



Blue Oval
Connect

Weekly Edition

July 29, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



VIDEO: Jim Farley on Twitter: New Mustang Debuts at NAIAS

Ford President and CEO Jim Farley confirmed on Twitter that the seventh-generation Ford Mustang will make its debut in September at the North American International Auto Show in Detroit.

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Ford News



Lincoln History, Company Saviors and Problem Solvers on Display as PDC Show Returns

The Ford product development center's annual truck and car show along Rotunda Drive, which featured hundreds of vehicles, made its return after two years on hiatus.

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Ford Unveils 2023 Ford F-150 Lightning Pro SSV

Ford Pro continues to help guide cities into an electrified, software-driven world with the launch of America's first electric pickup truck purpose-built for police: the 2023 Ford F-150® Lightning Pro SSV.

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Software Update Transforms F-150,



Throwback: Ford's VIRTTEX

Mustang Mach-E Models for Hands-Free Driving

Ford BlueCruise is sweeping North America with F-150, Mustang Mach-E and other Ford vehicle customers accumulating 10.6 million miles of hands-free highway driving.

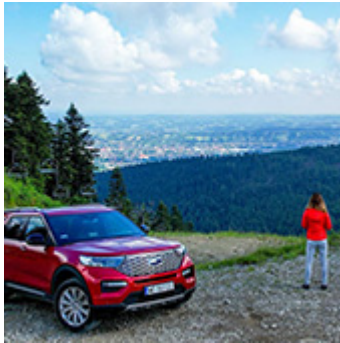
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Simulator Leads to Multiple Safety Innovations

The virtual test track experiment (VIRTTEX) simulator was instrumental in developing MyKey and SYNC hands-free communications technology...

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Global Notes



Ford, Olympian Bringing 'Adventurous Spirit' to Life in Poland

Ford is partnering with one of Poland's most successful professional mountain bikers to create a series of videos that invite and inspire viewers to explore the country on two wheels.

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Mad Men's Ongoing Creative Journey

In Lincoln China's Marketing Department, these Mad Men play an important role in the brand's communication, conveying their creative output through outdoor posters, live broadcasts, TV commercials and more.

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Ford's Driving Skills for Life Program Remains Committed to Road Safety

Launched in South Africa in 2010, it is Ford's award-winning and free driver training program, developed to raise the standard of safety among South African drivers.

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



Weekly Spotlight

Oscar Minchey, who retired from Ford's Nashville, Tennessee Glass Plant after 35 years; is pictured with his wife, Mildred, and their 2010 Mustang and 2019 Lincoln.

Outside Voices

Ford Says Strong Products, Demand Led to Good Second Quarter Results

(Detroit Free Press) Ford Motor Company on Wednesday reported second-quarter adjusted earnings of \$3.7 billion — more than triple that of the same period a year ago, when the company had a gain of \$1.1 billion.

[Read more »](#)

Review: The All-Electric F-150 Lightning Will Tow Ford into the Future

(Robb Report) For truck owners, the draw for a battery-electric pickup isn't so much about saving the planet as it is pushing the limits of power and capability, although zero tailpipe emissions and the potential cost savings when gas prices are more than \$6 a gallon is nothing to ignore.

[Read more »](#)

Ford, GM Request Permission for Self-Driving Cars, No Steering Wheel

(Inside EVs) According to an article from Reuters, the U.S. National Highway Traffic Safety Administration can allow a limited number of autonomous cars to drive on U.S. roads with no controls.

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

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