



MERCURY

# 2011 MERCURY MILAN



The 2011 Mercury Milan offers customers thoughtful features, smart technology and exceptional quality and satisfaction ratings.

Designed to stand out, the Mercury Milan features a modern design that is complemented by aerodynamics that help reduce wind noise and improve fuel economy. The car's front end projects a sense of assertive width, while underbody treatments further boost fuel economy.

The interior features a contemporary, technical look with metallic finishes on the instrument panel that carry through on the center console, doors and steering wheel. A leather-wrapped steering wheel, shifter and wrapped and padded armrests increase the Milan's comfort at all key driver touchpoints while maintaining the two-tone theme Milan has become known for.

## STANDARD SAFETY

- AdvanceTrac® electronic stability control
- Dual front airbags, front seat-mounted side airbags
- Personal Safety System™
- Tire Pressure Monitoring System
- LATCH (Lower Anchors and Tether anchors for CHildren)
- SOS Post-Crash Alert System™
- SecuriLock® Passive Anti-Theft System
- Perimeter alarm
- Belt-Minder®
- Illuminated entry

## NEW IN 2011

- MyKey® programmable vehicle key
- Integrated blind spot mirrors
- Award-winning SYNC® (voice-activated, in-vehicle communications system) can now be integrated with available touch-screen voice-activated Navigation System
- New Appearance Package offers premium leather trim with contrast stitching, an embossed Milan logo on the upper seatback, unique dash and center stack finishes, machined aluminum pedals and illuminated door sills. The exterior features new 18-inch aluminum wheels, a bright grille, chrome mirror caps and a rear spoiler, all riding on a sport-tuned suspension.
- Available rain-sensing wipers
- Available HD Radio™

## STANDARD TECHNOLOGY

- SIRIUS® Satellite Radio with an initial six-month subscription
- MyKey programmable vehicle key
- SecuriCode™ keyless entry keypad
- Easy Fuel® (capless fuel filler)
- Leather-wrapped steering wheel with tilt, cruise and secondary audio controls
- Illuminated entry
- Remote Keyless Entry System
- Integrated blind spot mirrors

## 2011 MERCURY MILAN HYBRID

- Uses a powertrain that combines the best attributes of the gasoline engine and electric battery-driven motors to deliver an optimal experience in terms of driving performance and fuel economy
- The propulsion system transitions between gas and electric power efficiently and seamlessly
- Can operate up to 47 mph in pure electric mode
- The projected city driving range on a single tank of gas is 700 miles
- SmartGauge™ with EcoGuide helps coach owners to optimize the performance of their hybrid
- Eco-friendly seat fabric made from post-industrial 100 percent recycled materials
- 110-volt power outlet

## VITAL STATS - HYBRID

**Powertrain:** Gasoline engine: 2.5-liter DOHC 16-valve Atkinson cycle, 156 hp @ 6,000 rpm, 135 lb.-ft. of torque at 2,250 rpm; Electric motor: Permanent magnet AC synchronous motor, 106 hp @ 6,500 rpm, 275 volts maximum, electronically controlled continuously variable transmission, 191 net hp

**Fuel economy:** 41 mpg city/36 mpg highway

**Production Location:** Hermosillo Stamping and Assembly Plant, Hermosillo, Mexico

**MSRP:** Starting at \$29,070

## VITAL STATS

**Powertrain:** 2.5-liter I-4 FWD Automatic 175 hp @ 6,000 rpm, 172 lb.-ft. torque @ 4,500 rpm

**Series:** Milan, Milan Premier

**Layout:** FWD, AWD

**Fuel economy:** 23 mpg city/33 mpg highway

**Production location:** Hermosillo Stamping and Assembly Plant, Hermosillo, Mexico

**MSRP:** Starting at \$22,750