



2011 FORD TRANSIT CONNECT ELECTRIC



COLLABORATION ENABLES SPEED TO MARKET

- Ford is working with Azure Dynamics to deliver an all-electric Ford Transit Connect van
- Azure Dynamics will integrate its Force Drive™ battery electric drivetrain in the Ford Transit Connect Electric
- Force Drive components have been used in more than 40 vehicle integrations and have more than 25 million miles of on-the-road experience
- Azure Dynamics has been designing and developing electric drive systems for more than 20 years, providing customers with zero-emission transportation solutions



PLATFORM SUITED TO ALL-ELECTRIC POWER

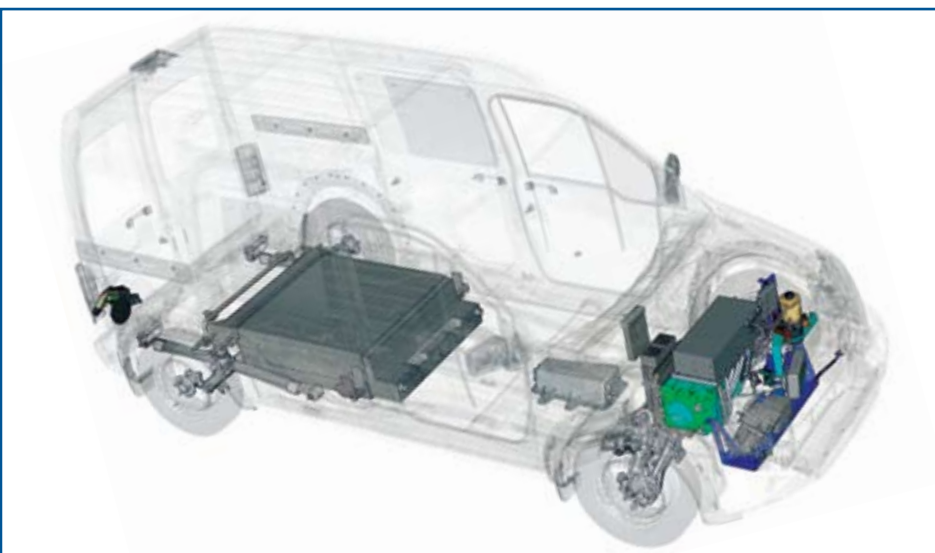
- Its unique combination of driving dynamics, cargo capacity, accessibility and low cost of operation makes Transit Connect an ideal platform for all-electric power
- Commercial users travel predictable, short-range routes with lots of stop-and-go in urban and suburban environments – Transit Connect Electric can help them deliver in an environmentally friendly way
- Transit Connect Electric has a range of up to 80 miles, making it a useful hauler, with reduced operation and maintenance costs over the long haul
- Transit Connect is designed, engineered and manufactured by Ford on a dedicated global commercial vehicle platform to tough, small commercial vehicle durability standards

HIGHLIGHTS

- Ford is delivering an all-electric version of the Transit Connect light-duty commercial vehicle in 2010
- Ford is collaborating with Azure Dynamics, a world leader in the development and production of hybrid electric and electric commercial vehicles
- Leveraging its ONE Ford strategy, Ford has committed to delivering all-electric power for commercial applications on a global platform

FIRST IN VEHICLE ELECTRIFICATION PLAN

- Transit Connect Electric is the initial offering in Ford's aggressive new vehicle electrification strategy. During the next three years, Ford also will introduce in North America:
 - New Ford Focus Electric in 2011
 - Next-generation hybrid vehicles, including a plug-in version, by 2012
- The use of a global commercial vehicle platform showcases Ford's ability to deliver products with worldwide marketing opportunities
- Strategic partnerships with suppliers are a key element of Ford's electrification strategy



Azure Dynamics will integrate its Force Drive battery electric drivetrain in the Ford Transit Connect Electric.