



# 2012 FORD EDGE

The 2.0-liter EcoBoost® four-cylinder engine joins the lineup for the 2012 Ford Edge, adding another high-tech feature to the popular crossover, which launched industry-first MyFord Touch® driver connect technology. Available for the enthusiast driver is Edge Sport, which features a 3.7-liter V6 engine, 22-inch wheels and a sport-tuned suspension.



## NEW AND NOTABLE

- 2.0-liter EcoBoost four-cylinder engine with six-speed automatic transmission available on SE, SEL and Limited
- Models with EcoBoost also have unique rocker panels
- 10-way power driver's seat, including power lumbar and recline (standard on SEL and Limited) and passenger seat (standard on Limited)
- Edge Sport further distinguished by black grille, oval chrome exhaust tips, aluminum pedal covers, class-exclusive paddle shifters and six-speed SelectShift Automatic transmission

## ALSO NEW FOR 2012

- New colors: Ginger Ale Metallic, Mineral Gray Metallic, Cinnamon Metallic, Dark Blue Pearl Metallic and Black

### MYFORD TOUCH



Industry-first MyFord Touch provides a smarter, safer, simpler way for drivers to connect with technology, using rich graphic display screens, user-friendly controls and expanded voice commands. Leveraging the award-winning SYNC® system, MyFord makes it easier than ever for drivers to operate audio, phone, navigation and even climate controls while keeping their hands on the wheel and their eyes on the road.



### ECOBOOST



The 2.0-liter EcoBoost four-cylinder opens a new chapter in Ford's award-winning technology that uses direct fuel injection and turbocharging to downsize engines while delivering outstanding power and fuel economy. The 2.0-liter EcoBoost features all-aluminum construction and is about 55 pounds lighter than a comparable non-turbo V6 engine.



## FUEL ECONOMY



**3.5-liter V6 front-wheel drive:** 19 mpg city/27 mpg highway (SEL and Limited)

**2.0-liter EcoBoost four-cylinder front-wheel drive:** 21 mpg city/30 mpg highway

**3.7-liter V6 front-wheel drive:** 18 mpg city/25 mpg highway (Edge Sport)

**Did you know?** Edge's 30 mpg highway beats all SUVs its size or larger

## VITAL STATS

**Engines:** 3.5-liter Ti-VCT V6, 285 hp @ 6,500 rpm, 253 lb.-ft. torque @ 4,000 rpm; 3.7-liter Ti-VCT V6, 305 hp @ 6,500 rpm, 280 lb.-ft. torque @ 4,000 rpm (Edge Sport); 2.0-liter EcoBoost four-cylinder, 240 hp @ 5,500 rpm, 270 lb.-ft. torque @ 3,000 rpm

**Transmission:** Six-speed SelectShift Automatic

**Series:** SE, SEL, Limited, Sport

**Production location:** Oakville Assembly Complex, Oakville, Ontario

**MSRP:** Starting at \$28,465

## SAFETY/STANDARD



- AdvanceTrac® with RSC® (Roll Stability Control™)
- Safety Canopy® System, a side air curtain technology offering protection for the first and second seating rows
- Personal Safety System™, a suite of seven safety technologies, including dual-stage front airbags for the driver and front seat passenger, side airbags and a front passenger sensor system
- Hill start assist
- SOS Post-Crash Alert System™
- Blind spot mirrors and available BLIS® (Blind Spot Information System) with cross-traffic alert
- MyKey® programmable vehicle key
- Tire Pressure Monitoring System

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