



2011 FORD ESCAPE



Ford's popular compact SUV continues to be a family-friendly option, with upgrades that make it an excellent choice for both road trips and daily errands.

Its technology and convenience features for 2011 include innovative choices like Ford-exclusive SYNC® with Traffic, Directions and Information and active park assist, which allows Escape owners to parallel park with the touch of a button.

The Escape offers a wealth of standard safety and convenience features, including integrated blind spot mirrors and the Ford-exclusive programmable MyKey system. All Escape models come with an Anti-Lock Brake System (ABS) and Ford's exclusive AdvanceTrac® with RSC® (Roll Stability Control™). The only available electronic stability control system with two gyroscopic effect sensors, AdvanceTrac with RSC measures vehicle motion about both the yaw and roll axes.

MyKey

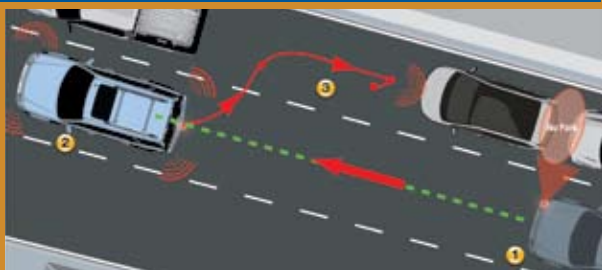


To help encourage safer teen driving, Escape comes standard with the Ford-exclusive MyKey® programmable vehicle key. Parents simply program the vehicle key through the message center to incorporate features such as:

- Limited top speed of 80 mph
- Traction control system that limits tire spin cannot be deactivated
- Audio system volume control limited to 44 percent of maximum volume
- Speed alert chime at 45, 55 or 65 mph

ACTIVE PARK ASSIST

The class-exclusive active park assist system option uses sensors on the front and rear of the vehicle, working in conjunction with electric power-assisted steering (EPAS), to guide the vehicle into a parking space.



SAFETY/STANDARD

- AdvanceTrac with RSC (Roll Stability Control)
- Safety Canopy® System, a side air curtain technology offering protection for the first and second seating rows
- Personal Safety System™, a suite of seven safety technologies, including dual-stage front airbags for the driver and front seat passenger, side airbags and a front passenger sensor system
- Integrated blind spot mirrors for better blind spot visibility
- MyKey programmable vehicle key
- Tire Pressure Monitoring System
- LATCH (Lower Anchors and Tether Anchors for Children)



VITAL STATS

Powertrains: 2.5-liter Ti-VCT I-4, 171 hp @ 6,000 rpm, 171 lb.-ft. torque at 4,500 rpm; 3.0-liter V6, 240 hp @ 6,550 rpm, 223 lb.-ft. torque @ 4,300 rpm

Series: XLS, XLT, Limited

Fuel economy: 2.5-liter automatic: 21 mpg city/28 mpg highway; 3.0-liter automatic: 19 mpg city/25 mpg highway

Production location: Kansas City Assembly Plant, Kansas City, Mo.

MSRP: Starting at \$21,785



2011 FORD ESCAPE HYBRID



For 2011, Escape Hybrid is expected to continue its claim as America's most fuel-efficient and environmentally friendly SUV, based on EPA estimates of 34 mpg city and 31 mpg highway.

Hybrid models use a 2.5-liter I-4 designed to run on the Atkinson combustion cycle. An advanced engine processor enables nearly imperceptible transitions between gas and electric vehicle mode, and the Hybrid also features a powertrain damping system to reduce vibrations and feedback to the driver and other occupants.

The Escape Hybrid Limited is packaged for environmentally conscious buyers who still want a full complement of accessories and equipment. Along with its gas counterpart, the Limited features 16-inch bright machined aluminum wheels and exterior chrome accents, a standard six-speaker audio system, chrome and ebony interior touches, and a luxury and convenience package that includes ambient lighting, heated front leather seats, a power moonroof, Reverse Sensing System, rear view camera system and universal garage door opener.



SAFETY/STANDARD

- AdvanceTrac® with RSC® (Roll Stability Control™)
- Safety Canopy® System
- Personal Safety System™
- Integrated blind spot mirrors
- MyKey® programmable vehicle key
- Tire Pressure Monitoring System
- LATCH (Lower Anchors and Tether Anchors for Children)

TECHNOLOGY/CONNECTIVITY

Standard and available 2011 Ford Escape technology features include:

- SYNC® voice-activated communications and entertainment system with Traffic, Directions and Information
- SIRIUS® Satellite Radio with an initial six-month subscription
- Electric power-assisted steering with pull-drift compensation
- Voice-activated Navigation System with SIRIUS Travel Link™ and HD Radio™, including iTunes® song tagging ability
- Rear view camera system to aid rear visibility while backing up
- Active park assist automatic parallel parking system
- Easy Fuel® (capless fuel filler)
- Ambient lighting
- Steering wheel audio controls
- 110V AC power outlet

ECO-FRIENDLY SEATS

Escape Hybrid continues its theme of sustainability with available eco-friendly seats. The seats are made from 100 percent post-industrial recycled materials. Eco-friendly seats created with soy-based foam that substitutes for petroleum-based products also are available on the Escape.



ELECTRIC POWER-ASSISTED STEERING

Electric power-assisted steering (EPAS) reduces the load on the engine since a belt-driven power steering pump is no longer required. Built-in pull-drift compensation detects road conditions – such as a crowned road surface or crosswinds – and adjusts the steering system to help the driver compensate for pulling and drifting.

VITAL STATS

Powertrain: 2.5-liter Atkinson cycle I-4, 153 hp @ 6,000 rpm, 136 lb.-ft. torque @ 4,500 rpm and permanent magnet AC synchronous motor, 94 hp @ 5,000 rpm

Series: Base, Limited

Fuel economy: FWD: 34 mpg city/31 mpg highway; AWD: 30 mpg city/27 mpg highway

Production location: Kansas City Assembly Plant, Kansas City, Mo.

MSRP: Starting at \$30,590