



MERCURY

2011 MERCURY MARINER



With technology offerings unavailable on other vehicles in its class as well as a premium interior experience, the 2011 Mercury Mariner provides a stylish and capable compact SUV for discerning customers.

ACTIVE PARK ASSIST

Parallel parking is easy with the available class-exclusive active park assist system. It uses sensors on the front and rear of the vehicle, working in conjunction with electric power-assisted steering, to guide the vehicle into a parking space.

- The driver activates the system by pressing a button on the instrument panel, which activates the ultrasonic sensors to identify and measure a feasible parallel parking space
- The system then prompts the driver to accept the system assistance to park
- The steering system then automatically steers the vehicle into the parking space hands-free. The driver still shifts the transmission and operates the gas and brake pedals.
- A visual and/or audible driver interface advises the driver about the proximity of other vehicles, certain objects and people, and provides instructions
- While the steering is all done automatically, the driver remains responsible for safe parking and can interrupt the system by grasping the steering wheel

STANDARD SAFETY

- AdvanceTrac® with RSC® (Roll Stability Control™)
- Safety Canopy® System
- Personal Safety System™
- Tire Pressure Monitoring System
- LATCH (Lower Anchors and Tether anchors for CHildren)
- SecuriLock® Passive Anti-Theft System

NEW IN 2011

- Available HD Radio™, which provides free access to digital radio broadcasts across the country. Included with the available voice-activated Navigation System, HD Radio offers more listening options and digital sound quality.
- Available SYNC® with Traffic, Directions and Information, which helps drivers keep their eyes on the road and hands on the wheel while accessing important route and traffic information. The system leverages industry-leading voice-recognition software, integrated GPS technology and a customer's Bluetooth®-capable mobile phone to provide a seamless communication experience.

STANDARD TECHNOLOGY

- SYNC (voice-activated, in-vehicle communications and entertainment system) with Traffic, Directions and Information
- SIRIUS® Satellite Radio with an initial six-month subscription
- Electric power-assisted steering
- MyKey® programmable vehicle key
- SecuriCode™ keyless entry keypad
- Easy Fuel® (capless fuel filler)
- Electric power-assisted steering
- Leather-wrapped steering wheel with tilt, cruise and secondary audio controls
- Illuminated entry

2011 MERCURY MARINER HYBRID

- Expected to remain America's most fuel-efficient and environmentally friendly SUV with an estimated 34 mpg in the city and 31 mpg on the highway
- Uses a 2.5-liter gasoline I-4 engine designed to run on the Atkinson combustion cycle combined with a 94 hp electric motor
- An advanced engine processor enables nearly imperceptible transitions between gas and electric vehicle mode
- Features a unique powertrain damping system designed to reduce vibrations and feedback to the driver and other vehicle occupants

VITAL STATS - HYBRID

Powertrain: 2.5-liter I-4 Atkinson cycle, 155 hp @ 6,000 rpm, 136 lb.-ft. torque @ 4,500 rpm and permanent magnet AC synchronous motor, 94 hp @ 5,000 rpm

Layout: 2WD, 4WD

Fuel economy: 34 mpg city/31 mpg highway

Production location: Kansas City Assembly Plant, Claycomo, Mo.

MSRP: Starting at \$30,840

VITAL STATS

Powertrain: 2.5-liter I-4 with four-speed automatic transmission, 171 hp @ 6,000 rpm, 171 lb.-ft. torque @ 4,500 rpm

Series: Mariner, Mariner Premier

Layout: FWD, 4WD

Fuel economy: 21 mpg city/28 mpg highway

Production location: Kansas City Assembly Plant, Claycomo, Mo.

MSRP: Starting at \$24,290