



Blue Oval **Connect**

WEEKLY EDITION | January 22, 2021

Thank you for registering to be a part of Ford Motor Company's **Blue Oval Connect** alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



Ford Responds to U.S. Rejoining Paris Agreement

This historical and important decision is critical to reestablishing the United States' role as a world leader. The Paris Climate Agreement is the only global treaty to

reduce emissions and slow the effects of climate change, which are measurable and growing.

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[@FordOnline Q&A: What Is the Paris Climate Accord and Why Does It Matter to Ford? »](#)

Special Axios Webcast: Kumar Galhotra, EVs and The Future

Join a 30-minute Axios webcast on the future of electric vehicles in the U.S. TODAY from 12:30-1 p.m. EST. The program unpacks how electric vehicles fit into the Biden Administration's efforts to combat climate change, driving toward a more sustainable future. Ford's Kumar Galhotra, president, Americas and International Markets Group, along with U.S. Senator Debbie Stabenow, D-Mich. and Robbie Diamond, founder/president/CEO of SAFE and president /CEO of the Electrification Coalition will be interviewed. Click [here](#) to view.

Ford News



Ford Provides PPE During National Events and Joins in Nationwide COVID-19 Memorial

As part of a long-standing tradition of supporting inaugural activities, the Ford team worked with the Joint Congressional Committee on Inaugural Ceremonies to create 15,000...

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Demolition of Historic PDC Begins Making Way for New Central Campus Building

The remainder of the PDC will be brought down in phases, a process that is expected to continue until construction of the central campus building is complete. ...

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Ford Fund, Andrew Young Launch Men of Courage Film Series

Hosted by Andrew Young — the former United Nations Ambassador, U.S. Congressman and Civil Rights Icon — the film series focuses on the difficult journey, historic achievements and inspiring moments that still resonate today in 2021. ...

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Throwback: Artist Updates Historic Ford Images

Matt Loughrey, who began colorizing black-and-white images as a hobby in 2014, has had his work featured in National Geographic. He has since established My Colorful Past and recently began focusing on restoring large collections such as...

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[Messages of Unity, Strength and Working Together Dominate New Spot »](#)

Global Notes



Brawn to be Wild – Meet the New Ranger MS-RT

The new Ranger MS-RT offers customers a high-end, street-focused version of Europe's best-selling pick-up that sits alongside the...

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The New Lincoln Nautilus Pre-Sale Launches in China

Lincoln kicked-off pre-sales for its third locally-produced model in China, the midsize luxury SUV – New Lincoln Nautilus....

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Ford of Europe Earns Sixth Consecutive Year of Commercial Vehicle Leadership

Additionally, Ford recorded an all-time full year CV market share record in the...

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[Ranger Most Popular New Vehicle in New Zealand for 6th Year in a Row »](#)

Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Outside Voices

Tesla Might Finally Have Some Competition. From Ford.

(The New York Times) The company is betting that the car will succeed where others have failed in part because, while it is called a Mustang, it is a roomy and high-riding S.U.V., which many American car buyers prefer over sedans. ...

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The Ford Bronco Has Inspired Diverse Designers Throughout Its History

(Autoblog) The 1966 Ford Bronco inspired many things — including competitors such as the original Chevrolet Blazer — but it has also inspired its fair share of people. ...

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BMW, Ford Back Development of Vehicle 'Birth Certificates' Built on The Blockchain

(ZDNet) The initiative is focused on developing technologies able to track a car from its manufacture and beyond, including when the vehicle has changed hands, its maintenance history, and records of mileage and any past damage. ...

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed.** FERA now visits various company locations in the Dearborn area. Find the schedule at <http://www.fera.org/fera-desks/>. Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

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