

Weekly Edition

December 9, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to **blueovalconnect.com**.

Announcements



Motor1.com Names F-150 Lightning Best Overall EV – and Best Truck

Since its reveal in 2021, the F-150 Lightning has been hailed for combining the best of the truck and EV worlds. Its most recent accolades cement that duality, as the truck has been named Best EV and Best Truck by Motor1.com in the site's second-annual Star Awards.

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Related: More Bang for The Buck: Ford Maverick Named Motor1.com's Best Value

The Ford Maverick has been hailed as a must-have vehicle since its debut last year, and more recently, it was named Motor1.com's Best Value in the site's annual Star Awards.





Suzy Deering, Global Chief Marketing Officer, to Depart Ford

Deering has served as Ford's global chief marketing officer for the past two years, overseeing brand communication, ecommerce and digital strategy, as well as the go-to-market strategy for Ford Blue and while supporting the future vision of Model e.

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Donate to JDRF for a Chance to Win an F-150 Lightning!

Ford is working with JDRF to find a cure for diabetes. Donate for a chance to win an F-150 Lightning Lariat! Starting at only \$10, your donation not only gives you an opportunity to win this vehicle, but also helps JDRF in its mission to improve lives today and tomorrow. The sweepstakes ends Dec. 12 and the winner will be announced on Dec. 20.

Volunteers Needed

STEM Volunteers Needed for Detroit Schools Students

In-person STEM volunteers are needed once each week for about 6-8 weeks starting in January for the Ford-sponsored SAE A World in Motion, a hands-on program for Detroit Public Schools Community District students in pre-K through eighth grade. Training is provided and a free background check is required. Email acoll121@ford.com to sign up, for more info or to be notified when new opportunities are available.

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Ford News



Dealers Show Commitment to EV Future, Ford Customer Experience Nearly two-thirds of the dealer network have enrolled in the voluntary Model e EV dealer program.

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Ford, SK On Making Progress at BlueOval SK Battery Park

Construction is on schedule at the two battery production facilities, bringing Ford closer to 2 million EVs annually.



Interior Design Manager Reflects on Evolution of Pony Car's Design

Growing up, Ricardo Garcia was awed by the 1986 Ford Taurus, and its futuristic aerodynamic shape inspired his artistic passion.

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RELATED: Mustang Team Feels the Love During Validation Drive



Throwback: Looking Back at Ford's Role in NASA's Last Moon Landing

Philco-Ford enabled Apollo 17, which NASA called "the last, longest and most successful" of its manned lunar landing missions.

Global Notes



Next-Gen Ranger Delivers High-Tech Features, Smart Connectivity, Enhanced Capability and Versatility

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Securing Ford of Britain's Heritage for the Future

Ford of Britain's prized collection of historic vehicles now has a new home, moving from Dagenham to Daventry.

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to **blueoval@ford.com**. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Outside Voices

Latest Ford Super Duty Orders Set 'Insane' Pace

(Detroit Free Press) Ford shattered a sales record for the month of November after reaching a record-setting pace of 52,518 new orders for the 2023 Super Duty pickup in the last five days of October, when it averaged more than 10,000 trucks a day, according to monthly sales data. **Read more** »

Ford Is Getting Dealers to Agree to No-Haggle EV Sales

(Business Insider) Buying an electric Ford could soon mirror experiences at upstart EV-makers like Tesla and Rivian.

Ford F-150 Lightning EV Joins the U.S. Forest Service

(Autoblog) Initially, the trucks are to audition in Pennsylvania's Allegheny National Forest, Michigan's Huron-Manistee National Forest, and the White Mountains National Forest in New Hampshire.

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Company Is Using Leftover Ford GT Chassis to Make GT40 Tribute Race Cars

(Road & Track) The new car is called the GT1, and each example is built using one of the 30 remaining Ford GT chassis that the Pontiac, Michigan firm has. That means total production will be limited to 30 units, but the result will be wild.

Read more »

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice. Send questions or for more information, email fera@ford.com.

Directory

Directory Information Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline **here**.

For benefit questions, please contact the NESC at **1-800-248-4444** or visit **www.myfordbenefits.com**.

Alumni Club Information

Alumni Club Information Now Online **NEW UPDATES**

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page.**

Click here to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to **blueoval@ford.com**.

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