



Blue Oval Connect

WEEKLY EDITION | February 19, 2021

Thank you for registering to be a part of Ford Motor Company's **Blue Oval Connect** alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



Ford Europe Goes All-In on EVs on Road to Sustainable Profitability; Cologne Site Begins \$1 Billion Transformation

Ford committed that by mid-2026, 100 percent of Ford's passenger vehicle range in Europe will be zero-emissions capable, all-electric or plug-in hybrid, and will be completely all electric by 2030. Similarly, Ford's entire commercial vehicle range will be zero-emissions capable, all-electric or plug-in hybrid, by 2024, with two-thirds of Ford's commercial vehicle sales expected to be all-electric or plug-in hybrid by 2030.

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[Ford Introduces New Auto Option for Ford EcoBoost Hybrid Vehicles »](#)



Ford Is First American Automaker to Join Initiative Promoting Responsible Mining

The membership is another step towards the company's human rights aspiration to responsibly source all raw materials used within vehicles globally — a journey Ford has been taking steps toward for over 20 years.

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Tune In

Tune-In: Jim Farley to Appear on 'The Circus'

Jim Farley will appear in Showtime's *The Circus* Sunday at 8 p.m. EST to talk about the importance of electrification in a special episode of the political docu-series tied to the new administration's energy and climate agenda.



Ranger Tremor Production Begins

Production began this week on the first Ranger Tremors at Michigan Assembly Plant. Customers can expect to see trucks hitting dealer lots in the coming weeks.

Ford News



“What’s your Favorite ...?” Getting to Know Ford CEO Jim Farley

As alumni, we’ve been learning about Farley’s priorities as CEO, but ... what else do we know? Personal questions — ones about football teams and favorite authors — these are the nuggets that help us get to know our Ford leaders better as real people.

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Ford Dealers, F-150 Customers in Texas Help Communities in Need of Power

Ford is working with its dealer network in Texas to mobilize a fleet of 2021 F-150 PowerBoost Hybrids with Pro Power Onboard to help hundreds of thousands of Texans still without power after unprecedented winter weather. ...

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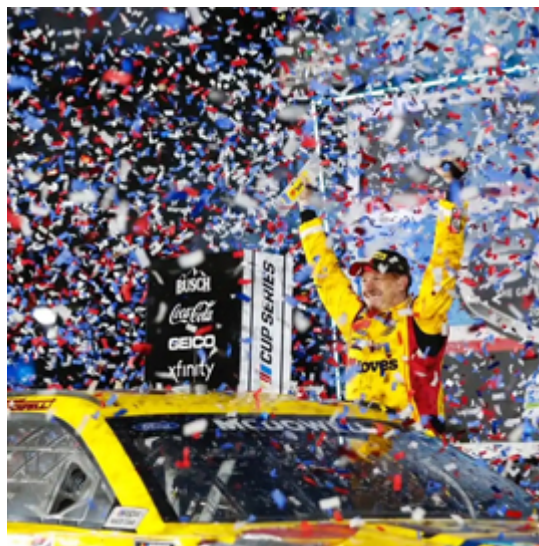
[5 Takeaways with Farley on Ford's Future, Ongoing Disruption for Dealerships »](#)



Frederiek Toney Honored for Career, Ken Washington Issues Call for Justice

Toney thanked the Black Engineer of the Year Awards for this honor and his family and friends for their support. He also expressed “great admiration” for Jim Farley’s personal commitment to diversity, equity and inclusion. ...

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Michael McDowell And Ford Mustang Win First Daytona 500 In Dramatic Last-Lap Finish

The Ford Mustang recorded another milestone moment in its illustrious history when Front Row Motorsports’ Michael McDowell captured the 63rd running of the Daytona 500, giving the famous muscle car its first win...

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[Key Takeaways from a Live Chat with Ford Performance Head Mark Rushbrook »](#)

[How to Watch Ford Performance Racing This Weekend »](#)



Ford's Josephine Payne to Make Automotive History in Romania

Payne has over 29 years of experience in manufacturing and engineering. In September, she was appointed Assistant...

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Ford Helps Roadside Workers Stay Safe with Illuminated Rear Panels

The red stripes are illuminated by technology already used in airplane cockpits and on screens for medical and military equipment. ...

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The Power of Love — Carroll Shelby and Ford Celebrate Valentine's Month

Ford South Africa is paying tribute to the company's long relationship with Shelby during this Month...

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Weekly Spotlight

Ford Customer Service Division alumnus Don Olson and his wife, Sandy, who also worked in FCSD, stand in front of their 1938 Ford station wagon at a recent car show at the Product Development Center.



Outside Voices

Ford's Mustang Mach-E Is an Electric Leap Forward

(Popular Science) Adapt or die. Ford has known this from the beginning. The company built shortened two-seat Mustangs, stretched four-door Mustangs, and station wagon Mustangs as prototypes that never reached production. ...

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Roush Fenway Becomes First Carbon Neutral NASCAR Team

(The Associated Press) The team will mark the achievement Sunday at Daytona International Speedway with a special paint scheme on Ryan Newman's car. The Ford is typically a dominant green with red accents when Castrol sponsors the No. 6. ...

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Ford Sells Velodyne Stake, Likely to Use Argo Lidar for 2022 Automated Vehicle

(Forbes) Every generation of automated driving development vehicles used by Ford and its partner Argo AI have featured Velodyne lidar sensors on the roof, including the current fourth-generation that debuted last fall. ...

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Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It

has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

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