



Blue Oval Connect

WEEKLY EDITION | April 9, 2021

Thank you for registering to be a part of Ford Motor Company's **Blue Oval Connect** alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



Hosted by the Mustang Owners Club of SE Michigan.

MOCSEM's Global Mustang Day Celebration is Next Saturday, April 17

This is a Mustang Owners Club of Southeastern Michigan (MOCSEM) event with the following itinerary:

- 8:30 a.m. EDT: COVID-19 protocol/registration and wristbands for participation start (until 10 a.m. EDT). Rally map provided.
- 9:00 a.m. EDT: Cars & Coffee at Cork & Gable (overflow on-street parking around Michigan Central Station & Park)
- 9:50 a.m. EDT: Mustang Day remarks
- 10:00 a.m. EDT: Rally begins from Cork & Gable
- Noon: Arrival at Ford's Garage (lunch on your own)
- Noon - 2:30 p.m. EDT: Show & Shine at Ford's Garage

Every car will receive a souvenir window cling. There is no charge to attend, but if you eat lunch at Ford's Garage you are responsible for the cost. Space is limited so

please sign up to ensure your attendance. Know that COVID-19 protocols will be followed strictly. All attendees will be screened and provided with a wristband for participation. More details available [here](#).

See you and your Mustangs soon!



The New Discount Marketplace is Here!

Introducing the New Discount Marketplace!

We are excited to announce the launch of the new Discount Marketplace for Ford employees and retirees. Ready to start saving? Log in to the Discount Marketplace at ford.perkspot.com and get started today



How to Watch Ford Performance Racing This Weekend Friday

9 p.m. EDT: NASCAR Xfinity Series Cook Out 250 (FS1)

Saturday

Ford News



Rep. Debbie Dingell Commends Ford Motor Company for Donation of 120 Million Masks During COVID-19 Pandemic

U.S. Rep. Debbie Dingell of Michigan recognized Ford Motor Company's donation of 120 million masks during the COVID-19 pandemic in a statement to the U.S. House of Representatives yesterday. ...

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National Donate Life Month: Share and Share Alike

Tiffany Nickles, an admin at Lima Engine Plant, knows all about the concept of sharing. It was a prerequisite for her job title of big sister to a set of identical twins — Kirsten and Courtney, a role she cherished. "They both drove me nuts sometimes, but I would do anything for either...

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RELATED:

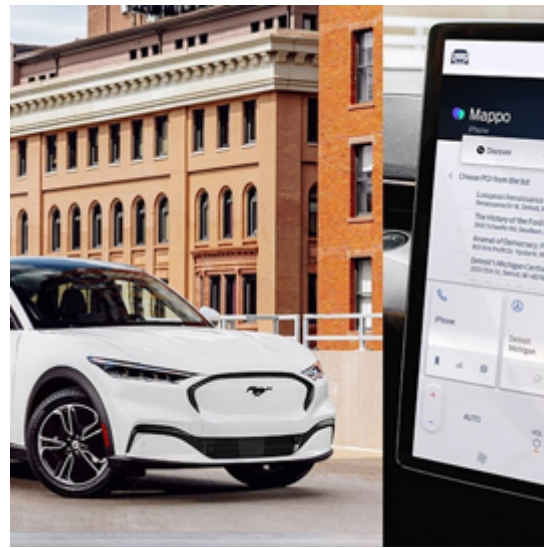
[Ford Fund Launches COVID Vaccine PSA with Multicultural Nonprofits, Fulfills Commitment to Donate 120 Million Masks to At-Risk Communities »](#)



Ford Explorer Adds More Choice with New Enthusiast ST, Rear-Wheel-Drive Platinum, Platinum Hybrid Models for 2021

New for 2021 is a lower-priced Explorer Enthusiast ST, powered by Ford Performance, and a better-value rear-wheel-drive Explorer Platinum, while Platinum Hybrid takes Explorer's three rows to new levels of luxury and efficiency. ...

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Industry-First Mappo App for SYNC Offers a New Way to Explore, and You Can Make It Even Better

Let's face it: Going anywhere outside the house has been a challenge over the last year. But as more of us are finally able to start venturing beyond the backyard, there's likely to be a huge spike of interest in exploring — and perhaps rediscovering — the cities around us. ...

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Global Notes



Ford and B&O Beosonic™ Put Perfect Sound at Your Fingertips

The advent of streaming services, audiobooks, digital radio and podcasts



Ford Launched All-New F-150 in Chile and Peru in Joint Event

The fourteenth generation of the best-selling truck in the USA for 44 consecutive years arrived



Ford Ranger Has Record Market Share and is the New Vice-Leader of Pickups in Brazil

Ford Ranger registered a new historical record of

mean drivers have access to a wider range of music and spoken word entertainment than ever before. ...

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in the Chilean and Peruvian markets. It was presented through a virtual event where brand ambassadors...

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market share in March and became the new vice-leader in medium pickups, both in the month and...

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



Weekly Spotlight

Richard "Dick" Jarrett started working at the Romeo proving grounds in 1972 as the #54 technician until his retirement in 2003 when he finished as #1. He now resides in Florida near his son and they recently got together at Ford's Garage for dinner and a drive in their 1979 Bill Blass edition Lincoln Mark V.

Outside Voices

Watch This Team of 2021 Ford Broncos Tackle Hell's Revenge in Utah
(*HotCars*) Vaughn Gittin Jr. was on hand to drive one up the treacherous rock formation. ...

[Read more »](#)

1965 Mustang Shelby GT350 Crowned Ford Frenzy Champion

(*The News Wheel*) Though there were no buzzer-beaters or perfect seasons denied, the Ford Frenzy tournament was not without its own drama. Ford's answer to March Madness sought to determine the best Blue Oval vehicle of all time, and it has done just that. ...

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Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

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