

# **Weekly Edition**

May 6, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

# **Announcements**



#### Join us at the Kansas City Assembly Plant Career Fair

Do you have friends or family who want to build the #1 best-selling truck in America AND build a great future? Let them know to visit Kansas City Assembly Plant, home of the F-150, and find out about Ford benefits, job stability, and more on May 14. They can talk to HR, apply and possibly even receive an offer on the spot. Share the link below so everyone can learn more about this opportunity!

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# Nominate your Lincoln by May 31 for the PDC Truck and Car Show The show is on the lookout for more cars to be in the event, especially pre-war Lincoln models, as we continue to celebrate the centennial. The invitation deadline has been extended until May 31 for this unique, company-sponsored show that highlights the product development aspects of past vehicles for learning and inspiration. If you would like to nominate your vehicle to be in the show, or if you know of other special vehicles that would enhance our usual variety and quality, contact Dave Glickman.

Nominate Here

# **Ford News**





#### Electric Vehicle Sales Increased 139 Percent On Strength Of Mustang Mach-E and E-Transit – First F-150 Lightnings Now Shipping To Dealers

Ford Motor Company (NYSE: F) reported its April 2022 U.S. sales results.

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#### VIDEO: Brawn and Brains: How Ford F-150 Lightning Software Accurately Estimates Range to Give Customers Confidence While Towing

Ford-exclusive technologies: Intelligent Range and FordPass™ Power My Trip plus the ...

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#### Freezin' for a Reason: Russ Leighty Takes His Sixth Polar Plunge

A cool guy with a warm heart,
Louisville Assembly Plant's Russ
Leighty has been involved with
Louisville Polar Plunge for years. The
organization's event, known as the
#ChillOfALifetime, is one of four
plunges that occur across the
Bluegrass state to benefit Special
Olympics Kentucky. Plungers who
sign up to be #FreezinForAReason
collect donations in the weeks leading
up to hopping into the cold water.
Over the last 24 years, Louisville
Polar Plunge has raised more than
\$4.4 million.



#### VIDEO: Fifth-Generation Ford Employee Megan Gegesky Leading Electric Revolution on F-150 Lightning

Megan Gegesky, program management supervisor, product launch, is the 10th person in her family to work at the Rouge complex, where she is inspecting the F-150 Lighting before it leaves the Rouge Electric Vehicle Center. Megan, a fifth-generation Ford employee, sits down with Executive Chair Bill Ford for a one-on-one interview and talks about her family's ties to the company. She even takes her parents, both Ford retirees, for a ride in the F-150 Lightning.

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## **Global Notes**



#### Mustang Mach-E Gets Towing Capacity Boost

The Ford Mustang
Mach-E's approved
braked towing capacity
has now been increased
to 1,000 kg on extended
range models in both
rear-wheel drive and allwheel drive — enough
to allow customers to...





#### Introducing Team Fordzilla's Simulator for People with Disabilities

This Team Fordzilla racing simulator has been developed especially for gamers with disabilities and is available to order now. The result of a collaboration between Ford Adapta...





#### Developing Careers with Ford SA – Unique Journeys to Dealer Principal

Determination, hard work and strong emotions are three traits that best describe Visham Ramsunder and Thokozani Khumalo. Currently holding positions as Dealer Principals at...



# **Alumni Connect**

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. Let's see those Fords!

## **Outside Voices**

Ford Is Killing It With a 139% Increase in EV Sales Before F-150 Lightning Joins the Party

(Auto Evolution) Ford has an incredible start this year, with its electric vehicle business booming on the back of Mustang Mach-E's popularity. The electric van

E-Transit also entered the fray, instantly becoming the bestseller of its segment. Overall, Ford saw a 139% growth in its electric vehicle sales even before the recently launched F-150 Lightning started deliveries.

Read more »

#### 2021 Ford Mustang Mach-E Premium Is AAA's Best Overall Car

(Ford Authority) The Ford Mustang Mach-E has racked up its fair share of accolades over the past several months, including a spot as one of the most considered electrified vehicles on Kelley Blue Book's Brand Watch Study, a KBB Best Resale Value Award, a second-place ranking on J.D. Power's 2022 U.S. Electric Vehicle Experience (EVX) Ownership Study, being named one of Consumer Reports' most satisfying SUVs to own and landing on that organization's recommended cars list, as well as becoming CR' top EV pick of 2022, which made Ford CEO Jim Farley rather proud. Now, the 2021 Ford Mustang Mach-E Premium continues that trend, as it has been named AAA's best overall car.

Read more »

# Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice. Send questions or for more information, email fera@ford.com.

# **Directory**

#### **Directory Information**

Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline here.

For benefit questions, please contact the NESC at 1-800-248-4444 or visit www.myfordbenefits.com.

# **Alumni Club Information**

**Alumni Club Information Now Online** 

#### \*\*NEW UPDATES\*\*

A complete list of alumni club information and group meetings has been relocated to an @FordOnline web page.

Click here to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? Click here to update your email address.

If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings here.

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