



Blue Oval **Connect**

WEEKLY EDITION | January 29, 2021

Thank you for registering to be a part of Ford Motor Company's **Blue Oval Connect** alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements

MORAY
CALLUM



ANTHONY
LO



Influential Ford Global Design Head Moray Callum To Retire, Will Be Replaced by Anthony Lo, Formerly of Renault

Callum's retirement is effective May 1, enabling a one-month transition to Lo, who

will start with Ford on April 1. Like Callum, Lo will report to Hau Thai-Tang, Ford's chief product platform and operations officer.

[Read More](#)



‘Show Some Muscle’ Challenge Features Influencers, Mustang Mach-E Team Sharing Strengths

Ford is providing a platform to celebrate all of the women who are redefining the concept of strength by flexing their resilience, power, empathy, innovation, creativity and compassion with the Mustang Mach-E #ShowSomeMuscle social media challenge.

[Read More](#)



Ford to Unleash New F-150 Raptor Feb. 3 on YouTube

Ford, America's truck leader, created a segment-busting off-road icon in 2009 when it introduced the desert racing-inspired F-150 Raptor. It was designed to not only speed over rough terrain, but also to jump and catch air.

[Read More](#)

Ford News



Retirees Get Behind-the-Scenes Look at Ford's COVID-19 Ventilator Project

The ventilators were part of Project Apollo, Ford's codename for its efforts to produce personal protective equipment, which also included respirators, face shields and medical gowns for COVID-19 patients. ...

[Read More](#)



Q&A: NACTOY President Gary Witzenburg Discusses Double Ford Honors

Ford started 2021 with not one, but two coveted accolades as the all-new, all-electric Mustang Mach-E and the all-new Ford F-150 claimed the 2021 North American Utility and...

[Read More](#)



Ford Commits to Human Rights Globally, Locally

Ford safeguards against the threat of forced labor and human trafficking in its business and supply chain by increasing transparency and due diligence as detailed in our Global Modern Slavery Statement. ...

[Read More](#)



Throwback: Ford Creates ‘Street Legal Indy Car’ Concept

Ford turned to its open-wheel racing heritage — which includes more than 250 IndyCar victories and more than 200 wins in Formula One — with the reveal of the Indigo, an “Indy-inspired street car” concept. ...

[Read More](#)

Global Notes



Ford to Manufacture Mustang Mach-E in China for Local Customers

The localized production of Mach-E in China is a key step in the company's "Best of Ford, Best of China" strategy to offer Chinese customers...

[Read More](#)



Ford Belgium Creates Virtual Alternative to the Brussels Motor Show

When the pandemic cancelled this month's Brussels Motor Show, Ford Belgium created a virtual showroom for consumers, presenting all the highlights they...

[Read More](#)



New Ford Ranger Raptor Wins Launch of the Year Award in Chile

It was one of the most anticipated launches by pickup lovers and since comments about its possible arrival began to circulate, expectations were increasing. ...

[Read More](#)

Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Weekly Spotlight

OGC alumnus Mark Donell and his wife, Terri Sue, with their 2019 F-150



Supercrew on the tarmac at Willow Run Airport in Ypsilanti, Michigan, where they attended a Yankee Air Force event.

Outside Voices

Moray Callum's Biggest Hit: The Aluminum Ford F-150

(Automotive News) Aluminum body panels back then were not as malleable as the steel panels used on every Ford truck since the Model T. Callum's designers had far less freedom to design curves and accent lines and many of the small touches that give a vehicle character. ...

[Read more »](#)

Uniquely American: The Ongoing Story of the 1932 Ford 'Little Deuce Coupe'

(JD Power) The 1932 Ford was a mass-produced consumer product designed for the multitudes, yet few cars — in fact, few products of any type — have achieved the universal recognition, fame and sheer longevity of the “Deuce Coupe.” ...

[Read more »](#)

Ford Vows Boost in Quality for Newly Launched Vehicles

(*Motor1.com*) Hau Thai-Tang, Ford's VP of product development and purchasing, told Automotive News he is pleased with current launches. While he admitted the issues surrounding the launch of the Bronco and Mustang Mach-E, he described them as “very typical” especially in times of a global crisis. ...

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed.** FERA now visits various company locations in the Dearborn area. Find the schedule at <http://www.fera.org/fera-desks/>. Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

@FordOnline Team:

Publisher: Jenn Corney

Associate Publisher: Alice Riley

Managing Editor: Paul Kampe

Designer: Brooke Rousseau

You received this email because you opted in to receive email communications from Blue Oval Connect.

Please note that we have updated the Privacy Policy for BlueOvalConnect.com. To review this document, click [here](#). We have also added to the site a statement relating to “Your California Privacy Rights.” To review this document, click [here](#).

To opt out of receiving email communications from Blue Oval Connect click [here](#).

Ford Motor Company, Blue Oval Connect,
One American Road, Dearborn, MI 48126
[1-800-392-3673](tel:1-800-392-3673)