



# 2012 FORD EXPLORER

The Ford Explorer – the vehicle that defined an entire segment – was completely reinvented for 2011, challenging conventional notions of three-row SUV capability, on-road dynamics, fuel economy, safety, technology, design and craftsmanship. The Explorer's standard 3.5-liter V6 with Ti-VCT provides as much as 25 mpg on the highway, which is class-leading, yet can be equipped to tow up to 5,000 pounds. For 2012, Explorer adds a 2.0-liter four-cylinder EcoBoost® engine option that delivers a new benchmark in full-size SUV fuel economy.



## NEW AND NOTABLE

- 2.0-liter four-cylinder EcoBoost powertrain option for front-wheel-drive models
- New color offerings include Ginger Ale Metallic, Dark Blue Pearl Metallic, Cinnamon Metallic and Black
- For 2012, Explorer is offered with two levels of the acclaimed Ford SYNC® voice-activated communications and entertainment system
- BLIS® (Blind Spot Information System) with cross-traffic alert is now packaged with Explorer's industry-exclusive rear inflatable seat belts

## TERRAIN MANAGEMENT SYSTEM

Explorer models with Intelligent 4WD feature a terrain management control that optimizes vehicle capability and performance characteristics to address specific situations and driving conditions. Explorer removes guesswork by using simple icons to choose a vehicle behavior setting that best suits conditions. A console-mounted knob can be turned – on the fly – to optimize vehicle behavior among snow, sand, mud and normal conditions. In addition, a Hill Descent mode allows the vehicle to creep down steep inclines. Terrain management will be a convenience for experienced SUV drivers and a confidence builder for those new to the segment.



## CONVENIENCE AND TECHNOLOGY

From two levels of SYNC® to the MyFord Touch™ driver connect system, Explorer offers technologies that can enhance the ownership experience. Comfort can be suited to individual preference with availabilities like a 10-way power-assisted driver's seat with power recline and lumbar support, adjustable pedals with memory functionality, heated and cooled first-row seating, and dual-zone Electronic Automatic Temperature Control (DEATC). Fuel-saving electric power-assisted steering (EPAS) enables the availability of active park assist, allowing the vehicle to select and navigate a parallel parking spot in just 24 seconds.

## FUEL ECONOMY



### 2.0-liter EcoBoost four-cylinder:

FWD models deliver best-in-class full-size, three-row SUV fuel economy of 28 mpg highway, 20 mpg city

**3.5-liter V6 with Ti-VCT:** The standard V6 delivers a class-leading EPA-rated 17 mpg city/25 mpg highway, aided by Ti-VCT improving fuel economy, performance and reducing part-throttle emissions

**Did you know?** Explorer fuel economy is aided by EPAS, a variable-displacement air conditioning compressor, six-speed automatic transmissions and an optimized aerodynamic shape

## VITAL STATS

**Engines:** 3.5-liter V6, 290 hp @ 4,800 rpm, 286 lb.-ft. torque @ 3,500 rpm; 2.0-liter EcoBoost four-cylinder, 240 hp @ 5,500 rpm, 270 lb.-ft. torque @ 3,000 rpm

**Transmission:** Six-speed SelectShift Automatic with overdrive

**Series:** Base, XLT and Limited

**Production location:** Chicago Assembly Plant, Chicago

**MSRP:** Starting at \$28,995

## SAFETY/STANDARD



- AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control functionality
- Second-generation first-row airbags, side seat airbags
- Industry-exclusive rear inflatable seat belts for outboard seating positions
- Safety Canopy® side curtain airbags
- Tire Pressure Monitoring System
- Adaptive cruise control and collision warning with brake support
- BLIS with cross-traffic alert
- SOS Post-Crash Alert System™

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