



2012 FORD TAURUS SHO

The Ford Taurus SHO was completely reinvented for 2010, reprising a classic mix of sporty full-size sedan design, dynamic driving capability, fuel economy, safety, technology and craftsmanship. The standard Taurus SHO 3.5-liter EcoBoost® V6 provides as much as 25 mpg on the highway, which is class-leading. The 2012 Taurus SHO is an all-wheel-drive model with high performance and superior customer comfort and convenience.



NEW AND NOTABLE

- A new color offering for 2012 is Ginger Ale Metallic
- All Taurus SHO models add an integrated spotter mirror

SHO PERFORMANCE PACKAGE



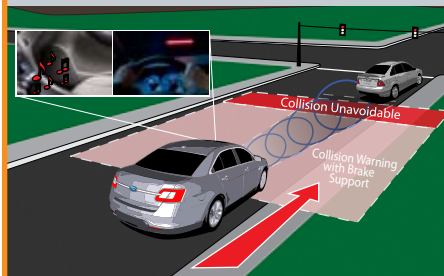
For serious enthusiasts, the 2012 Ford Taurus SHO is offered with an optional SHO Performance Package. This includes 20-inch performance premium wheels wearing summer performance tires, performance brake pads, specially calibrated EPAS steering, a true off track mode for the electronic stability control, and a 3.16 to 1 final drive ratio for enhanced off-the-line performance.



ADAPTIVE CRUISE CONTROL



Taurus SHO offers an adaptive cruise control system and collision warning with brake support. Adaptive cruise control allows a driver to preset a safe distance to follow traffic when the cruise control is engaged. With three distance presets to choose from, the system will slow the vehicle if it senses slower moving traffic ahead. Collision warning with brake support uses the adaptive cruise control sensors to determine if traffic ahead is slowing quickly. The system provides an audible warning for the driver and pre-charges the brake system to prepare for stopping.



FUEL ECONOMY



3.5-liter EcoBoost V6: 16 mpg city/ 25 mpg highway

Did you know? Taurus SHO fuel economy is aided by electric power-assisted steering and a six-speed SelectShift Automatic™ transmission with paddle-actuated shifts

VITAL STATS

Engine: 3.5-liter EcoBoost V6, 365 hp @ 6,250 rpm, 350 lb.-ft. torque @ 4,500 rpm

Transmission: Six-speed SelectShift Automatic with paddle-actuated shifts

Production location: Chicago Assembly Plant, Chicago

MSRP: Starting at \$38,950

SAFETY/STANDARD



Standard and available 2012 Ford Taurus SHO safety features include:

- AdvanceTrac® with ESC (electronic stability control)
- Second-generation first-row airbags, side seat airbags
- Belt-Minder® for driver and first-row passenger
- Energy-management system pretensioning for height-adjustable first-row seat belts
- LATCH (Lower Anchors and Tethers for Children) system for outboard second-row positions, for safely securing child safety seats
- SOS Post-Crash Alert System™
- MyKey® owner controls feature
- Safety Canopy® side curtain airbags
- Tire Pressure Monitoring System
- Adaptive cruise control and collision warning with brake support
- BLIS® (Blind Spot Information System) with cross-traffic alert

For more information on the 2012 Ford Taurus SHO and other Ford Motor Company products and news, go to media.ford.com