



Blue Oval  
Connect

## Special Edition

September 13, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to [blueovalconnect.com](https://blueovalconnect.com).

*Editor's note: You are receiving a special edition of Blue Oval Connect. Your regular edition will return Friday, September 16.*

## Announcements



You're invited to join us at [The Stampede](#), the live global debut event for the all-new seventh-generation Mustang on Wednesday, Sept. 14 at Hart Plaza in downtown Detroit. Join the festivities as we celebrate and welcome in the next chapter in Ford Mustang's legacy to the world.

[Register here for you + 1 guest](#)

([Registration is mandatory for access](#))

If you can't join us in person, we invite you to watch the reveal via livestream at 8 p.m. EDT. Click [here](#) to watch.

### Check Out the Latest Mustang Teasers!

- [Get Ready to Feel](#)
- [Pack Your Bags](#)
- [Mustang Stampede #FordMustang](#)

**Get your costumes ready for additional prizes if you attend in-person:**



We encourage you to dress in the style of your favorite Mustang decade for the chance to win prizes and even a chance for an early drive of the seventh-generation Mustang.

To participate in this employee exclusive contest:

1. Dress in your chosen Mustang decade style.

2. Share your photo on the @BlueOvalNow app or social media on Sept. 14, using all three Ford & Mustang hashtags: **#GetYourGallopOn**, **#MustangStampede** and **#WeAreFord**.

With six Mustang generations since 1965, there's no shortage of fun style options. Find those go-go boots, neon leg warmers or letterman jacket, tease your hair and join the Stampede at Hart Plaza.

### **EVENT DETAILS**

- **Date:** Wednesday, Sept. 14
- **Time:** 7 p.m. EDT
- **Event starts:** 8 p.m. EDT
- **After party ends:** 10 p.m. EDT
- **Location:** Hart Plaza (Jefferson Ave. entrance), 1 Hart Plaza, Detroit, MI 48226
- **Parking:** Public
- **Details:** Live DJ entertainment, food trucks, graffiti competitions and many more!

[Register here for you + 1 guest](#)

(Registration is mandatory for access)

### **Hurry! Spaces are limited!**

*Prize eligibility: Only posts published from the event on Sept. 14 are eligible. The drawing will be based on submissions on Sept. 14 with the above hashtags.*



# @BlueOvalNow

**Download the Blue Oval Now app** Receive news alerts for vehicle reveals, breaking news, sales results and more.

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**You'll love the @BlueOvalNow app:**

Easy access to Ford and industry news. Discover the channels and personalize the news for you. Channels include: North America Top Stories, Industry News, Ford Trucks, Alumni Connect and more! Receive news alerts for vehicle reveals, breaking news and more. Share news with your friends and family through your social media apps, or text and email.

## Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting [www.fera.org](http://www.fera.org). **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email [fera@ford.com](mailto:fera@ford.com).

## Directory

**Directory Information** Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit [www.myfordbenefits.com](http://www.myfordbenefits.com).

# Alumni Club Information

## Alumni Club Information Now Online

### **\*\*NEW UPDATES\*\***

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to [blueoval@ford.com](mailto:blueoval@ford.com).

Has your email address changed? [Click here](#) to update your email address. If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

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