



2010 TAURUS SHO



SHO FEATURES

- Intelligent Access with Push Button Start
- MyKey™ technology to encourage safer, more fuel-efficient teen driving
- Ford SYNC™ communications and entertainment technology developed with Microsoft
- Available ambient lighting
- Available Reverse Camera System
- Adaptive Cruise Control with Collision Warning with Brake Support (optional)
- Available Blind Spot Information System (BLIS™) with Cross Traffic Alert
- Multi-Contour Seats with Active Motion™ (optional)



PRODUCT HIGHLIGHTS

- Taurus SHO returns as the sporty version of Ford's new flagship introducing a new generation of premium performance and fuel economy with the 3.5-liter EcoBoost™ V-6 engine.
- The 2010 Taurus SHO combines unique powertrain and chassis features with subtle exterior design cues and a sportier interior, reflecting its unique performance character.
- It joins Ford's growing lineup of performance vehicles for the 2010 model year, building on the legacy of the original, which earned a spot on the *Car and Driver 10 Best* list four years running. Taurus SHO became one of America's favorite "sleeper" performance cars.

GEARED FOR PERFORMANCE

- Features an enhanced SelectShift® six-speed automatic transmission with control paddles mounted on the steering wheel for the performance driver.
- SelectShift provides conventional automatic operation or a manual shift mode, giving the driver complete control over gear selection. Paddle controls allow "match-rev" downshifts and will hold manually selected gears for precise control.
- A sophisticated, torque-sensing all-wheel drive system engages automatically and unobtrusively, using internal electromechanical clutches to distribute torque to the wheels with optimum traction for high performance under a variety of conditions.
- An advanced electronic power-assisted steering (EPAS) system provides responsive road feel and enhanced on-center balance while offering the additional benefit of increased fuel economy.

UNIQUE PERFORMANCE DESIGN

- Subtle, unique design cues are a key element of the authentic SHO formula:
 - Sporty premium painted wheels with standard low-profile 19-inch Goodyear Eagle or optional 20-inch Michelin high-performance tires
 - Decklid-mounted spoiler
 - Twin chrome exhaust tips
- New interior encourages performance driving:
 - Leather-trimmed seats with Miko Suede inserts
 - Perforated leather-wrapped steering wheel
 - Aluminum-trimmed accelerator and brake pedals



ECOBOOST TECHNOLOGY

- The foundation of the 2010 Taurus SHO is a 3.5-liter twin-turbocharged EcoBoost V-6 engine - Ford's most powerful EcoBoost engine, generating an estimated 365 horsepower at 5,500 rpm and 350 lb.-ft. of torque at 3,500 RPM.
- The EcoBoost V-6 features impressive power and torque that are comparable with larger, normally aspirated engines with uncompromised V-6 fuel economy.

- A key feature is gasoline direct injection, which results in improved throttle response, reduced cold start emissions characteristics and improved fuel economy.
- Twin turbochargers help avoid the "turbo lag" often prevalent in earlier generation turbocharged applications.

VITAL STATS

Production location: Chicago Assembly Plant
Powertrain: 3.5-liter Twin-Turbocharged EcoBoost V-6, 365 hp @ 5,500 RPM (estimated), 350 lb.-ft. torque @ 3,500 RPM (estimated)