



# 2011 FORD FLEX



The Ford Flex continues to turn heads with its distinctive style and performance, adding a fourth series to the popular three-row crossover with the debut of the Ford Flex Titanium, which features unique styling and content. The popular EcoBoost™ option returns as well, and several new dynamic colors are available: Kona Blue Metallic, Earth Metallic, Bordeaux Reserve Red Metallic and Mediterranean Blue Metallic

Both Flex Limited and Flex Titanium include the available Convenience Package, ranked second to SYNC® as the most popular option selected by Flex customers. Included in the package are adjustable pedals with memory, memory driver's seat, power heated mirrors and a 110-volt inverter along with the power liftgate.

All-wheel drive is optional on Flex SEL, Limited and Titanium with the standard 3.5-liter V6. The AWD option enhances the vehicle's capability in a variety of weather conditions and is fully automatic, using an advanced array of internal electromechanical clutches to efficiently distribute torque between front and rear wheels as needed. AWD is standard on Flex with EcoBoost.



## CLASS-EXCLUSIVE REFRIGERATED CONSOLE

The refrigerated console is mounted between the second-row captain's chairs. The available compressor-driven refrigerator can cool up to seven 12-ounce cans, four half-liter bottles or two 20-ounce bottles from room temperature to 41 degrees in a little more than two-and-a-half hours – 40 percent faster than a standard home refrigerator. Available on Limited and Titanium.

## FLEX TITANIUM

The all-new Flex Titanium trim series features several distinctive styling cues. It builds on the content of the high series Flex Limited with distinctive beltline molding, grille (black chrome finish), roof (black), mirror skull caps (black), liftgate (black chrome) and fog lamp bezels. Additionally, 20-inch five-spoke painted luster nickel wheels are standard on Flex Titanium.



## SAFETY/STANDARD

**Standard and available 2011 Ford Flex safety features include:**

- Adjustable head restraints
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Dual front and side-impact airbags; second- and third-row Safety Canopy® system
- Belt-Minder®
- Child safety locks, rear door
- LATCH (Lower Anchors and Tether Anchors for CHildren)
- Tire Pressure Monitoring System
- Illuminated entry lighting
- Dual-stage front seat-mounted side airbags
- Front passenger sensing system
- Personal Safety System™
- MyKey® programmable vehicle key

## ECOBOOST OPTION

Introduced in 2009, the available 3.5-liter EcoBoost V6 offers power comparable to a normally aspirated V8 engine with the fuel economy of a V6

with its unique twin-turbocharged, direct-injection strategy. Flex with EcoBoost is available on the SEL,



Limited and Titanium series. The EcoBoost engine is mated to a six-speed SelectShift Automatic™ transmission. This advanced gearbox offers the driver a choice between fully automatic operation and manual control.

## VITAL STATS

**Powertrain:** 3.5-liter V6 engine, 262 hp @ 6,250 rpm, 248 lb.-ft. torque @ 4,500 rpm; EcoBoost 3.5-liter V6 engine, 355 hp @ 5,700 rpm, 350 lb.-ft. torque @ 3,500 rpm

**Series:** SE, SEL, Limited, Titanium

**Fuel economy:** FWD: 17 mpg city/24 mpg highway; AWD: 16 mpg city/22 mpg highway; EcoBoost: 16 mpg city/21 mpg highway

**Production location:** Oakville Assembly Comple, Oakville, Ontario

**MSRP:** Starting at \$29,850