



Blue Oval Connect

WEEKLY EDITION | March 26, 2021

Thank you for registering to be a part of Ford Motor Company's **Blue Oval Connect** alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



Driven To Win: Racing In America Exhibit At The Henry Ford Features Some Of Ford's Most Historic Race Cars

The long-awaited Driven to Win: Racing in America exhibition inside The Henry Ford Museum of American Innovation opens to the public Saturday, March 27, and for Ford enthusiasts, it's a chance to walk through history with some of the company's most significant race cars.

[Read More](#)



How to Watch Ford Performance Racing this Weekend

Team Penske and Ford Performance will be going for a second consecutive NASCAR Cup Series victory this weekend at Bristol Motor Speedway in Tennessee, but the track will look and feel much different than any Cup Series race in more than a half-century.

[Read More](#)

Women's HERstory Month News



Industrial Engineer by Day, Roller Derby Queen by Night

When people hear, “Built Ford Tough,” it typically evokes something formidable, enduring and tenacious. That same toughness could describe Rebecca



Success Is One Mile Beyond Fear: Mónica Marroquín

Mónica Marroquín’s story is one that drives us and inspires us to achieve our goals — goals that might scare us but are also part of our dreams. Born in

Menius, an industrial engineer in the F-150 final department at Kansas City Assembly Plant. Menius puts her toughness to use outside of work, as she is a member of a women's roller derby team in Kansas City. ...

[Read More](#)



For Ludivina Osorio, Learning is the Key to Going Further

Human beings tend to always be looking for the key to success — to become their best selves and to stand out from others. Ludivina Osorio teaches us that the key to going further in this world is to never stop learning. Osorio arrived at Ford of Mexico 22 years ago. She had a passion for marketing, but she started in finance as the company was...

[Read More](#)

Mexico City, Marroquín always set high goals, which only increased when she graduated with a law degree from Universidad Hispanoamericana and a master's degree in administration from Universidad Iberoamericana. ...

[Read More](#)



Eleanor Clay Ford Leaves Legacy of Philanthropy

Eleanor Clay Ford, wife of Edsel Ford, was the first woman to serve on the company's board. She was a staunch supporter of her husband's leadership of Ford Motor Company through its expansion into the luxury car business, tractor production, the transition from the Model T, the struggles of the Great Depression and other developments. ...

[Read More](#)

RELATED:

[Newspaper Executive Becomes First Woman Board Member at Ford from Outside of the Family »](#)



Drake Briefs Retirees on Product Launches, Connectivity

Lisa Drake, chief operating officer, North America, joined nearly 100 members of Ford Retired Engineering Executives (FREE) recently to talk about new product launches and connectivity. Drake said Ford's most recent product launches...

[Read More](#)



Ford Delivers First Software Updates into the World Wirelessly – and April Johnson Does the Honors

Ford officially helped lead the auto industry into a new era late last week, delivering its first software updates wirelessly to several hundred 2021 F-150 and Mustang Mach-E customers. The first update was a simple one...

[Read More](#)



Leading a Sustainable Revolution: Ford and HP Collaborate to Transform 3D Waste into Auto Parts, an Industry First

Ford continues to drive the future of



Ford Donates More Than \$100,000 of Leather Hides to Detroit Small Businesses Supporting Veterans, Victims of Abuse

Detroiters will soon be able to buy

automotive 3D printing and this time, in accordance with The Plan to partner for expertise and efficiency, has teamed up with HP to innovatively reuse spent 3D printed powders and parts...

[Read More](#)

premium leather goods created from high-end Ford vehicle interiors like the Ford F-150 King Ranch and the Lincoln Navigator — and their purchases will help those in need. ...

[Read More](#)

Global Notes



Ford Wins Three 'Car of the Year 2021' Awards in Thailand

The Ranger XL Street, Ranger Raptor and Everest Titanium+ 2.0L Turbo were each awarded 'Car of the Year 2021' by the Grand Prix Group at Impact Challenger, Muang Thong Thani on...

[Read More](#)



Ford to Build New Hybrid Engine and Increase Battery Pack Assembly in Valencia, Spain

Ford announced it is continuing to invest in an electrified future for its Valencia, Spain, operations with the new 2.5-litre Duratec...

[Read More](#)



Yinka Sogbesan Shares how an Appreciation for People has Driven Meaning and Purpose in her Career with Ford of Canada

Olayinka (Yinka) Sogbesan is a community of expertise specialist in human resources technology at...

[Read More](#)

Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Weekly Spotlight

Robert Rauch retired from Michigan Truck Plant in 2006 after 35 years, his



last position in sheet metal quality. Rauch is seen here standing next to his 1976 Pro Street Maverick built by himself and a friend named Bill. Rauch did the body and paint while Bill fabricated the 4-link system.

Outside Voices

Ford Says Initial Demand for Spruced-Up Bronco Tops Expectations

(Bloomberg) The order bank is filling faster than the automaker anticipated and represents about two-thirds of the 190,000 refundable \$100 deposits made by U.S. and Canadian consumers. Typically, a third to half of such nonbinding reservations convert to actual sales, Ford says. The SUV was unveiled last July. ...

[Read more »](#)

New 2021 Ford F-150 Police Responder reaches 120 mph, more control when cornering

(Detroit Free Press) A faster, more tricked-out Ford F-150 Police Responder is available just in time for government bid cycles this spring, Ford announced Tuesday. The pursuit-rated pickup truck can reach 120 mph and offers Police Engine Idle that allows officers to remove the vehicle key and leave a running truck while keeping power to lights and sirens. ...

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

@FordOnline Team:

Publisher: Jenn Corney
Associate Publisher: Alice Riley
Managing Editor: Jennifer Placinta
Designer: Brooke Rousseau

You received this email because you opted in to receive email communications from Blue Oval Connect.

Please note that we have updated the Privacy Policy for BlueOvalConnect.com. To review this document, click [here](#). We have also added to the site a statement relating to "Your California Privacy Rights." To review this document, click [here](#).

To opt out of receiving email communications from Blue Oval Connect click [here](#).

Ford Motor Company, Blue Oval Connect,
One American Road, Dearborn, MI 48126
[1-800-392-3673](tel:1-800-392-3673)