



2012 FORD F-150 SVT RAPTOR

The 2012 F-150 SVT Raptor is set to deliver a new level of the no-compromise off-road performance the truck is known for, and with a variety of new technologies and interior and exterior updates, it won't disappoint.



NEW AND NOTABLE

- Improved capability and performance with a new Torsen front axle and off-road front camera system
- A new bodyside graphic, based off two diagonal stripes with jagged lines and shapes that give it both a racing and off-road feel
- An optional 145-inch-wheelbase SuperCrew with additional space and flexibility contributes to the extensive list of F-150 SVT Raptor features
- The standard 6.2-liter V8 engine makes F-150 SVT Raptor the most powerful half-ton pickup on the market

TORSEN FRONT AXLE



Additional capability on the 2012 F-150 SVT Raptor comes in the form of a new Torsen front differential. The system increases grip significantly for the front end of the truck and allows it to pull itself over obstacles and up steep grades, even when the traction is split between the front tires. An internal helical gearset is used to help force torque from the wheel losing traction to the wheel that has traction. The system is set with a torque bias ratio of 2.5:1 to help multiply torque from wheel to wheel and the preload is set to zero to help minimize steering feedback.



LOOKING AHEAD



A new class-exclusive off-road front camera system makes its debut on 2012 F-150 SVT Raptor, giving customers a new view on what's happening in front of their truck. Activated through the 4.2-inch LCD productivity screen, the system uses the 8-inch navigation display and helps drivers see what's directly in front of the vehicle, even when their view from the driver's seat might be blocked. Available when ordered with the Navigation System, the system is designed for low-speed operation in challenging off-road environments. The display from the camera will appear on the navigation screen on the center stack with dynamic and static overlays to help drivers determine where their wheels will go.



INTERIOR ACCENTS

A new matte anodized blue interior color accent package will replace the existing one, and will be available with every paint color except for the newly offered Race Red. The package includes accent leather-trimmed front seats with unique leather inserts and accents on the center stack, rear seat inserts and door panels. Aluminum trim also will be used on the instrument panel and flow-through center console.



VITAL STATS

Engine: 6.2-liter V8, 411 hp @ 5,500 rpm, 434 lb.-ft. torque @ 4,500 rpm

Transmission: Six-speed automatic overdrive with tow haul mode

Assembly location: Dearborn Truck Plant, Dearborn, Mich.

MSRP: Starting at \$43,565

Fuel Economy: 11 mpg city/16 mpg highway

SAFETY/STANDARD



- AdvanceTrac® with RSC® (Roll Stability Control)
- Trailer sway control
- Safety Canopy® System
- SecuriLock® Passive Anti-Theft System
- Tire Pressure Monitoring System
- SOS Post-Crash Alert System™
- MyKey programmable vehicle key

For more information on the 2012 Ford F-150 SVT Raptor and other Ford Motor Company products and news, go to <http://media.ford.com>