



2010 HARLEY-DAVIDSON FORD F-150



FEATURES

- 22-inch polished forged aluminum wheels with painted accents and Harley-Davidson Bar & Shield logo center cap
- Bodyside graphics with Harley-Davidson dimensional lettering
- Harley-Davidson tailgate and fender badges
- Harley-Davidson Bar & Shield graphics on windshield
- Unique door trim panels with Harley-Davidson Bar & Shield graphics
- Chrome twin-tip exhaust
- Blacked out headlamps, smoked taillamps



PRODUCT HIGHLIGHTS

- The 2010 Ford Harley-Davidson™ F-150 edition is the latest in the popular collaboration between two storied American brands – Ford and Harley-Davidson – that has produced 14 special-edition F-Series trucks.
- The Ford Harley-Davidson F-150 features a new bold front fascia and grille along with a premium interior and model-specific ornamentation. Its Sports suspension and standard 22-inch polished, forged aluminum wheels and tires complement a refined ride quality.
- Available with 4x2 or an optional all-wheel drive which features settings of 4x2, AWD and 4x4 high, unique to the Harley-Davidson edition on the F-150 platform.

UNIQUE HARLEY-DAVIDSON DESIGN ELEMENTS

- Exterior offers “custom cool” styling:
 - Boasts specialized forged aluminum and Harley-Davidson chrome badging
 - Displays distinct lowered appearance because of a fully integrated deployable running board
 - First Ford application of Lava, a deep maroon paint with three-metal flake
- New interior customized to continue Harley-Davidson theme:
 - Console lid features handmade cloisonné badges and limited-edition serialization plate
 - Seat backs feature ribbed leather treatments, engraved Harley-Davidson button snaps
 - Zippered map pockets feature zippers from Harley jackets



BUILDING ON TRADITION

- Collaboration has produced eight F-150 models, as well as six Super Duty F-250, F-350 and for the 2009 model year, the first Harley-Davidson F-450 edition truck.
- 2010 Harley-Davidson F-150 is the first Harley-Davidson edition vehicle built off the award-winning new 2009 Ford F-150.
- All 2010 Ford Harley-Davidson F-150 editions will be SuperCrew models.



VITAL STATS

Production location: Dearborn Truck Plant
Powertrain: 5.4-liter three-valve V-8, 320 hp @ 5,200 rpm, 390 lb.-ft. torque @ 3,500 rpm



BUILT ON CAPABILITY

- The latest Ford Harley-Davidson F-150 is powered by a responsive, 320-horsepower, 5.4-liter three-valve V-8 engine with a sport-tuned exhaust. Equipped with a six-speed automatic transmission, its top speed is 115 mph.
- New F-150 is completely revamped, from its segment-first features to the tough new exterior, a more spacious,

flexible and refined interior and an unparalleled choice of cab styles and trim levels.

- New high-strength, lighter-weight chassis delivers unsurpassed fuel economy and class-leading towing and payload capacity.