



Blue Oval Connect

WEEKLY EDITION | March 12, 2021

Thank you for registering to be a part of Ford Motor Company's **Blue Oval Connect** alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements

Please join Ford in taking a moment of silence to reflect on the nearly 3 million lives globally lost to the COVID-19 pandemic during the last year. Thank you.



Ford Nominates Alexandra Ford English and Henry Ford III for Election to Board; Edsel B. Ford II to Retire After 33 Years as Director

Ford Motor Company today announced that Alexandra Ford English and Henry Ford III have been nominated to stand for election to the company's board of directors at its annual meeting of shareholders on May 13.

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Sanctuary through Song: Lincoln Sponsors 63rd Annual Grammy Awards, Debuts New Nautilus Campaign with Jon Batiste

Lincoln continues to be a proud sponsor of the annual GRAMMY® Awards, a testament to the brand's passion for music. With the help of brand partner and multi-awarded musician Jon Batiste, Lincoln will showcase the power of sanctuary with the debut of a new campaign featuring the brand's newest vehicle, the 2021 Nautilus. **Tune in to the 63rd GRAMMY® Awards this Sunday, March 14 at 8 p.m. EDT.**

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[How to Watch Ford Performance Racing this Weekend »](#)

Women's HERstory Month News



TBT: Mimi Vandermolen Rose Through Design Ranks, Bringing a Woman's Perspective to Ford Vehicles

Mimi Vandermolen, who joined Ford Motor Company in 1970, is believed to have been the company's first woman designer hired after World War II,...

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Car Clay Modeling: An Underappreciated Fine Art

Nora Beck struggled in school after being diagnosed early in life with dyslexia. Now a clay modeler at Ford, she took special education classes for reading and writing before discovering art in the third grade. ...

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If You Can Dream It, You Can Do It

Ford engineer Fernanda Medina has registered six patents in the United States, Germany, China and Russia and is now in the process of registering her seventh, which for the first time will be



Lillian Sheridan Creates All-Women's Sales Staff at Seattle Dealership in 1922

By the 1920s, at least one Ford dealer was looking for a new approach to sell the popular Model T. Hugh Baird,

applied to a Ford SUV. ...

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described as a “live wire” in a...

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Ford News



New Tech, New Styles: Upgraded Ford Super Duty Gets SYNC 4, 12-Inch Screen, Lariat Sport And Black Appearance Packages

Ford, America's truck leader for 44 consecutive years, is rolling out smart and stylish upgrades for the 2022 F-Series Super Duty as it continues to offer the highest available payload, and max conventional...

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A Serene Sanctuary: Autotrader Names Lincoln Corsair a Top 10 Best Car Interior for 2021

To celebrate the advancements and thoughtful details in vehicle interiors, Autotrader has announced its 10 Best Car Interiors Under \$50,000 for 2021 — and the Lincoln Corsair has been named to that list for the second consecutive year. ...

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RELATED:

[Mustang Mach-E, Ford F-150 Named Best of the Year by Hispanic Motor Press Association »](#)



Ford Telematics Keeps Growing, Offers Fleet Monitoring Services for All Makes and Models Plus New Complimentary Product — Ford Telematics Essentials

Ford Telematics continues to expand, building on Ford's commercial vehicle leadership by creating a suite of services for commercial customers — regardless of how big they are, whether they employ gas, diesel or...

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Destination Vaccination: TransLoc Launches Free On-Demand Services to Help People Get Vaccinated

The Ford subsidiary recently launched its Destination Vaccination campaign, providing free on-demand services that help transit agencies safely deliver riders to and from vaccination locations. These complimentary services will be available to agencies through the end of the year. ...

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Global Notes



Supporting Tomorrow's Female Leaders

For the third year in a row, Ford Motor Company has been recognized as a global leader in gender equality by Bloomberg LP



Less is More — Why Ford is Taking a Reductive Approach to Car Interior Design

While the trend in recent decades was towards “more” in the car interior



Ford Helps Roadside Workers Stay Safe with Pioneering Illuminated Rear Panels for Vans

Ford trialed the panels in collaboration with Northumbrian Water

in their annual Gender Equality Index (GEI). ...

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— more buttons, more features,...

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Group, in the UK, enabling...

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



Weekly Spotlight

Marilyn Amano, of South Lyon, MI, and her First Edition Grabber Blue Mustang Mach-E. Marilyn retired from the Livonia Transmission Plant Test Lab and her husband, Bob, retired from EESE/Climate Control.

Outside Voices

First Drive: Redesigned 2021 Ford F-150 Now Offers Hybrid Power and Tons of Tech

(Consumer Reports) The popular pickup gains more available active safety features and driver assist features, and makes improvements throughout. ...

[Read more »](#)

Ford Electrified Vehicle Sales Reach Record High in February

(The News Wheel) The all-new Mustang Mach-E, Ford F-150 PowerBoost, Explorer Limited Hybrid, and Escape Hybrid combined for 9,267 sales — a 56.1 percent increase from Ford's electrified vehicle sales in February of last year. ...

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Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find

more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

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