Lommel Proving Ground

Engineers in Germany have completed a pilot that could enable companies to monitor the location of their tools and machines using...

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The GTElite Ford GT Edition cockpit is compatible with all major brands of electronics for wheels, pedals and shifters.

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Ford is launching a special free Mustang Mach-E driver training program at Lommel Proving Ground in Belgium run...

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Easy access to Ford and industry news. Discover the channels and personalize the news for you. Channels include: North America Top Stories, Industry News, Ford Trucks, Alumni Connect and more! Receive news alerts for vehicle reveals, breaking news and more. Share news with your friends and family through your social media apps, or text and email.

Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Outside Voices

Executive Chair Bill Ford Wears Many Hats, Including ‘Car Guy’ And ‘Environmentalist’

(Forbes) Holding the title of Executive Chair at Ford Motor Company, plus the less-formal title of Henry Ford’s Great Grandson, could weigh heavily on a man's shoulders.

[Read more »](#)

To See the Future of Lincoln, Ford CEO Says to Look to China

(Newsweek) Lincoln Motor Company, the luxury arm of Ford Motor Company, what it's doing in China, and the way consumers interact with technology as a part of everyday life in the country, is the guide to how the brand will evolve in future generations.

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Why Automakers Need to Change the Way They're Structured

(Wards Auto) So far Ford is the only legacy automaker that has announced it will change its corporate structure. All its ICE operations will be put under what it calls Ford Blue. All the BEV operations are going into what they call Ford Model e. Renault is talking about doing something similar.

[Read more »](#)

Ford CEO Jim Farley Wants Your Ford Mustang Questions

(Ford Authority) The bonus episode will also feature Ford archivist Ted Ryan, who will join Farley for the special Q&A session.

[Read more »](#)

2024 Ford Mustang Sings a V8 Song in Latest Instagram Teaser

(Motor 1) Judging by this teaser, the new Mustang makes a mean sound. It has a muscular growl when revving, and you can hear a pop when the driver gets off the throttle.

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving**

FERA desk has been suspended until further notice. Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline](#) [here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline](#) web page.**

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

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