



2011 FORD FOCUS



The 2011 Ford Focus continues to offer tremendous value by bringing premium content into the compact sedan market.

Safety and security are at the forefront of Focus for 2011. All models feature a standard four-wheel Anti-Lock Brake System (ABS), and working in conjunction with ABS, standard AdvanceTrac® with electronic stability control, which uses sophisticated sensors to help keep the car under control. To help encourage safe teen driving, Focus features the MyKey® programmable vehicle key as standard equipment on all models. Also setting Focus apart from other small cars is industry-exclusive Ford SYNC® technology, which is standard equipment on the SES and SEL and optional on the SE. SYNC is a fully integrated in-vehicle, voice-activated communications and entertainment system.

One of the most popular Focus options has consistently been the Remote Keyless Entry System, which is now standard on all models, along with power locks and a remote trunk release.



SAFETY/STANDARD

- AdvanceTrac electronic stability control
- Anti-Lock Brake System (ABS)
- Dual-stage front airbags
- Frontal side-impact airbags and side curtain airbags for both rows of seating
- Occupant-sensing system to help the airbag system determine inflation levels
- Belt-Minder®
- MyKey programmable vehicle key
- LATCH (Lower Anchors and Tether Anchors for Children)
- SecuriLock® Passive Anti-Theft System
- Tire Pressure Monitoring System



TECHNOLOGY/CONNECTIVITY

Standard and available 2011 Ford Focus technology features include:

- SYNC with Traffic, Directions and Information featuring Bluetooth® connectivity and USB media input
- SIRIUS® Satellite Radio with prepaid initial six-month subscription
- Driver's message center, with instantaneous and average trip fuel efficiency information
- AM/FM/CD/MP3-capable audio system with auxiliary input jack and speed-sensitive volume control
- Premium audio system with 190 watts, eight speakers and separate 8-inch subwoofer

VITAL STATS

Powertrain: 2.0-liter I-4, 140 hp @ 6,000 rpm, 136 lb.-ft. torque @ 4,250 rpm

Series: SE, SES, SEL

Fuel economy: 25 mpg city/35 mpg highway

Production location: Wayne Assembly Plant, Wayne, Mich.

MSRP: Starting at \$17,365