



Special Edition

April 21, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Editor's note: You are receiving a special edition of Blue Oval Connect. Your regular edition will return Friday, April 29.

Announcements



Last night Lincoln took the wraps off the Star Concept vehicle, demonstrating what an electrified Lincoln experience could be. The concept is an important step in Lincoln's journey to an all-electric future. With a plan to deliver three new distinct electric vehicles by 2025 and a fourth in 2026, Lincoln expects that by mid-decade more than half of its global volume will be zero-emissions vehicles.

"This is a shining example of what happens when we combine Lincoln luxury with flexible electrical architecture to create unimaginable experiences for

customers. We can truly revolutionize how people engage with the brand and scale it across an exciting lineup of products that catapult Lincoln into the digital, connected age,” said Jim Farley, CEO, Ford Motor Company.

The Lincoln Star Concept reveal was the centerpiece of Lincoln’s Centennial Celebration in Los Angeles last night. Simultaneously, media in China and elsewhere around the world received a Star Concept media kit including video, images and background on the vehicle.

“As Lincoln enters the next chapter in our transformation, the Lincoln Star Concept will lead the way,” said Joy Falotico, president, Lincoln. “This is an exciting time for us, and I am so proud of our team and this glimpse into our future.”

The Star Concept shines in every way. Both on and off the road, thoughtful design details, connected experiences and clever solutions create the ultimate sanctuary for clients, while delivering a more modern aesthetic and intelligent, intuitive features. The Lincoln Star evolves Lincoln’s Quiet Flight DNA and brings to life every one of the brand’s tenets – beauty, gliding, human and sanctuary.

[Read More](#)



Be sure to check out all of Lincoln’s social channels to learn more about the Lincoln Star Concept. Get in on our 100th Celebration with exclusive Lincoln merch available at the link below.

[Shop Now](#)



VIDEO: The Lincoln Star Concept Vehicle

The future of sanctuary has arrived. Discover all the exciting new details and features to come in our newest concept vehicle.

[Watch Now](#)

Outside Voices

Stunning Star Concept Previews Lincoln's Move To Electric Vehicles

(Forbes) Henry Ford purchased the Lincoln Motor Company from Henry M. Leland almost exactly 100 years ago, and while both men were visionary captains of industry, they likely couldn't have foreseen the Lincoln Star Concept that made its world debut last night.

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Ford Unveils Lincoln Star Electric SUV Concept as it Readies to Add Four New EVs by 2026

(CNBC) Ford Motor plans to introduce four new electric vehicles into its Lincoln lineup by 2026, as the once-dominant American luxury brand reinvents itself to focus on EVs. The new vehicles were announced Wednesday night alongside the unveiling of a new concept EV called the Lincoln Star. The concept marks new design and technology directions for the brand, according to company executives.

[Read more »](#)

Lincoln's New Electric Concept Car Uses Lo-Fi Beats and 'Fragrances' to Elevate Your State of Mind

(The Verge) Lincoln, Ford's luxury brand, says it will release four new electric vehicles by 2026, by which point 50 percent of its global sales will be EVs. The

company also revealed its Lincoln Star Concept as a way to introduce the new design language that will come to define its upcoming electrified lineup. And what a concept it is!

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Lincoln Star Concept Shines Bright, Previews Constellation Of EVs

(Inside EVs) Lincoln has unveiled the spectacular Star Concept, an all-electric SUV that hints at the design language of the brand's future EVs. Ford's luxury marque pledges to deliver three new fully electric vehicles by 2025 and a fourth by 2026, estimating that EVs will make up more than half of its global volume by mid-decade. The first of these EVs will launch later this year and is expected to be Lincoln's version of the Mustang Mach-E.

[Read more »](#)

Up Close with the Lincoln Star Concept: Smoother Styling, New Platform for Brand's Future EVs

(Green Car Reports) Lincoln is celebrating its 100th anniversary this week—not of the company's founding in 1917 but its acquisition by Ford five years later. As a part of those festivities, Lincoln is also unveiling a new electric vehicle prototype, the Star concept, although the company's future electrification plans remain a bit murky. Lincoln still hasn't sold a single EV. Its current plans for future EVs include the introduction of three new fully electric models by 2025, with a fourth to follow in 2026.

[Read more »](#)

This Wild Lincoln EV Concept Has 3 Unbelievably Awesome Features

(Inverse) THE IMMINENT RELEASE of the new Ford F-150 Lightning electric pickup might be getting all the attention in the EV world right now, but Ford's luxury brand is hard at work on a series of all-electric vehicles that could change how we think EVs — and transportation in general. The new Lincoln Star concept, unveiled last night at a showy event in Hollywood, is meant to tease us with what's coming in the three electric vehicles Lincoln will launch by 2025, plus another in 2026.

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving**

FERA desk has been suspended until further notice. Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at 1-800-248-4444 or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

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