

Free Concert Series: Ford and Detroit Symphony Orchestra

DETROIT, Mich. - Ford Motor Company and Detroit Symphony Orchestra are building on their long history together by launching a new performance series that brings live orchestral music into the neighborhoods of Detroit.

"DSO on the Go with Ford" will feature 10 free performances by DSO musicians at locations around Detroit. Their first performance highlighted bassoonist Michael Ke Ma and cellist David LeDoux at the Ford Resource and Engagement Center (FREC) earlier this month.



Performances support Ford's longstanding commitment to Detroit cultural institutions, including DSO .



"Ford Motor Company has been generously helping DSO reach new audiences as far back in history as the 1930s, when they sponsored our live radio broadcasts," said DSO President and CEO Anne Parsons.

Ford Motor Company Fund, the automaker's philanthropic arm, is supporting the new music series as part of its longstanding commitment to DSO and to enriching communities where the company does business.

Five members of the DSO's brass section recently paid a visit to Ford's Michigan Assembly Plant in Wayne, Mich., where they put on an impromptu performance. View the video at: www.at.ford.com

DSO on the Go with Ford will continue Aug. 5 at FREC, followed by a third at the same location Aug. 19. Additional concerts will be scheduled at a later date. Ford has provided DSO with more than \$17 million in support over the last 20 years.

Civil Rights Committee Hosts Patriotic T-Shirt Drive



CLAYCOMO, Mo. - Whether it's a T-shirt drive or a donut sale, the reason of the season is no matter to the Kansas City Assembly Plant's Civil Rights Committee, who put the "fun" in fundraiser.

Members of the Civil Rights Committee recently held a T-shirt drive with patriotic-themed red, white and blue shirts in honor of Independence Day. Known to be popular designs among the UAW, the supply often flies out the door in a hurry, leaving the group with empty boxes and full donation jars.

Proceeds of the committee's fundraisers go toward funding a multitude of causes that the group supports, including Martin Luther King Jr. scholarships. "We also donate to the Salvation Army's Angel Tree and host turkey distribution during Thanksgiving to offer dinner to families in need," said Tamara Maxwell, Labor Relations representative.

An active group, the committee hosts multiple drives throughout the year and has a throng of supporters, as well as a growing base of volunteers. "I feel this is something I can do to return the favor to those who came before us, including Civil Rights leaders, our immediate families as well as employees at my place of work," says Garrett Waters, Transit Paint, who is a Civil Rights Committee volunteer.

In the spirit of Independence Day and the celebration of freedom, the Civil Rights Committee makes an impact on the lives of many, providing opportunity to deserving recipients.

Ford Helps Giant Bugs Invade Louisville Zoo

LOUISVILLE, KY. – Visitors to the Louisville Zoo will have the opportunity to see the Big Big Bugs! exhibit featuring 13 giant animatronic insects, thanks to a sponsorship by Ford Motor Company.

The giant bug exhibit is aptly named, with the largest bug being a Mexican red knee tarantula spanning a space of 25 feet by 33 feet. Displayed proudly next to the largest bug is a Ford Super Duty, manufactured at Kentucky Truck Plant. Also on display is the Ford Escape, produced at the Louisville Assembly Plant.

It took three semi-trucks to bring the exhibit to the zoo, which includes the



likes of black ants, a firefly, a stag beetle, a 7-spot ladybird, a bombardier beetle, an orb web spider, a grasshopper, a red-tailed bumblebee, a Madagascan sunset moth, a blue-eyed damner, a giant devil's flower mantis, a scorpion and the Mexican red knee tarantula.

"Along with most of the bugs being animatronic with moving wings, legs or tentacles, some are also interactive. For instance, kids can make the Say's Firefly light up with a simple hand crank, or we have a couple of ladybugs that kids can climb on and make for great photo opportunities," Zoo Director John Walczak said.

Also known as ladybugs, ladybird beetles have some toxic and rank chemicals they give off when threatened. They will also become cannibalistic when food sources become scarce.

The exhibit is free with zoo admission and runs through Sept. 28. For more information, please visit www.louisvillezoo.com.

Ford Best-Selling Brand Among American Military Families

DEARBORN, Mich. – When American military families buy a new vehicle, they prefer Ford trucks, utilities and cars over any other brand.

Three Ford products rank in the top 10 new vehicles purchased by military families, according to Polk vehicle registrations analyzed in an IHS Automotive sample of 19.3 million households that include active, retired or veteran military personnel. This sample accounts for 920,000 new and used light vehicle registrations last year. Ford F-150 pickup tops the list, while Ford Escape ranks third overall and No. 1 among all utilities. Ford Fusion rounds out the list, with the midsize sedan in ninth position.



"Military families, in particular, desire the efficiency, capability and smart technology Ford vehicles offer," said Jim Farley, Ford executive vice president, Global Marketing, Sales, Service and Lincoln. "Ford has a long history of supporting active-duty military personnel and veterans, and it is an honor American military families buy Ford more than any other brand."



Built Ford Tough

F-150 market share among American military families is higher than the truck's portion of the overall retail vehicle market, which is significant because F-150 is the best-selling vehicle in the United States.

Escape ranks as the No. 1 sport utility vehicle among American military families and the favorite vehicle overall with military families in the Philadelphia, Detroit and Cleveland areas.

F-150 is manufactured at Dearborn Truck Plant in Michigan and Kansas City Assembly Plant in Missouri.

Veterans at Ford

The popularity of Ford vehicles among military families is in keeping with the company's long-standing support of active military and veteran groups. Ford Motor Company's support for veterans started more than 90 years ago when Henry Ford led a cross-country caravan of 50 Ford Model T's to transport disabled veterans to their convention.