



Blue Oval Connect

WEEKLY EDITION | March 19, 2021

Thank you for registering to be a part of Ford Motor Company's **Blue Oval Connect** alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



Ford assembled
1.7 MILLION VEHICLES
in the U.S. in 2020.

188,000 more than any other automaker.

*Based on IHS Markit CYE 2020 US Light Vehicle Production data.

Ford Again Leads Automakers In U.S. Assembly, Hourly Jobs, Underscoring Commitment To American Economy

More than 82 percent of Ford vehicles sold in the U.S. in 2020 were assembled in the U.S. — up from 75 percent in 2019 and more vehicles than any other automaker, even factoring in industry and production disruptions caused by the COVID-19 pandemic. Ford also led U.S. light vehicle production and sales in 2018 and 2019, according to IHS Markit light vehicle production and sales data.

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Tuskegee Airmen National Museum Announces Grand Opening with Virtual 80th Anniversary Celebration

The virtual grand opening and 80th anniversary celebration is free and open to the public. The event will be streamed on Monday, March 22 starting at 7 p.m. EDT.

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Ford Appoints Mobility Veteran Brett Wheatley As TransLoc CEO

Ford Motor Company announces the appointment of Brett Wheatley as chief executive officer of TransLoc, a transportation software solutions company that's part of the Ford Mobility portfolio.

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Ford Motor Company Announces Pricing of \$2.0 Billion Convertible Notes Offering

Ford Motor Company today announced the pricing of \$2.0 billion aggregate principal amount of 0% convertible senior notes due 2026 in a private placement to qualified institutional buyers pursuant to Rule 144A under the Securities Act of 1933.

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[How to Watch Ford Performance Racing this Weekend »](#)

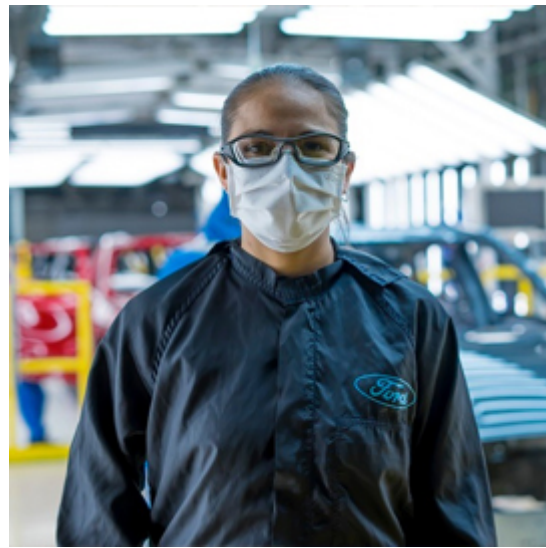
Women's HERstory Month News



Ford Software Engineer Recognized for Guiding Others

Keerthika Pandiselvan recently received the WE Local Integrator Award for her work with Ford's Society of Women Engineers employee resource group. ...

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Silvia Andrade Paints Her Way to the Top

Ford of Mexico loves to celebrate strong, tenacious women who don't hesitate for a second to follow their dreams. Silvia Andrade,...

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A Clay-Filled Life for One Ford Modeler

Now a Ford clay modeler, Anna Burke arrived in Detroit knowing no one in the area. It was a daunting experience joining a company in a new area of the country and doing it alone. But her role at Ford allowed Burke to meet others as passionate about clay as she is, and



TBT: Rosies Support Ford, U.S. During World War II

Though she was not the first woman to do so, Rose Will Monroe began working on B-24 military planes at Ford's Willow Run Aircraft Factory in 1942 – and the name Rosie came to symbolize all women who filled men's factory jobs during the war. At Willow Run, one-third

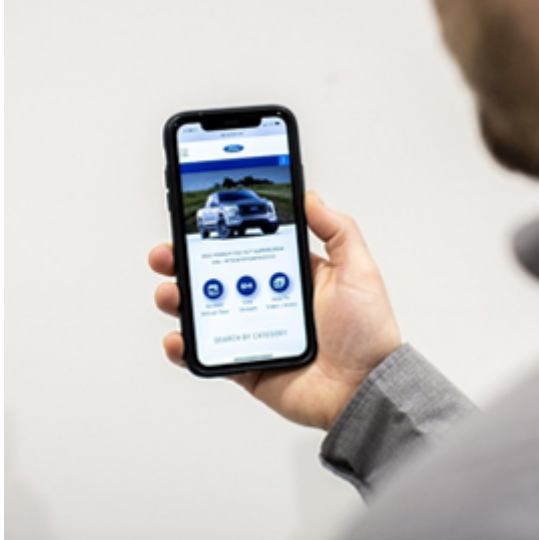
she slowly found her footing in Detroit's vibrant art scene. ...

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of the 42,000 workers employed at peak production were women,...

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Ford News



‘Discover Your Ford’ Improves Customer Onboarding and Education
When Ford's Customer Experience (CX) organization first formed in late 2018, one of the first things the team did was to dive into customer pain points. What they found was not all customers learn the same way and the need for education doesn't stop at the time of purchase. ...

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Ford Introduces All-New 2021 F-150 Police Responder with Improved Top Speed, Added Capability

Part of America's best-selling police vehicle lineup†, the all-new Ford F-150 Police Responder features increased capability, including an improved 120 mph top speed, automatic four-wheel-drive mode with torque-on-demand transfer case to help...

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Ranger Goes on Duty with Durham & Darlington Fire and Rescue Service
Developed by Ford emergency vehicle conversion partner, Venari Group, the fire-fighting Ford pickups are based on a 2.0-litre EcoBlue Ranger Double Cab and are equipped with a high-pressure water pump, hydraulic cutters and spreaders, plus a host of other tools. ...

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All-Electric Next Gen Ford Transit Custom Coming in 2023

The new Custom range — which includes the Transit Custom van and Tourneo Custom people mover — goes into production in the first half of 2023, with all-electric versions of both models as part of the most extensive Transit Custom range ever offered to...

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Global Notes



The Merkenich Chassis Engineers Behind Mustang Mach-E

FA Chassis Engineering team from Merkenich who helped to develop the Mustang Mach-E have been given a prestigious



Italian Post Office Takes Delivery of Transit MHEVs

These electrified Ford commercial vehicles have just been delivered to Salerno Trasporti – a partner of SDA group



South African-built Ford Ranger Awarded CAR Top 12 Best Buys Title for 10th Consecutive Year

The Ford Ranger has firmly cemented its place as one of South Africa's

"Product...

Poste Italiane. ...

best pickups after...

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



Weekly Spotlight

Sherrie Barbret retired in 2011 as a Financial Analyst in the Controllers Office from the Milan Plastics Plant. She picked up a new 2021 Ford Explorer XLT with Sport Package and then had lunch at Ford's Garage in Brandon, FL to celebrate.

Outside Voices

Most Ford Mustang Mach-E EVs Will Be Built with Hands-Free Driving Capability

(Car and Driver) Ford will make most Mach-Es capable of using its Active Driver Assist. Owners will just need to accept (and pay for) an over-the-air upgrade later this year. ...

[Read more »](#)

Yes, the 2021 Ford Bronco is Coming to the Middle East

(The News Wheel) If you're a Ford enthusiast in the Middle East and you're concerned about whether or not you'll be getting that Bronco goodness, stay your tears. Ford confirms the 2021 Bronco will launch in the Middle East this summer, bringing all that rugged goodness with it. ...

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

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