



2012 LINCOLN MKZ 2012 LINCOLN MKZ HYBRID

The 2012 Lincoln MKZ Hybrid, Lincoln's first-ever hybrid vehicle, is delivering the same fuel efficiency and value it delivered when it first launched last year. Not to be outdone, the non-hybrid 2012 MKZ also delivers the luxury features that owners desire.



NEW AND NOTABLE

- Available for the first time on both models of the MKZ is SYNC AppLink, a software application that gives Lincoln SYNC users hands-free voice control of select smartphone apps
- New Lincoln MKZ and MKZ Hybrid both offer premium standard features, such as heated and cooled seats
- Innovation and clever technology, such as Lincoln SYNC®, reward owners every time they get behind the wheel
- New for 2012 are two metallic colors: Crystal Champagne and Cinnamon

SUPERIOR QUALITY

Whether owners chose the new MKZ Hybrid or the new non-hybrid MKZ, there is a good chance they won't be let down. The J.D. Power and Associates 2011 Vehicle Dependability Study named Lincoln as the best brand based on the number of problems per 100 vehicles. J.D. Power polled 43,700 original owners on problems experienced during the past 12 months on 2008-model-year vehicles after three years of ownership. Out of 35 brands, Lincoln had the lowest number of problems.



SMARTGAUGE WITH ECOGUIDE

Available on MKZ Hybrid, this highly successful interactive technology provides real-time information to help drivers maximize fuel efficiency, and coaches drivers on how to optimize hybrid performance. Lincoln takes SmartGauge to the next level of engagement by giving drivers enhanced positive feedback on long-term fuel efficiency and driving performance through the growth of virtual small flowers on the system's right-most screen. Lincoln's white flowers, inspired by apple blossoms, remain permanently unless long-term fuel economy is reset.



FUEL ECONOMY

Hybrid: 41 mpg city/36 mpg highway

Gas: 18 mpg city/27 mpg highway (front-wheel drive); 17 mpg city/25 mpg highway (all-wheel drive)

Did you know? MKZ Hybrid is the most fuel-efficient luxury sedan in America, with 41 city mpg and more than 700 city miles on a tankful

VITAL STATS

Engines: 2.5-liter DOHC 16 valve Atkinson-cycle, 156 hp @ 6,000 rpm, 135 ft.-lb. torque @ 2,250 rpm; electric motor: permanent magnet AC synchronous motor, 106 hp @ 6,500 rpm, 275 volts; 191 net hp [Hybrid]; 3.5-liter V6 263 hp @ 6,250 rpm, 249 lb.-ft. torque @ 4,500 rpm [gas]

Transmissions: Electronically controlled continuously variable transmission [Hybrid]; Six-speed SelectShift automatic [gas]

Series: FWD, AWD, Hybrid

Production location: Hermosillo Stamping and Assembly Plant, Hermosillo, Mexico

MSRP: Starting at \$34,645 [Hybrid and gas]

SAFETY/STANDARD

- AdvanceTrac® electronic stability control
- Dual front airbags, front seat-mounted side airbags
- Personal Safety System™
- Tire Pressure Monitoring System
- SOS Post-Crash Alert System™
- LATCH (Lower Anchors and Tether Anchors for Children)
- Perimeter alarm
- SecuriLock® Passive Anti-Theft System

For more information on the 2012 Lincoln MKZ, the 2012 Lincoln MKZ Hybrid and other Lincoln products and news, go to media.lincoln.com