



2012 FORD F-SERIES SUPER DUTY

With class-leading torque, horsepower, fuel economy and towing and payload capability, the 2012 Ford F-Series Super Duty further underscores Ford's Built Ford Tough legacy and is the most fuel-efficient heavy-duty pickup. Smart technology helps tow those loads with even greater control and productivity.



NEW AND NOTABLE

- Super Duty remains the capacity leader with best-in-class ratings for maximum towing (24,500 pounds), conventional towing (17,500 pounds) and payload (7,710 pounds)
- Ford-designed, Ford-engineered and Ford-built 6.7L Power Stroke® V8 turbo-diesel engine produces best-in-class 800 lb.-ft. of torque and 400 horsepower and is the cleanest Power Stroke diesel ever
- Standard 6.2L V8 gasoline engine produces 405 lb.-ft. of torque and 385 horsepower; CNG/LPG prep available
- Heavy-duty TorqShift® six-speed SelectShift Automatic™ transmission mated to both engines
- Standard driver and passenger front airbags, side seat airbags and Safety Canopy® side curtains with roll sensor

ALSO NEW FOR 2012

- Gooseneck hitch available for 6.75-foot box

DIESEL ENGINE

Designed, engineered and manufactured by Ford, the 6.7-liter Power Stroke V8 turbocharged diesel engine combines best-in-class torque and horsepower with class-leading fuel economy. That performance is backed by a testing regimen specifically designed for this engine – incorporating Ford's best global diesel testing practices and development processes – to ensure the highest customer satisfaction. The engine, its components and its systems were pushed beyond what even the most extreme-use customer might dish out.



PRODUCTIVITY SCREEN

The available 4.2-inch LCD productivity screen, with menu navigation through a five-way button on the steering wheel, includes a tutorial that helps trailer tow customers:

- Name and change a trailer, allowing customers to track mileage and store gain settings via the trailer brake controller on the instrument panel
- Delete trailers
- Access information on features such as trailer brake controller or tow/haul
- Choose the type of trailer connected and go through a connection checklist – conventional, fifth-wheel and gooseneck options are supported



FUEL ECONOMY

The Super Duty diesel is considered the class leader in fuel economy based on independent testing against General Motors and Ram diesel pickups. The diesel has 20 percent better fuel economy while the gas version has 15 percent better fuel economy compared with the previous-generation products. This class of vehicle is not rated by the EPA.

VITAL STATS

Engines: 6.7-liter Power Stroke V8 turbocharged diesel, 400 hp @ 2,800 rpm, 800 lb.-ft. torque @ 1,600 rpm; 6.2-liter V8 gasoline, 385 hp @ 5,500 rpm, 405 lb.-ft. torque @ 4,500 rpm

Transmission: 6R140 heavy-duty TorqShift six-speed automatic transmission

Production location: Kentucky Truck Plant, Louisville, Ky.

MSRP: Starting at \$29,830

SAFETY/STANDARD

- AdvanceTrac® with RSC® (Roll Stability Control™)
- Trailer sway control
- Dual-stage airbags with side air curtains
- Tire Pressure Monitoring System
- Belt-Minder®
- SOS Post-Crash Alert System™
- Four-wheel Anti-Lock Brake System (ABS)

AVAILABLE TOWING AND OFF-ROAD TECHNOLOGIES

- Hill start assist
- Hill Descent Control™
- Integrated trailer brake controller
- Enhanced tow/haul mode
- Integrated engine exhaust braking
- PowerScope™ trailer tow mirrors

For more information on the 2012 Ford Super Duty and other Ford Motor Company products and news, go to media.ford.com