



Blue Oval
Connect

Weekly Edition

January 28, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



WATCH LIVE: Michigan Central Advances Mobility District Vision

Tune in Friday, Feb. 4 at 10:30 a.m. EST for exciting news about Michigan Central and how it's advancing the vision for a mobility innovation district. Public and private leaders from the region and varied industries will be on hand as we share new details on the progress of the development including who will be joining us to help create this future.

[Watch Here](#)



First 2022 Shelby GT500 KR to Be Auctioned to Benefit Carroll Shelby Foundation and JDRF

For just the third time in history, a version of the Shelby GT500 will carry the “King of the Road” name. The very first production example of the 2022 Shelby GT500 KR will be sold at auction to benefit the Carroll Shelby Foundation and the Juvenile Diabetes Research Foundation (JDRF). The auction will take place at the Barrett Jackson Scottsdale auction on Friday, Jan. 28 at approximately 10:30 p.m. EST.

[Learn More](#)



Ford Hall of Fans at Pro Football Hall of Fame Announces Five Nominees for Class of 2022; Voting Open Now

Ford Hall of Fans is entering its fourth season of recognizing some of the most passionate NFL enthusiasts in the United States by welcoming a new group of superfans. Five nominees are in the running for induction into the 2022 Ford Hall of Fans at the Pro Football Hall of Fame. They are Detroit Lions fan

Michael Banks, Dallas Cowboys fan Miguel Castellanos, Denver Broncos fan Jesse Esquibel, New York Giants fan Amy Nolan and Chicago Bears fan Terence Young. Vote now through February 6.

[Learn More](#)

Ford News



Farming of the Future: Ford Pro, Sonoma County Winegrowers Join Forces to Electrify Business of Farming

One of the most forward-thinking winegrowing counties in the United States is looking to advance its sustainability mission, and the Ford Pro™ suite of electric vehicles, charging and telematics services has been tapped to help make that happen. Ford Pro and the Sonoma County Winegrowers, a group of more than 1,800 grape farmers in Northern California, are launching a pilot program that will add...

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Desert-Racing, Rock-Crawling 2022 Ford Bronco Raptor Debuts as Most Powerful Street-Legal Bronco Ever

Two icons that have tackled off-road terrain for years are coming together to take on even more: Bronco® and Raptor™. Built for desert running and boulder crawling, the all-new 2022 Ford Bronco Raptor gives off-roaders next-level performance. Bronco Raptor, the newest member of the Bronco outdoor brand of Built Wild™ SUVs, debuts today as the most powerful street-legal Bronco ever, and the world's first Ultra4 Racing...

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RELATED:

Productivity Accelerated: Ford Pro Announces New Partners, Services; Demand Strong with Orders for 10,000 E-Transits »

RELATED:

2022 Bronco Raptor Makes Memorable First Impression»



Ford Performance to Develop Mustang GT3 Race Car to Compete Globally; Will Compete at Daytona in 2024

Ford Mustang, the iconic sports car that created the pony car segment, will lead Ford's return to global sports car racing as Ford Performance prepares a new GT3 race car for competition in 2024. Ford Performance revealed plans for its all-new Mustang GT3 race car that will compete in the International Motor Sports Association (IMSA) 2024 race season, including the 24 Hours...

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40 Millionth F-Series Rolls Off the Line in Dearborn

After recently becoming America's best-selling truck for the 45th straight year, the 40 millionth Ford F-Series truck rolled off the line at Ford's Dearborn Truck Plant on Jan. 26. We could not have reached this milestone, which comes in during F-Series' 75th anniversary, without you! In true F-Series fashion, the Iconic Silver 2022 Ford F-150 Tremor won't be a museum piece. It's headed to a customer in Texas to get to work, because that's what Ford...

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Global Notes



Sébastien Loeb Claims Monumental victory for M-Sport Ford World Rally Team in Monte Carlo

M-Sport Ford celebrated a dream start to the 2022 World Rally Championship with a double podium on the Ford Puma Hybrid Rally1's first ever event as Craig Breen and Paul Nagle finishes third overall on their...

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Yet More Awards for 'Truly Outstanding' Ford Puma and Ranger

Ford's acclaimed Puma crossover and rugged Ranger pick-up have started 2022 with awards in the UK from consumer bible What Car? Puma has been voted What Car?'s Small Sports Utility Vehicle of the Year for the third successive...

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Proyecto Mexico: Next Steps

Ford Motor Company, in collaboration with its philanthropic arm, Ford Fund, has donated more than 3 million pesos to Proyecto Mexico to support people who are food insecure in both urban and rural areas of Sonora and Chihuahua. By doing so, Ford is protecting the right...

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Weekly Spotlight

To celebrate Lincoln's 100th anniversary as part of Ford Motor Company, share a photo and a memory of your Lincoln, or of working with the Lincoln brand.



Outside Voices

America's Favorite Pickup Truck Goes Electric

(The New Yorker) It's unusual for a vehicle to be the subject of a 9-page spread in The New Yorker, but the all-new Ford F-150 Lightning is a game changer...

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Yahoo Finance Presents: Ford CEO Jim Farley

(Yahoo! Finance) On this episode of Yahoo Finance Presents, Yahoo Finance Editor-at-Large Brian Sozzi talks with Ford President & CEO Jim Farley to discuss the company's Ford Pro program. Also discussed was the recent supply and chip shortage in the auto industry and the expansion of Ford's electric...

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How Your Plumber Could Lead the Electric Vehicle Revolution

(Axios) Businesses like farmers, contractors and delivery companies — not individual consumers — will lead America into the electric vehicle era, judging from how demand is currently shaping up. Why it matters: While consumers are waiting on the sidelines to see if the charging infrastructure improves and...

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Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance

Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at 1-800-248-4444 or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

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