



LINCOLN

2012 LINCOLN MKX

Industry-first customer-focused technology, uncompromised craftsmanship, top safety ratings, best-in-class horsepower and outstanding fuel economy make the 2012 Lincoln MKX a standout among premium midsize utilities.



NEW AND NOTABLE

- New THX® 14-channel amplifier included with THX® audio system
- New larger badge for Lincoln Limited models
- Turn-signal indicators integrated into exterior mirrors added to Premium Package

ALSO NEW FOR 2012

- New colors: Crystal Champagne Tri-Coat, Cinnamon Metallic, Mineral Gray Metallic, Dark Blue Pearl Metallic

MYLINCOLN TOUCH

The industry-first MyLincoln Touch™ experience, powered by Lincoln SYNC®, creates a whole new way for customers to interact with digital and vehicle technology. It replaces traditional vehicle buttons, knobs and gauges with clear, crisp LCD screens and five-way buttons like those found on cell phones and MP3 players. The screens can be personalized to display information relevant to each individual driver using a simple button click, voice command or touch screen tap.



WEALTH OF FEATURES

Lincoln MKX offers an array of standard features that are often optional among luxury competitors, including heated and cooled seats, Lincoln SYNC®, MyKey®, and Intelligent Access with push-button start and Remote Start System. Recently, Lincoln received the highest score for long-term durability among all vehicle brands in the annual J.D. Power and Associates 2011 Vehicle Dependability Study and also was recognized as the leading luxury brand in vehicle satisfaction by AutoPacific.



FUEL ECONOMY

Front-wheel drive: 19 mpg city/26 mpg highway (estimated)

All-wheel drive: 17 mpg city/23 mpg highway (estimated)

Did you know? The 19 mpg city and 26 mpg highway front-wheel drive is 1 mpg better in each category than Lexus RX 350. The 23 mpg highway all-wheel-drive fuel economy is unsurpassed vs. Audi Q5 AWD

VITAL STATS

Engine: 3.7-liter Ti-VCT V6, 305 hp @ 6,500 rpm, 280 lb.-ft. torque @ 4,000 rpm

Transmission: Six-speed SelectShift Automatic™

Production location: Oakville Assembly Complex, Oakville, Ontario

MSRP: Starting at \$40,290

SAFETY/STANDARD

- AdvanceTrac® with RSC® (Roll Stability Control™)
- MyKey® programmable vehicle key
- Personal Safety System™
- Dual front airbags, front seat-mounted side airbags
- Remote Keyless Entry System
- Belt-Minder®
- LATCH (Lower Anchors and Tether Anchors for CHildren)
- Perimeter alarm
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System
- Illuminated entry

For more information on the 2012 Lincoln MKX and other Lincoln products and news, go to <http://media.lincoln.com>