



Ford 2009 Sales Highlights

Ford's U.S. December sales soared 33 percent, easily outpacing the industry for the month and capping a year that saw the company post its first full-year market share gain since 1995. Below are some of the 2009 full-year highlights in a simple format for you to print and share with others.

SALES LEADERSHIP HIGHLIGHTS – 2009 Calendar Year

- F-Series the top-selling vehicle (28 straight years) and full-size pickup (33 straight years)
- Mustang #1 in sport car segment (24 straight years) – beat Camaro by 5,000 units
- Econoline #1 in full-size van segment (31 straight years)
- Explorer #1 in medium utility segment
- Ford Division the best selling truck division (24 straight years) – beat Chevy by 160,500 units
- Escape #2 in small utility segment – behind Honda CRV
- Edge #2 in medium crossover segment – behind Chevy Traverse
- Ford the #2 best-selling brand – behind Toyota
- Ford outsold Chevy for 10 out of 12 months in 2009
- Fusion set a full-year sales record, up 22% from year ago (#4 in medium car segment)

FORD F-SERIES



FORD MUSTANG



FORD ECONOLINE



FORD EXPLORER



FORD FUSION



FORD ESCAPE

FORD EDGE

