



2012 FORD HARLEY-DAVIDSON F-150

The 2012 Ford Harley-Davidson™ F-150 delivers on the custom cool design the lineup is known for, with new snakeskin leather interior accents and a stylized bodyside graphic.



NEW AND NOTABLE

- New graphics on the bodyside of the truck are executed in a unique snakeskin texture, while “Harley-Davidson” dimensional lettering is featured on the box side
- The paint selection is classic Harley-Davidson – Tuxedo Black and White Platinum Tri-Coat; this is the first year white has been offered
- Also new for 2012 are 22-inch machined-aluminum wheels with painted accents and unique center cap
- The truck is powered by a 6.2-liter V8 gasoline engine, which uses big-bore architecture to deliver a best-in-class 411 horsepower and 434 lb.-ft. of torque and provides maximum trailer towing capability of 7,500 pounds
- Nearly every member of the Harley-Davidson F-150 team at Ford is a Harley-Davidson owner

CUSTOMIZED DETAILS

The 2012 Ford Harley-Davidson F-150 interior is customized to appeal to the truck buyer who appreciates the attention to detail for which both Ford and Harley-Davidson are renowned. Examples are the seats and the console lid featuring handmade cloisonné badges that are produced by the same company that makes badges for Harley-Davidson motorcycles; the console has limited-edition serialization plates, which include laser-engraved VIN and build numbers. Interior trim panels are covered in high-gloss Tuxedo Black paint, while the console lid and upper steering wheel carry the snakeskin leather. The scuff plate features brushed aluminum with snakeskin texture. All interior chrome surfaces feature a satin finish. Premium snakeskin leather-trimmed seats come with accent color inserts and unique cloisonné badge.



VITAL STATS

Engine: 6.2-liter V8, 411 horsepower @ 5,550 rpm, 434 lb.-ft. torque @ 4,500 rpm

Transmission: Six-speed automatic overdrive

Production location: Dearborn Truck Plant, Dearborn, Mich.

SAFETY/STANDARD

- SecuriLock® Passive Anti-Theft System
- Tire Pressure Monitoring System (TPMS)
- Safety Canopy® side-curtain airbags
- SOS Post-Crash Alert System
- MyKey®

F-SERIES FIRSTS

Harley-Davidson F-Series trucks have continuously been pushing the envelope of innovation, bringing a variety of features to F-Series for the first time, including:

- 20-inch wheels
- 22-inch wheels
- Wet-on-wet paint
- Superchargers
- Badges as interior ornamentation
- All-wheel drive
- Power deployable running boards
- High-gloss painted interior



For more information on the 2012 Ford Harley-Davidson F-150 and other Ford Motor Company products and news, go to <http://media.ford.com>