



Blue Oval **Connect**

WEEKLY EDITION | January 15, 2021

Thank you for registering to be a part of Ford Motor Company's **Blue Oval Connect** alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements

Volunteers Needed for Metro Detroit Tax Foreclosure Prevention Program

Wayne Metropolitan Community Action Agency and United Way for Southeastern Michigan are recruiting outreach volunteers to help Metro Detroit homeowners avoid foreclosure and remain current on their property taxes. This is a remote volunteer position which requires attending a two-hour training session. Contact Deborah Murphy at the United Way at Deborah.Murphy@liveunitedsem.org or (415) 225-5267.

Ford News



**All-New, and Already Legendary.
Meet the Adventure-Ready Bronco Sport**

The campaign continues to bring the brand's "Built Wild" ethos to life through several high impact TV spots and a range of supporting digital and social content. ...

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RELATED:

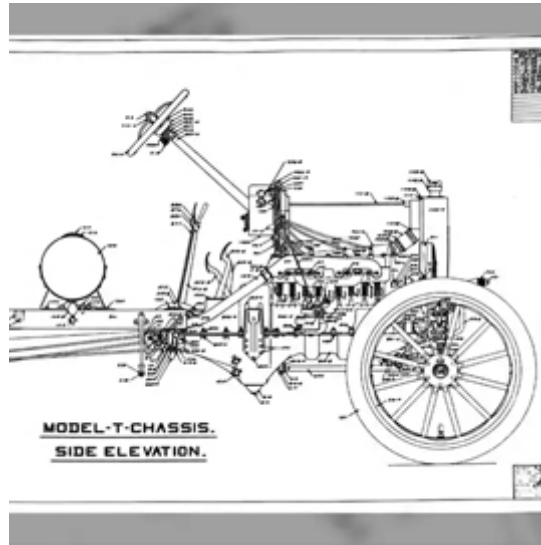
[Ford F-150 Lifestyle Campaign Launches »](#)



**VIDEO: Watch How the Bronco Team
Brought This Icon into a New Era**

With a simplified design process that leveraged human-centered design and new technologies, the team disrupted their approach to design to be more efficient than ever before...

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Throwback: Patent Lawsuit Victory Clears Way for Model T, Ford

It's well known that Ford Motor Company sold millions of Model Ts, but a costly patent lawsuit that was decided 110 years ago this week could have stifled the company in its...

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How Will You Celebrate Dr. Martin Luther King Jr., in 2021?

Ford Motor Company is celebrating Dr. Martin Luther King, Jr. by supporting the Beloved Community Global Summit, a virtual celebration presented by The King Center. ...

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Global Notes



Ford X Starbucks Pop-Up Shop Debuts in Beijing

The pop-up events mark the first time that Ford and Starbucks, two of America's iconic leading brands with widespread consumer recognition in the Chinese market, have collaborated in China ...

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How Ford's Windscreen Weather Station Works

Ford's Windscreen Weather Station can detect moisture in the air as well as detect changes in the temperature of the glass, automatically activating the air conditioning if needed, and selecting the...

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Ford Lio Ho Celebrates Job One of Focus Active

The Ford Lio Ho plant has been recognized for its excellence in the industry and named as one of the key players representing "Intelligent Industrial Production" in the Taiwan market. ...

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Outside Voices

Ford, Dow Suspend Political Donations After Capitol Riot

(*Detroit Free Press*) Ford Motor Company confirmed Monday that it planned to suspend its political action committee donations to politicians while the automaker reviews events surrounding the 2020 presidential election and fallout at the Capitol.

...

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Amid Portfolio Refresh, Ford Boosts China Sales

(*The Detroit News*) Despite production disruptions and deflated consumer demand caused by the novel coronavirus pandemic, Ford Motor Company managed to grow its sales in the world's largest auto market in 2020. ...

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Ann Arbor Police Department Getting Its First All-Electric Ford Mustangs

(*mlive.com*) The city has been gradually shifting toward all-electric and plug-in hybrid electric vehicles as part of its goal of achieving communitywide carbon-neutrality by 2030. ...

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Ford Has Filed More Autonomous Vehicle Patents Than Any Automaker

(*Ford Authority*) In its large portfolio of autonomous vehicle patents, Ford has been most active in the fields of vehicle navigation and control systems. Overall, Ford secured 2,025 patents in 2020, down slightly from 2,468 in 2019. ...

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Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed.** FERA now visits various company locations in the Dearborn area. Find the schedule at <http://www.fera.org/fera-desks/>. Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

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