



Ford Taurus: America's Smartest Sedan Gets Smarter on the Inside

The sporty and inviting Ford Taurus interior gets quieter, more comfortable, adding convenience and technology for drivers and passengers alike. New soft-touch materials, an advanced driver connection system that can be operated by the touch of a steering wheel-mounted five-way button, a touch-screen tap or voice control enhance the interior environment. Taurus driving dynamics have been improved by faster-ratio electric power-assisted steering, which also enables active park assist. In addition, the 2013 Taurus features:

A **dash-doubler insulation block** behind the instrument panel reduces powertrain noise in the Taurus cabin

Heated steering wheel adds comfort

Paddle shifters on SHO feature intuitive new shift functionality

The 8-inch **MyFord Touch** screen gives the Taurus driver new alternatives for interaction with vehicle features

An enhanced **Sony® Audio System** is available in the next Taurus, optimally integrated into the vehicle

Ford DNA **switch gear** is ergonomically designed for quality and convenience

Five-way toggles for **MyFord Touch™** functionalities are augmented by voice control

All 2013 Taurus models have **electric power-assisted steering (EPAS)** featuring a quicker ratio and solid-mounted rack for improved response and vehicle dynamics



A-pillar baffles have been added to the Taurus noise, vibration and harshness (NVH) package to reduce potentially obtrusive wind noise

Craftsmanship and attention to detail has been elevated with the addition of **cloth-wrapped pillars**

New surface finishes and appliques help increase Taurus model series differentiation

New front seat cushions add comfort

Taurus brake feel has been substantially improved with a **larger master cylinder and a specially tuned brake booster** for easier modulation and more linear brake feel

All Taurus models will feature **SelectShift Automatic™** functionality for precise manual gear selection

Active park assist allows Taurus to scan to an appropriate parking space, calculate trajectory and properly position the vehicle in less than 25 seconds

Soft-touch material and padding has been added to the sides of the center console