



Blue Oval **Connect**

SPECIAL EDITION | February 1, 2021

Thank you for registering to be a part of Ford Motor Company's **Blue Oval Connect** alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Editor's note: This is a special edition of Blue Oval Connect. You will be receiving a weekly edition on Thursday, Feb. 4.

Announcements



Google

Hey, Google! Ford Partnering with Tech Giant to Accelerate Modernization, Must-Have Products

As part of its plan to modernize operations, deploy new business models and create must-have products and services, Ford has inked a first-of-its-kind strategic relationship with Google. The six-year deal will help accelerate Ford's transformation and reinvent the connected vehicle experience as the company charges into the future.

"As Ford continues the most profound transformation in our history with electrification, connectivity and self-driving, Google and Ford coming together establishes an innovation powerhouse truly able to deliver a superior experience for our customers and modernize our business," said Jim Farley, President and CEO of Ford.

The foundation of the deal is Ford naming Google Cloud as its preferred cloud provider, enabling the company to tap into Google's world-class expertise in data, artificial intelligence and machine learning. Additionally, Ford will integrate Android and Google services directly into millions of future Ford and Lincoln vehicles beginning in 2023.

[Read More](#)

Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Outside Voices

Ford Deal with Google To Transform Customer Experience, Factory Operations

(*Detroit Free Press*) Ford will start exploring this year the use of technology to provide oversight and quality control of factory robotics as well as additional training of UAW members on the plant floors, while Ford and Lincoln customers will start seeing new driver experiences in the 2023 calendar year. ...

[Read more »](#)

Ford and Google Sign Six-Year Deal for Android, In-Car Apps, Cloud

(*CNBC*) The partnership announced Monday is designed to streamline Ford's operations and accelerate an ongoing \$11 billion restructuring plan. It marks a major shift for the automaker, which has spent hundreds of millions of dollars annually in recent years to develop and maintain such systems. ...

[Read more »](#)

Ford, Google Form Six-Year 'Strategic Partnership'

(*The Detroit News*) Ford Motor Company and Google on Monday said they have formed a six-year "strategic partnership" in which the two companies will collaborate on technologies such as machine-learning and artificial intelligence — and will put the Android operating systems in millions of Ford and Lincoln vehicles. ...

[Read more »](#)

Ford, Google Join Hands to Offer Cloud-Based Data Services

(*Reuters*) As part of the six-year partnership, the Dearborn, Michigan-based company will incorporate the tech giant's Android operating system into its Ford and Lincoln vehicles starting in 2023. ...

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed.** FERA now visits various company

locations in the Dearborn area. Find the schedule at <http://www.fera.org/fera-desks/>. Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

@FordOnline Team:

Publisher: Jenn Corney

Associate Publisher: Alice Riley

Managing Editor: Paul Kampe

Designer: Brooke Rousseau

You received this email because you opted in to receive email communications from Blue Oval Connect.

Please note that we have updated the Privacy Policy for BlueOvalConnect.com. To review this document, click [here](#). We have also added to the site a statement relating to “Your California Privacy Rights.” To review this document, click [here](#).

To opt out of receiving email communications from Blue Oval Connect click [here](#).

Ford Motor Company, Blue Oval Connect,
One American Road, Dearborn, MI 48126

[1-800-392-3673](tel:1-800-392-3673)