



Blue Oval **Connect**

SPECIAL EDITION | January 11, 2021

Thank you for registering to be a part of Ford Motor Company's **Blue Oval Connect** alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Editor's note: This is a special edition of Blue Oval Connect. You will receive a regular weekly edition on Friday, Jan. 15.

Announcements



Ford Advances South America Restructuring; Will Cease Manufacturing in Brazil, Serve Customers with New Lineup

As we introduced The Plan last fall, a key priority was to turn around our automotive operations, which includes restructuring our global businesses where necessary to deliver acceptable margins and sustainable operations.

Today we're announcing important decisions to restructure and revitalize our business in South America. The team in South America has worked diligently and effectively to reduce losses and cash burn in recent quarters, however given the pandemic's effect on already very challenging business conditions, it was clear that they needed to take decisive action to create a long-term sustainable business in South America.

[Read More](#)



All-New Ford F-150 and Mustang Mach-E Earn North American Truck and Utility of the Year Honors

"This recognition for Mustang Mach-E and F-150 is validation not only for our brand, but also for our Ford team, which continues to innovate and deliver on its

commitment to creating must-have products and services,” said Kumar Galhotra, president, Ford Americas and IMG. “The North American Car, Utility and Truck of the Year awards are among the most prestigious in the industry and such an honor serves as a capstone achievement for years of hard work for the Mustang Mach-E and F-150 teams.”

[Read More](#)

Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed.** FERA now visits various company locations in the Dearborn area. Find the schedule at <http://www.fera.org/fera-desks/>. Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

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