



Blue Oval Connect

WEEKLY EDITION | March 5, 2021

Thank you for registering to be a part of Ford Motor Company's **Blue Oval Connect** alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



SALES

February 2021

Ford Posts Record February EV Sales on First Full Month of Mustang Mach-E and Strong F-150 PowerBoost Hybrid Sales

Ford posted record electrified vehicles sales for the month of February and Ford brand SUVs had their best retail sales in 20 years thanks to the new Bronco Sport and Mustang Mach-E, as Ford Motor Company reported its February U.S. sales results.

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2020 ANNUAL REPORT



| FORD MOTOR COMPANY FUND

Ford Fund President Mary Culler Reflects on 2020 as Annual Report is Released

2020 was a year like no other and one that made the work we do to support communities more important than ever. From transporting food and critical supplies to people in need, to donating nearly 100 million masks to communities with limited access to personal protective equipment, I am so proud of the many ways Ford Fund was able to help individuals, families and communities through the last year. We also harnessed our long-standing relationships to convene conversations on race and social justice, which continues to be a cornerstone of our philanthropic partnerships and programming.

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Women Who Power —
— America *Forward*



Ford Celebrates Groundbreaking Women Who Move America Forward
March is Women's History Month, and this year, Ford is celebrating Women Who

Drive America Forward by putting the spotlight on four leaders. Their stories can be seen at www.ford.com/women-who-power-america-forward, and each week, a new video will be posted featuring discussions that cover everything from mentorship to stereotypes in the workplace.

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RELATED:

[Throwback: 'The Believer' Clara Ford Steps Up As a Leader in the Community »](#)



Ford Supports President Biden Call for Businesses to Step Up COVID-19 Efforts, Encourages Country to 'Finish Strong'

Thanks to continuous monitoring through health surveys to help keep COVID-19 out of the workplace, Ford's U.S. employees have safely entered Ford properties more than 9.5 million times since mid-March 2020.

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[How to Watch Ford Performance Racing this Weekend »](#)

Ford News



Army Veteran Raves About 'Baddest, Boldest' Mustang Mach-E After Cross-Country Trip

Sergio Rodriguez, 41, an Army veteran and contract writer for the Navy, made the nearly 2,500-mile trek from a Ford dealership in southern California to his home in southeastern Georgia, stopping along the way to recharge while...

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How the New Ford Bronco Was Designed for Easy Customization and Endless Personalization

The two- and four-door Ford Bronco® SUV's patented off-road modular design offers a user-friendly platform that can be stripped to its base structure so that alternate doors, fenders and grille can be added in one afternoon. ...

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FAAN Celebrates 40 Years of its Black History Month Gala and its Contributions to Ford

For 40 years, FAAN has been a bold contributor to the Ford culture and business. In fact, it is the oldest of Ford's employee resource groups. ...

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Ford Employee Continues Winter Tradition with Ford-Themed Snow Sculpture

DiMaria recently spent about five days working on the sculpture — which is built to scale — after work. He chose to recreate the Bronco because of...

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RELATED:

[Ford's Racial Equity Leader Reminds Us to Center Humanity in Afro Future Summit Keynote Speech »](#)

[Claude Harvard Fought Rampant Racial Prejudice Through Education, Innovative Spirit »](#)

Global Notes



Ranger Raptor Helps Free Rider Take on Extreme Mountain Challenge

Watch famous free rider and new Ford of Spain ambassador Aymar Navarro tackle one of the country's most extreme ski descents in this teaser video now showing...

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Why Cobots and 3D Printing Are Proving a Perfect Partnership in Valencia

Ford Almussafes is using 3D printing to create lightweight, super-strength components that can be used by collaborative robots on its engine assembly line. ...

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Ford Wildlife Foundation Provides Ford Ranger to Wildlife ACT on World Wildlife Day

The Wildlife ACT Emergency Response Fund at the Somkhanda Game Reserve can now rely on a tough and capable...

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Outside Voices

The Ford Mustang Mach-E Is Stealing a Big Chunk of EV Buyers from Tesla: Analyst

(The Drive) Investment banking company Morgan Stanley reports that Tesla lost 12 percent of the battery-electric vehicle sales market in February compared to the same stretch last year. That's a big enough drop on its own, but according to the firm, the hit is almost entirely credited to sales of Ford's Mustang Mach-E. ...

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2021 Ford Bronco Modular Components Make Swapping Parts Super Easy

(Ford Authority) This means that Bronco owners can make changes to their vehicles to suit a wide variety of needs, whether that be transforming it into a wide-open rock crawler for a fun Saturday outing or a more buttoned-up camping/overlanding rig to wrap up the weekend. ...

[Read more »](#)

Watch: Newly Restored Video of Martha And The Vandellas At Ford Plant

(Detroit Free Press) Shot inside Dearborn Assembly, now known as the Rouge complex, "Nowhere to Run" features Martha Reeves, Rosalind Ashford and Betty Kelly miming the recorded track as they romp among Mustangs in production. *(Editor's note: safety precautions at Ford manufacturing facilities are much more stringent today.)* ...

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We Raided Ford's Archives for An Inside Look At Its Le Mans Win

(Road & Track) Of all the historic events in motor racing, none trumps the moment three Ford GT40s took the checkered flag together at Le Mans on June 19, 1966. Arguably, of course. The story has been told often—in books, articles, and in 2019's Disney feature "Ford v Ferrari." It was the first time an American manufacturer won the most important sports-car race in the world. And it made timeless heroes of Ken Miles, Bruce McLaren, and Carroll Shelby. So what new could we bring to the table now? ...

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Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

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